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AOCG Memo No. 49-2025

REPUBLIC OF THE PHILIPPINES  
DEPARTMENT OF FINANCE  
**BUREAU OF CUSTOMS**

*A modernized and credible customs administration that upholds good governance and is among the world's best*

**MEMORANDUM**

TO : **ALL DISTRICT/SUB-PORT COLLECTORS  
ALL ASSESSMENT PERSONNEL  
ALL OTHERS CONCERNED**

THRU : *Blondel W. Baclagtas*  
**ATTY. VENER S. BAQUIRAN**  
Deputy Commissioner  
Assessment and Operations Coordinating Group (AOCG)

FROM : *Geniella P. Lagmay*  
**ATTY. GENIEFELLE P. LAGMAY**  
Acting Director  
Port Operations Service (POS)

SUBJECT : **REQUEST FROM FOOD AND DRUG ADMINISTRATION TO  
FURNISH INFORMATION AND TAKE APPROPRIATE ACTION  
ON SHIPMENTS OF FOOD PRODUCTS FROM JAPAN AND  
CHINA THROUGH THE ASEAN RAPID ALERT SYSTEM FOR  
FOOD AND FEED (ARASFF)**

DATE : 14 February 2025

This refers to the attached letters from the Food and Drug Administration (FDA) dated 13 December 2024.

Relative thereto, the FDA endorsed a letter containing a list of products that have been found to contain adulteration and lead from Japan and China. FDA is requesting for information that shall be used for updating the ARASFF system and for the Bureau to take appropriate action on importations of the listed products.

In view thereof, all collection districts are directed to provide information on the said food products and to take appropriate action thereon in the interest of food safety and public health.

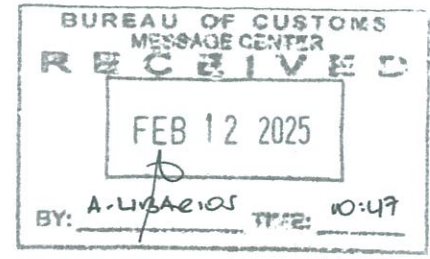
For information and appropriate action.



09-54385

13 December 2024

**BIENVENIDO Y. RUBIO**  
 Commissioner  
**Bureau of Customs (BOC)**  
 G/F OCOM Building, 16th Street,  
 South Harbor, Port Area, Manila  
[boc.ocom@customs.gov.ph](mailto:boc.ocom@customs.gov.ph)



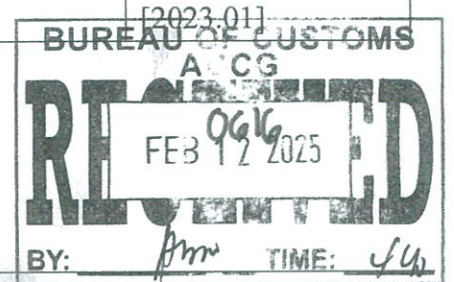
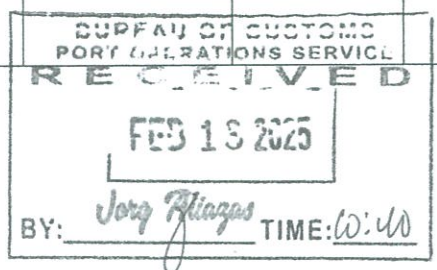
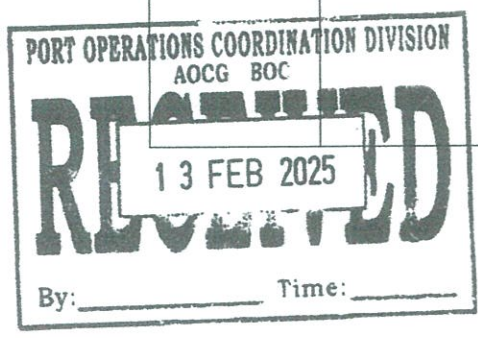
**Subject: Notifications Received from Various Food Products Through the ASEAN Rapid Alert System for Food and Feed (ARASFF)**

Dear Commissioner Rubio,

*A greeting of hope for all of us!*

The Food and Drug Administration (FDA) is hereby endorsing the following Notifications regarding various food products from the ASEAN Rapid Alert System for Food (ARASFF):

Notification No.	Product Involved	Hazard	Country of Dispatch /Origin	Country of Destination	Product Details
SG-20240612-00566	MIO SPARKLING Sake Premium Rose	Adulteration: unauthorised ingredient "beni koji" (red yeast rice)	Japan	Singapore	Name of Exporter: Pan Pacific Retail Management (Singapore)  Lot No. Mio Sparkling Sake Premium (Rose) – 750 mL 4904670227636 [2023.01] Mio Sparkling Sake Premium (Rose) – 750 mL 4904670227636 [2023.01]





SG- 20240613- 00567	KOI FISH BRAND Cinnamon Powder	Exceeding levels of Lead (3.87 ppm of Lead)	China	Singapore	Name of Exporter: YCT Import Lot No. Exp 16/01/2025
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Although the aforementioned products have not yet reached our country, the FDA respectfully requests your good office to provide information regarding any shipments involving these products (if any arise) and to take any necessary actions as deemed appropriate. This information will be used as reference for updating the ARASFF system.

We would greatly appreciate your support and collaboration in this national endeavor to ensure food safety through efficient and effective vigilance over our food systems.

For clarifications and for updates, please feel free to coordinate with the Center for Food Regulation and Research – Food Safety Quality Division thru (8)857-1900 local 8105 or email us at [foodsafety@fda.gov.ph](mailto:foodsafety@fda.gov.ph).

Thank you for your usual cooperation.

Very truly yours,



Digitally signed by  
Zacate Samuel Arellano  
Date: 2025.01.23  
09:06:22 +08'00'

**DR. SAMUEL A. ZACATE**  
Director General  
Food and Drug Administration

Attachment: Photos of the aforementioned food products: MIO SPARKLING Sake Premium Rose, KOI FISH BRAND Cinnamon Powder

DTN 20241209092753  
HDM/PRN/TCM

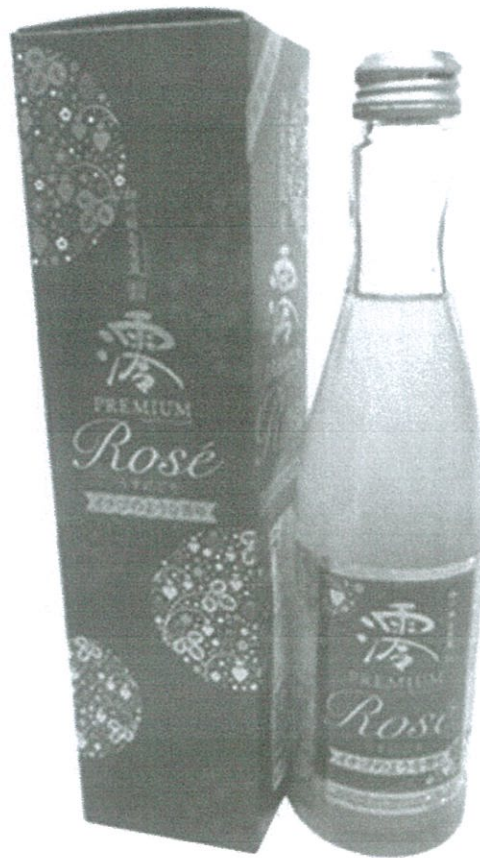
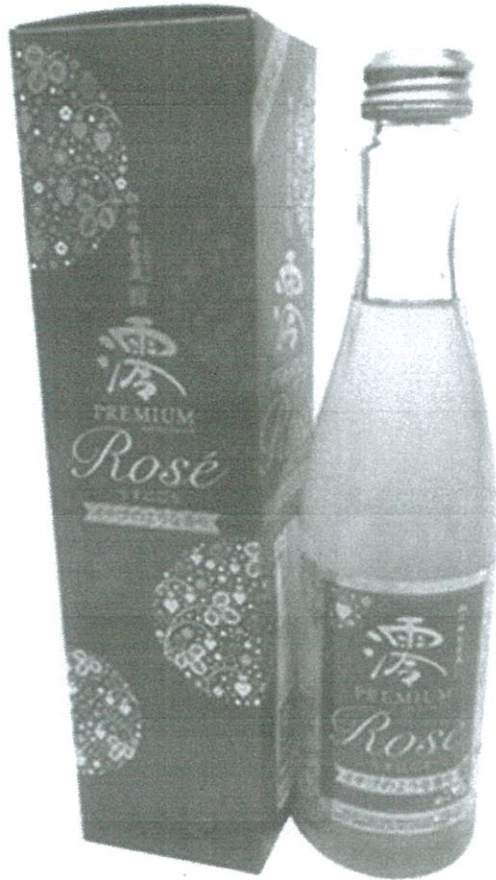


Figure 1. BRAND NAME IN FOREIGN LANGUAGE Premium Rose



Figure 2. KOI FISH BRAND Cinnamon Powder