



REPUBLIC OF THE PHILIPPINES  
DEPARTMENT OF FINANCE  
**BUREAU OF CUSTOMS**

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25 June 2024

**CUSTOMS MEMORANDUM CIRCULAR**  
NO. 115 - 2024

**TO :** ASSISTANT COMMISSIONER  
ALL DEPUTY COMMISSIONERS  
ALL DIRECTORS AND DIVISION CHIEFS  
ALL DISTRICT AND SUB-PORT COLLECTORS  
ALL OTHERS CONCERNED

**SUBJECT :** Memorandum Circular No. 52

Attached herewith is Memorandum Circular No. 52 dated 04 June 2024 from Executive Secretary LUCAS P. BERSAMIN, Malacañang Palace, entitled: **"PRESCRIBING THE RECITAL OF THE *BAGONG PILIPINAS* HYMN AND PLEDGE DURING FLAG CEREMONIES"**.

For records purposes, please confirm the dissemination of this circular throughout your offices within fifteen (15) days from receipt hereof.

For your information and guidance.

*Ar.*  
**BIENVENIDO Y. RUBIO**  
Commissioner

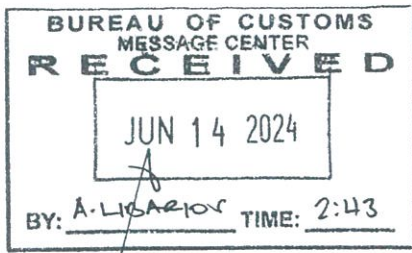


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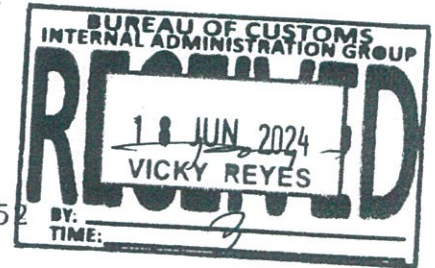


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Office of the President  
of the Philippines  
Malacañang



MEMORANDUM CIRCULAR NO. 52

**PRESCRIBING THE RECITAL OF THE BAGONG PILIPINAS HYMN  
AND PLEDGE DURING FLAG CEREMONIES**

**WHEREAS**, Section 18 of Republic Act (RA) No. 8491 or the "Flag and Heraldic Code of the Philippines" directs all government offices, including local government units (LGUs), to conduct a flag raising ceremony every Monday morning and flag lowering ceremony every Friday afternoon;

**WHEREAS**, Section 19 of RA No. 8491 authorizes the Office of the President to issue rules and guidelines for the proper conduct of flag ceremonies;

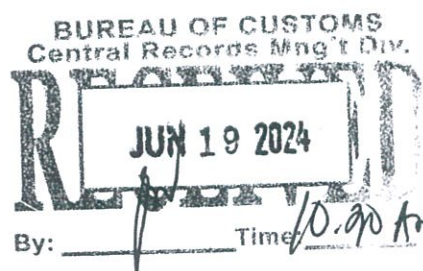
**WHEREAS**, Memorandum Circular No. 24 (s. 2023), which launched *Bagong Pilipinas* as the Administration's brand of governance and leadership, directs all national government agencies and instrumentalities, including government-owned or -controlled corporations (GOCCs) and state universities and colleges (SUCs), to be guided by *Bagong Pilipinas* principles; and

**WHEREAS**, *Bagong Pilipinas*, which is characterized by a principled, accountable and dependable government, reinforced by unified institutions of society, is envisioned to empower Filipinos to support and participate in all government efforts in an all-inclusive plan towards deep and fundamental social and economic transformation in all sectors of society and government;

**NOW, THEREFORE**, the following are hereby ordered.

To further instill the principles of the *Bagong Pilipinas* brand of governance and leadership among Filipinos, all national government agencies and instrumentalities, including GOCCs and educational institutions, such as SUCs, are hereby directed, and LGUs are hereby encouraged, to integrate the recital of the *Bagong Pilipinas* Hymn and Pledge in the conduct of weekly flag ceremonies, subject to existing laws, rules and regulations.

For this purpose, the heads of all national government agencies and instrumentalities shall ensure that the *Bagong Pilipinas* Hymn and Pledge, which are annexed to this Circular, are properly disseminated within their respective institutions and offices.



The Presidential Communications Office is hereby directed to implement effective measures to communicate and disseminate the *Bagong Pilipinas* Hymn and Pledge to all government offices and the public.

This Circular shall take effect immediately.

**DONE**, in the City of Manila, this 4th day of June, in the year of our Lord, Two Thousand and Twenty-Four.

By authority of the President:

*Lucas P. Bersamin*  
LUCAS P. BERSAMIN  
Executive Secretary



Office of the President  
MALACAÑANG RECORDS OFFICE  
**CERTIFIED COPY**  
*R Espino*  
ATTY. RAMILLE N. ESPINO  
6-4-24 ACTING DIRECTOR IV



BAGONG PILIPINAS

## BAGONG PILIPINAS HYMN

### PANAHERON NA NG PAGBABAGO

Panahon na ng pagbabago  
Dahil sa ito ay kinakailangan

Tayo na magtulong-tulong  
Na paunlarin ang mahal nating bayan

Panahon na ng pagbabago  
Dahil sa ito ay kinakailangan  
Tayo na magtulong-tulong  
Na paunlarin ang mahal nating bayan

Panahon na ng pagbabago  
At iayos ang mga dapat ayusin  
Dapat lang maging tungkulin  
Ng bawat mamamayan dito sa atin

Gawin ang pagbabago  
Patungo sa pag-asenso  
Magsikap na mabuti  
At nang guminhawa tayo  
Ipagmalaki natin sa mundo at ipamalas  
Ang Bagong Pilipino at Bagong Pilipinas

Panahon na ng pagbabago  
Tangkilikin natin ang sariling atin  
At tama lang na ugaliin  
Kaysa sa iba sa atin ang unahin

Panahon na ng pagbabago  
At manguna sa kahit anong larangan  
Ang tagumpay ay karangalan  
lalay o ihandog natin sa bayan

Ilang ulit nang napatunayan ng Pilipino  
Ang husay at lakas, kagandahan at talento  
Handang makipag paligsahan  
Kahit anong oras  
Ang bagong Pilipino, ang Bagong Pilipinas

Panahon na ng pagbabago  
Buhay natin ay gawing maaliwalas  
Marami ang magandang bukas  
Ang ibubunga ng Bagong Pilipinas  
Gawin ang pagbabago  
Patungo sa pag-asenso  
Magsikap na mabuti  
At nang guminhawa tayo  
Ipagmalaki natin sa mundo at ipamalas  
Ang bagong Pilipino at Bagong Pilipinas.

PANAHON NA!



BAGONG PILIPINAS

## BAGONG PILIPINAS PLEDGE

### PANATA SA BAGONG PILIPINAS

Bilang Pilipino, buong pagmamalaki kong  
isasabuhay ang Bagong Pilipinas.

Buhay sa aking dugo ang lahing dakila,  
magiting at may dangal

Palaging dadalhin sa puso, isip at diwa ang  
aking pagmamahal sa kultura at bayang sinilangan;

Kaisa ng bawat mamamayan, iaalay ko ang aking talino  
at kasanayan sa pagpapaunlad ng aking Bayan;

Taglay ang galing na naaayon sa mga  
pandaigdigang pamantayan;

Magiging instrumento ako sa pagsulong ng kagalingan,  
karunungan at kapayapaan.

Makikiisa at makikilahok ako sa mga adhikain  
ng pamahalaan dahil ang kaunlaran ay  
hindi lamang responsibilidad ng iilan.

Isusulong at pangangalagaan ko ang karangalan,  
kalayaan at interes ng aking bayang minamahal;

Bilang Pilipino na may pagmamahal, pakialam at malasakit;  
hindi makasarili kundi para sa mas nakararami;  
tatahakin ko ang landas tungo sa isang  
Bagong Pilipinas!