



REPUBLIC OF THE PHILIPPINES  
DEPARTMENT OF FINANCE  
**BUREAU OF CUSTOMS**

*A modernized and credible customs administration that upholds good governance and is among the world's best*

**CUSTOMS MEMORANDUM CIRCULAR**  
**NO. 80-2024**

**SUBJECT: Intellectual Property Recordation of S.A.S. JEAN CASSEGRAIN Trademarks**

Attached is the copy of Certificate of Registration No. 4-2016-000951, 1299324, 1359158 certified as true copy by the Intellectual Property Office on 15 April 2024 issued by the Bureau of Trademark. The subject trademarks as submitted to this Office by JOHN PAUL R. CABILAO and THADDEUS DARIUS V. TALINO of BETITA CABILAO CASUELA SARMIENTO LAW OFFICE, is in the records of the above-mentioned agencies, as follows:

# LE PLIAGE

- a. Mark : LE PLIAGE
- Registration No. : 4-2016-000951
- Date of Registration : 30 June 2016
- Date of Expiration : 30 June 2026
- Goods/Services : (Class 18) leather and imitation leather, goods of leather or imitation leather (excluding cases adapted to the products for which they are intended, gloves and belts), key purses (leatherware), business card cases (leatherware), wallets and holders for credit cards (leatherware), shopping bags, schoolbags, bags for climbers, rucksacks, bags for campers, beach bags, garment or clothing bags, boxes of leather or leather board, leather straps, collars for animals • handbags, evening handbags, sports bags (other than those adapted to products for which they are made), travel bags, travelling sets (leatherware), document holders, small leather bags for packing, wallets, purses not made of precious metal, purses, satchels, luggage, trunks and suitcases,



umbrellas, parasols, animal leashes, whips and saddlery

(Class 25) clothing for men, women and children, leather clothing, imitation leather clothing, jeans, shorts, bermuda shorts, trousers, dungarees, coveralls, blouses, shirts, blouses, jackets, blousons, cardigans, pullovers, tee-shirts, sweatshirts, suits, waistcoats/cardigans, parkas, coats, waterproof clothing, skirts, dresses, underwear, swimming costumes, stockings, pantyhose, socks, dressing gowns, bath robes, underclothing, layettes, belts (clothing), money belts (clothing), neckties, gloves (clothing), stoles, neckscarves, scarves, shawls, shoes (excluding orthopaedic shoes), headwear, hats, caps, berets, woolly hats

LONGCHAMP

- b. Mark : LONGCHAMP
- Registration No. : 1299324
- Date of Grant of Protection : 22 September 2016
- Goods/Services : (Class 4) candles • perfumed candles • oils and greases for shoes and leather

(Class 9) usb flash drives • covers for mobile telephones • covers for laptop computers • spectacles [optics] • sunglasses • spectacle cases • containers for contact lenses • spectacle frames • carrying cases for computers

(Class 14) precious metals and their alloys • jewelry • jewelry products • rings (jewelry) • jewelry cases [caskets] • boxes of precious metal • watch cases • earrings • cuff links • bracelets • watch straps • charms • amulets • brooches • chains • key rings [trinkets or fobs] • necklaces • presentation cases for timepieces • pins (jewelry) • tie pins • tie





clips • precious stones • timepieces and chronometric instruments • watches • cases for timepieces

(Class 16) printing products (printed matter) • pamphlets • posters • desk sets • writing pads • letter stands • correspondence baskets • writing cases (stationery) • letter paper • media for photographs • pencils • pens • pen cases • indexes • notebooks • diaries (planners) • covers and sleeves for notepads and diaries • passport and document holders • holders for checkbooks • pencil holders • pen holders • calendars • periodicals • printed publications • books • booklets • packaging, wrapping and storage bags and articles of paper, cardboard and plastic • small bags [envelopes, pouches] of paper or plastics for packaging • bags [envelopes, pouches] of paper or plastics, for packaging

(Class 18) leather and imitations of leather • unworked or semi-worked leather • animal skins • trunks [luggage] • suitcases • walking sticks • shoulder straps of leather • leather goods such as wallets • identity card holders • coin purses • banknote holders • briefcases • key cases • traveling bags • handbags, traveling trunks • vanity cases, not fitted • umbrellas • briefcases of leather or imitation leather • attache cases • sports bags • backpacks • shoulder bags • beach bags • garment bags for travel • pouches of leather • traveling sets • shopping bags • wheeled bags • oddments trays of leather

(Class 22) protective fabric covers for storing handbags when not in use

(Class 25) clothing for men, women and children • coats, gloves (clothing) • neckties • scarves • sashes for wear • stoles • shirts • short-sleeve shirts • overalls • boots • half-boots • slippers •



footwear • hats • caps • belts (clothing) •  
swimwear (bathing suits)

(Class 34) smokers' articles

(Class 35) commercial business management • commercial administration • office functions • retail sale, including on the internet, of goods of leather or imitation leather, key cases (leather goods), cases for business cards (leather goods), cases and holders for credit cards (leather goods), handbags, shopping bags, school bags, bags for climbers, backpacks, shoulder bags, bags for campers, beach bags, garment bags, boxes of leather or leather board, evening handbags, sports bags (other than those adapted to products for which they are intended), traveling bags, traveling sets (leather goods) briefcases, packaging pouches of leather, wallets, coin purses not of precious metals, purses, satchels, luggage, trunks and suitcases, umbrellas, parasols, walking sticks, clothing for women, men and children, belts (clothing), neckties, gloves (clothing), stoles, scarves, sashes for wear, footwear (except orthopedic footwear), headgear, jewelry, timepieces and chronometric instruments, watches, stationery, office articles, printed matter • shop window dressing • organization of fashion shows for promotional purposes • demonstration of goods • dissemination of advertising material [leaflets, prospectuses, printed matter, samples] • market study • production of advertising films • computerized file management • commercial information via websites • publication of advertising texts



Gate 3, South Harbor, Port Area, Manila 1018

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- c. Mark :
- Registration No. : 1359158
- Date of Grant of Protection : 3 February 2018
- Goods/Services : (Class 3) air fresheners • cosmetics • toiletries • perfumes, eau-de-toilette • creams for leather, leather bleaching preparations, shoe polish, shoe cream
- (Class 4) candles, perfumed candles • oils and greases for shoes and leather
- (Class 9) usb flash drives • covers for mobile phones, sleeves for laptops • spectacles [optics], sunglasses • spectacle cases, containers for contact lenses • spectacle frames • carrying cases for computers
- (Class 14) precious metals and their alloys • jewelry, rings (jewelry) • jewelry cases, boxes of precious metal, watch cases, earrings, cuff links, bracelets, watch bands • charms, amulets, brooches, chains, key rings (trinkets or fobs), necklaces, cases for watches, pins (jewelry), tie pins, tie clips, precious stones • timepieces and chronometric instruments, watches • cases for timepieces
- (Class 16) printed materials, brochures, posters • desk accessories, desk pads, letter holders, letter trays • writing cases (stationery), writing paper, photograph stands, pencils, pens, pen cases, indexes, note books, diaries, covers and sleeves for notepads and diaries, passport and document pouches • holders for checkbooks, pencil holders, pen holders • calendars, periodicals, printed publications, books, booklets •





packaging, wrapping and storage bags and articles of paper, cardboard and plastic • small bags [envelopes, pouches] of paper or plastics for packaging • bags [envelopes, pouches] of paper or plastics, for packaging

(Class 18) leather and imitations of leather, leather, unworked or semi-worked, animal skins, trunks, suitcases, walking sticks, leather shoulder straps, leather goods namely, pocket wallets, identity card cases, purses, billfolds, document cases, key cases, traveling bags, handbags, traveling trunks, boxes intended for toiletry articles known as "vanity cases", umbrellas, briefcases of leather or imitation leather, attaché cases, sports bags, backpacks, shoulder bags, beach bags, garment bags for travel • leather pouches • traveling sets • shopping bags, wheeled bags • trinket baskets of leather

(Class 22) protective fabric covers for storing handbags when not in use

(Class 25) clothing for women, men and children, coats, gloves (clothing), neckties, scarves, sashes for wear, stoles, shirts, short-sleeve shirts, overalls, boots, half-boots, slippers, shoes, hats, caps, belts (clothing), bathing suits (swimsuits)

(Class 34) smokers' articles

(Class 35) commercial business management • commercial administration • office functions • retail sale services, also on the internet, for articles of leather or imitation leather, key cases (leatherware), business card cases (leatherware), credit card cases and holders (leatherware), handbags, shopping bags, school bags, bags for climbers, backpacks, shoulder bags, bags for campers, beach bags, garment bags, boxes of leather or leather board,



evening handbags, sports bags (other than those designed to contain products for which they are intended), traveling bags, traveling sets (leatherware), briefcases, pouches of leather for packaging, pocket wallets, purses not of precious metal, purses, school satchels, luggage, trunks and suitcases, umbrellas, walking sticks, clothing for women, men and children, belts (clothing), neckties, gloves (clothing), stoles, scarves, sashes for wear, footwear (other than orthopedic), headgear, jewelry, timepieces and chronometric instruments, watches, stationery, office requisites, printed materials • shop window dressing • organization of fashion shows for promotional purposes • demonstration of goods • distribution of advertising material [leaflets, prospectuses, printed matter, samples] • dissemination of advertising material [leaflets, prospectuses, printed matter, samples] • market study • production of advertising films • computerized file management • commercial information via websites • publication of advertising texts

Having complied with the requirements of CAO-9-2008, the above-mentioned trademarks had been recorded in the IPR (Intellectual Property Rights) Registry, Bureau of Customs thus shall be accorded the rights and benefits emanating from such registration as therein provided.

The recordation of said trademarks shall be valid for Two (2) years from signing hereof, and renewable every two years thereafter.

Attached are the actual photos submitted by JOHN PAUL R. CABILAO and NATASSIA MARIE N. AUSTRIA of BETITA CABILAO CASUELA SARMIENTO LAW OFFICE.

  
JUVYMAX R. UY  
Deputy Commissioner, IG

Date signed: 10 MAY 2024



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BC Form No. 38-A  
(Revised 1990)

REPUBLIC OF THE PHILIPPINES  
DEPARTMENT OF FINANCE  
BUREAU OF CUSTOMS  
Port of



01934868537  
DUPLICATE

RECEIVED from \_\_\_\_\_  
(Name of Payor)

VAT No. \_\_\_\_\_

(Address)

Nature of Collection: \_\_\_\_\_ Amount \_\_\_\_\_

- 1. Import Duty P \_\_\_\_\_
- 2. BIR Taxes \_\_\_\_\_
  - 2.1 VAT \_\_\_\_\_
  - 2.2 Specific/Excise Tax delivered to: \_\_\_\_\_
- 3. Proceeds-Auction Sale \_\_\_\_\_
- 4. Penalties/Surcharge \_\_\_\_\_
- 5. Miscellaneous (Specify) \_\_\_\_\_

Type of Transaction	Reference
6. Trust Liabilities	CSTMS RCRDL 448 JUAN CASORN TRIMRKS
Regulation Fee	CSTMS RCRDL 448 JUAN CASORN TRIMRKS
LRP - Legal Research Fee	

TOTAL P \_\_\_\_\_

Amount in words \_\_\_\_\_

Means of payment: 20 Cheque  
Reference: 01934868537

Consumption  Whsg.  Informal

Entry No. & Series \_\_\_\_\_

Withdrawal Permit No. \_\_\_\_\_  
(For Warehousing Entries)

Vessel/ \_\_\_\_\_

Aircraft \_\_\_\_\_

Reg. No. \_\_\_\_\_

BL/AWB No. \_\_\_\_\_

For Quantity \_\_\_\_\_

Declarant: \_\_\_\_\_

Value of Merchandise US\$ \_\_\_\_\_

(Pls. check & indicate proper information)

Cash PDIG No. 20,000.00

Bank & Cashier's Check Number \_\_\_\_\_

Tax Credit Cert. Number \_\_\_\_\_

BOI  BIR  Customs \_\_\_\_\_

Others (Specify) \_\_\_\_\_

Total collected for transaction: 20,200.00

Collecting Officer (sign above printed name)

Date: 20,200.00

DISTRIBUTION: Original and three copies  
Original White Payor - Duplicate (Green) Entry - Triplicate (Yellow) Accounting Div. - Quadruplicate (Blue) File



hnt

CMC 80-2024



INTELLECTUAL PROPERTY  
OFFICE OF THE PHILIPPINES

THIS IS TO CERTIFY THAT THE ATTACHED DOCUMENT (CERTIFICATE OF REGISTRATION) IS A TRUE COPY of the original:

Registration No. : 4-2016-000951  
Trademark : LE PLIAGE  
Registrant : JEAN CASSEGRAIN  
Date of Registration : 30 June 2016

Issued this 15<sup>th</sup> day of April 2024 at Taguig City, Philippines.

By Authority of the  
Director of the Bureau of Trademarks

  
**MARY ANNE G. MUDLONG**  
Administrative Officer V  
Bureau of Trademarks

874-2024 COR (2)

**THIS IS TO CERTIFY THAT THE ATTACHED DOCUMENT (STATEMENT OF GRANT OF PROTECTION) IS A TRUE COPY of the original:**

International Registration No. : **1299324**  
Trademark : **LONGCHAMP**  
Holder : **JEAN CASSEGRAIN**  
Owner's Name Changed to : **S.A.S. JEAN CASSEGRAIN**  
Date of Grant of Protection : **22 September 2016**

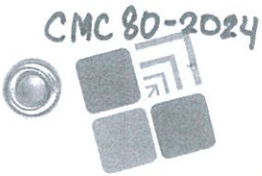
Issued this 15<sup>th</sup> day of April 2024 at Taguig City, Philippines.

By Authority of the  
**Director of the Bureau of Trademarks**

  
**MARY ANNE G. MUDLONG**  
Administrative Officer V  
Bureau of Trademarks

879-2024 STATEMENT OF GRANT OF PROTECTION (1)



INTELLECTUAL PROPERTY  
OFFICE OF THE PHILIPPINES

THIS IS TO CERTIFY THAT THE ATTACHED DOCUMENT (STATEMENT OF GRANT OF PROTECTION) IS A TRUE COPY of the original:

International Registration No. : **1359158**

Trademark : 

Holder : **JEAN CASSEGRAIN, SOCIETE PAR  
ACTIONS SIMPLIFIEE**

Owner's Name Changed to : **S.A.S. JEAN CASSEGRAIN**

Date of Grant of Protection : **3 February 2018**

Issued this 15<sup>th</sup> day of April 2024 at Taguig City, Philippines.

By Authority of the  
**Director of the Bureau of Trademarks**

  
**MARY ANNE G. MUDLONG**  
Administrative Officer V  
Bureau of Trademarks