



AOCG Memo No. 15-2025

REPUBLIC OF THE PHILIPPINES
DEPARTMENT OF FINANCE
BUREAU OF CUSTOMS

A modernized and credible customs administration that upholds good governance and is among the world's best

BOC-01-09170

MEMORANDUM

TO : ALL DISTRICT COLLECTORS
ALL SUPPORTS COLLECTORS
OTHER CONCERNED

THRU : **ATTY. VENER S. BAQUIRAN**
Deputy Commissioner, AOCG

FROM : **ATTY. GENIEFELLE P. LAGMAY**
Acting Director, POS, AOCG

SUBJECT : **REQUEST FOR PHOTO REFERENCES OF PROGRAMS
ACTIVITIES AND PROJECTS UNDER PHILIPPINE
DEVELOPMENT REPORT 2024 SUB – CHAPTER 2.3.1:
PROMOTE TRADE AND INVESTMENTS**

DATE : **08 January 2025**

This has reference to the Memorandum with attachments dated 08 January 2025 from the Deputy Commissioner, Internal Administration Group, requesting for submission of photo/s along with short caption/s describing the activity to be included for Sub-Chapter 2.3.1: Promote Trade and Investments.

Relative thereto, kindly submit your compliance through Mr. Marl Francis Manzano (momanzano@neda.gov.ph) or Mr. Pocholo Luis Tolentino (pstolentino@neda.gov.ph), copy furnished (pos@customs.gov.ph)

For your information and appropriate action.





AOCG Memo No. 15-2025 p.2

REPUBLIC OF THE PHILIPPINES
DEPARTMENT OF FINANCE
BUREAU OF CUSTOMS

MASTER COPY
hnd

A modernized and credible customs administration that upholds good governance and is among the world's best

MEMORANDUM

MEMO 2025 4

FOR : **ATTY. VENER S. BAQUIRAN**
Deputy Commissioner
Assessment and Operations Coordinating Group

FROM : **ATTY. ERWIN T. MENDOZA**
Deputy Commissioner
Internal Administration Group

SUBJECT : **REQUEST FOR PHOTO REFERENCES OF PROGRAMS, ACTIVITIES, AND PROJECTS UNDER PHILIPPINE DEVELOPMENT REPORT 2024 SUB-CHAPTER 2.3.1: PROMOTE TRADE AND INVESTMENTS**

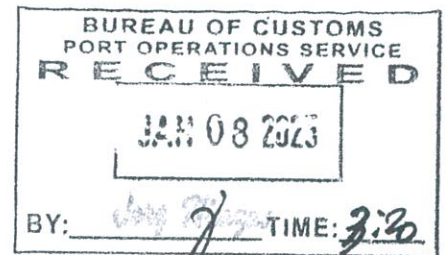
DATE : **08 January 2025**

This is to respectfully forward the attached e-mail from the Planning Committee on Trade and Investments Secretariat, National Economic and Development Authority (NEDA) dated 03 January 2025, requesting submission of photo/s along with short caption/s describing the activity to be included for Sub-chapter 2.3.1: Promote Trade and Investments.

Moreover, also attached are the matrix containing Programs, Activities, and Projects under the Bureau of Customs¹ and the additional guidelines on the required technical specifications of the photos².

The photos shall be submitted to the NEDA thru Mr. Marl Francis Manzano (momanzano@neda.gov.ph) or Mr. Pocholo Luis Tolentino (pstolentino@neda.gov.ph), copy furnished & TSIS-td@neda.gov.ph on **08 January 2025**.

For consideration and appropriate action.



¹ Annex A: Matrix containing PAPS under the BOC

² Annex B: Additional Guidelines on the Required Technical Specifications of the Photos



Major PAPs Highlighted in the Write-up for Section 2.3.1 Promote Trade and Investments

Agency	PAPs
DTI	- Capacity Building Programs under Trabaho Para sa Bayan Act
DTI - BITR	- FTA Engagements
DTI - BOI	- Kids for the Future of Philippine Industrialization Program - Continued implementation of "Make It Happen in the Philippines" campaign
DTI - EMB	- PHX Source - FTA Information Portal - Capacity Building export-oriented operators and NQI bodies under the Arise Plus Philippines Program - Customer Relationship Management System
DA	- High-Value Crop Development Program - Development of agri-fishery product standards - Farm and Fisheries Clustering and Consolidation (F2C2) Program - Training programs on processing, value-adding, and marketing and trade.
DOF	- Integration of CREATE into the SIPP - Formulation of Foreign Investment Promotion and Marketing Plan
BOC	- Development of order of payment system for Miscellaneous Payments - Development of an automated accreditation system for brokers and importers - Electronic Lodgment of Export Declaration
PEZA	- KIST Parks - Mega Ecozone in Palawan - Fifth Public Economic Zone - Pharmaceutical Economic Zone
SEC	- SRC and RCC Compliance of Regulated Entities (SCORE) Initiative - SEC DIGIT-ALL Initiative

AOCG Memo No. 05-2025 p. 4

PDR 2024 PHOTO SUBMISSION GUIDELINES

What to submit

- Photos to be included for the PDR 2024 sub-chapter, such as:
 - o Agency's key programs/projects
 - o Secretary-led programs and activities
- A word file containing the captions for the photos that are approved by the concerned agencies.

Acceptable File Type

- Provide high-quality photos and identify the main chosen photo.
- The image file can be submitted as a high-resolution in JPEG/PNG format.
- The image must be clear and not pixelated, blurry, or grainy. Images must have a minimum resolution of 300 dpi and a file size between 1MB - 15MB.
- The image should show a clear photo of the subject, may be an action shot. Secretaries of the agency should be also seen.

Important: Images embedded in a Word or PDF file are not acceptable, as these are not image file formats.

Photo Caption and Source:

- Indicate the source of the photo as needed.
- Image captions should be a maximum of 1 sentence only.
- Place all the above-mentioned in a word file with label.

Reminders for submission

- Ensure that the captions in the word file are approved by the concerned agencies.