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REPUBLIC OF THE PHILIPPINES
DEPARTMENT OF FINANCE
BUREAU OF CUSTOMS

A modernized and credible customs administration that upholds good governance and is among the world's best

CUSTOMS MEMORANDUM CIRCULAR

NO. 79-2024

SUBJECT: Intellectual Property Recordation of BIRKENSTOCK IP GmbH Trademarks

Attached is the copy of Certificate of Registration No. 4-1994-091508, 1262787B certified as true copy by the Intellectual Property Office on 21 March 2024 and 5 April 2024 issued by the Bureau of Trademark. The subject trademark as submitted to this Office by JOHN PAUL R. CABILAO and NATASSIA MARIE N. AUSTRIA of BETITA CABILAO CASUELA SARMIENTO LAW OFFICE, is in the records of the above-mentioned agencies, as follows:

Birkenstock

a. Mark : BIRKENSTOCK
Registration No. : 4-1994-091508
Date of Registration : 3 January 2014
Date of Renewal : 3 January 2024
Date of Expiration : 3 January 2034
Goods/Services : (Class 25) insoles, footwear namely shoes and sandals



b. Mark : BIRKENSTOCK
Registration No. : 1262787B
Date of Grant of Protection : 26 May 2016
Goods/Services : (Class 18) leather and imitation leather



goods made thereof, namely bags, handbags, sport bags, purse, money cases, keycases, keycases, attache cases, backpacks, business card cases, travel garment covers, toiletry bags, toiletry kits • animal skins, hides • trunks and travelling bags • umbrellas and parasols • walking sticks • whips, harness and saddlery • parts and accessories for all the aforesaid goods, included in this class

(Class 25) clothing, footwear, headgear • parts and fittings for footwear, namely shoe uppers, heels, outsoles, inner soles, insoles, parts for shoe bottoms, foot supports, arch supports and shoe inserts • inner soles • insoles

(Class 35) advertising • business management • business administration • office functions • wholesaling and retailing in relation to paints, varnishes, lacquers, preservatives against rust and against deterioration of wood, colorants, mordants, raw natural resins, metals in foil and powder form for painters, decorators, printers and artists, printing ink, food dyes, colorants for beverages, shoe dyes, mordants for leather, ink for leather, protective preparations for metals, thinners for paints and lacquers, undersealing for vehicle chassis, silvering powders, gildings, distempers, bleaching preparations and other substances for laundry use, cleaning, polishing, scouring and abrasive preparations, soaps, perfumery, essential oils, cosmetics, hair lotions, dentifrices, air fragrancing preparations, breath freshening sprays, sachets for perfuming linen, tissues impregnated with cosmetic lotions, tissues impregnated with cleaning preparations, perfumed tissues, leather and shoe cleaning and polishing preparations, creams for leather, leather preservatives, leather polishes, shoe cleaners, shoe cream, shoe polish, shoe sprays, shoe



wax, pharmaceutical and veterinary preparations, sanitary preparations for medical purposes, dietetic food and substances adapted for medical or veterinary use, food for babies, dietary supplements for humans and animals, plasters, materials for dressings, material for stopping teeth, dental wax, disinfectants, preparations for destroying vermin, fungicides, herbicides, dietetic substances adapted for medical use, tissues impregnated with pharmaceutical lotions, air deodorising preparations, first-aid boxes and first-aid cushions, filled, medical kits, filled, foot impression materials and foot impression foams, hand tools and implements (hand-operated), cutlery, side arms, razors, hair clipping and shearing machines (hand tools) and nail clippers, files (tools), nail buffers, electric or non-electric, manicure and pedicure sets, shaving cases, hand implements for hair curling, non-electric, depilation appliances, electric and non-electric, cuticle tweezers, nippers, razor blades, scientific, nautical, surveying, photographic, cinematographic, optical, weighing, measuring, signalling, checking (supervision), life-saving and teaching apparatus and instruments, apparatus and instruments for conducting, switching, transforming, accumulating, regulating or controlling electricity, apparatus for recording, transmission or reproduction of sound or images, magnetic data carriers, recording discs, compact discs, dvds and other digital recording media, mechanisms for coin-operated apparatus, cash registers, calculating machines, data processing equipment, computers, computer software, fire-extinguishing apparatus, spectacles, sunglasses, spectacle frames, spectacle cases, contact lenses, containers for contact lenses, headphones, bathroom scales, fat measuring scales, digital photo frames, electric light dimmers,



electronic publications, downloadable, electronic agendas, ergometers, time switches, laptop bags, tablet and mobile phone cases, parts and fittings for all the aforesaid goods, surgical, medical, dental and veterinary apparatus and instruments, artificial limbs, eyes and teeth, orthopaedic articles, suture materials, massage apparatus, pulse meters, electric footwarmers for medical purposes, electric blankets and heating cushions for medical purposes, inner soles for corrective treatment for foot conditions, orthopaedic shoe inserts and inserts for orthopaedic footwear, including orthopaedic inner soles incorporating arch supports, orthopaedic supports for feet and shoes, foot bandages (supportive), orthopaedic foot pads, arch cushions (orthopaedic), supports for flat feet, elasticated supports for the ankle, foot supports, orthopaedic soles for shoes, orthotic inserts for shoes, orthopaedic footwear and the like for rehabilitation, foot exercises and therapy, and for other medical purposes, parts and fittings for all the aforesaid goods, in particular matched parts, wedges, pads, insoles, foam padding, foam pads, and moulded shoe soles, including in the form of orthopaedic full plastic inserts, elastic stockings for medical purposes, parts and fittings for all the aforesaid goods, apparatus for lighting, heating, steam generating, cooking, refrigerating, drying, ventilating, water supply and sanitary purposes, water filters, air deodorising apparatus, air humidifiers, electric blankets and heating cushions, not for medical purposes, massage bath installations, barbecues, tanning apparatus (sun beds), ornamental fountains, domestic fireplaces, whirlpools, sauna bath installations, parts and fittings for all of the aforesaid goods, precious metals and their alloys, jewellery, precious stones, horological and chronometric instruments, watch



cases and jewellery cases, paper, cardboard, printed matter, bookbinding material, photographs, stationery, adhesives for stationery or household purposes, artists' materials, paintbrushes, typewriters and office requisites (except furniture), instructional and teaching material (except apparatus), plastic materials for packaging (not included in other classes), printers' type, printing blocks, stationery, tissues of paper for removing make-up, disposable paper articles, filtering materials of paper, paper materials for packaging, works of art and figurines of paper or cardboard, and architectural models, bags, pouches and goods of paper, cardboard or plastic for packaging, wrapping and storage, posters, leather and imitations of leather, and goods made of these materials, namely bags, handbags, bags for sports, purses, wallets, key cases, key holders, attaché cases, backpacks, business card cases, garment bags, toilet bags, toilet cases, animal skins, hides, trunks and travelling bags, umbrellas and parasols, walking sticks, whips, harness and saddlery, parts and fittings for all the aforesaid goods, building materials (non-metallic), non-metallic rigid pipes for building, asphalt, pitch and bitumen, non-metallic transportable buildings, monuments, not of metal, clay, rock crystal, letter boxes of masonry, building glass, safety glass, paint spraying booths, not of metal, insect screens, not of metal, geotextiles, granite, cork (compressed), marble, mosaics for building, schists, bird baths (not of metal), wall and ceiling panels of wood, plastic and foam, covering and cladding panels, not of metal, strips, not of metal, included in class 19, wall and façade plasters, floor coverings of wood or stone, windows and doors, wall and ceiling panelling of wood, parquet, laminate, tiles, not of metal, wood, porches, not of metal, for building,



jalousies, not of metal, transportable buildings (non-metallic) in the form of summer houses and gazebos, garden pavilions, greenhouses, conservatories, transportable tool sheds, not of metal, building materials of wood, plastic, clay or glass for use in gardening and landscaping, works of art and figurines (statuettes) of stone, concrete, marble, swimming pools (structures, not of metal), furniture, mirrors, picture frames, furnishings, display boards, bamboo curtains, statues, figurines, works of art and ornaments and decorations, included in this class, containers and closures and holders therefor, dowels, not of metal, non-electric fans for personal use, coat hooks, not of metal, non-luminous house numbers, not of metal, fixed towel dispensers, not of metal, baskets, not of metal, garment covers (storage), mattresses, massage tables, sleeping bags for camping, slatted bed frames, inflatable publicity objects, air mattresses, not for medical purposes, air cushions, not for medical purposes, tent pegs, not of metal, parts and fittings for all the aforesaid goods, roller blinds of textile or of plastic, household or kitchen utensils and containers, combs and sponges, brushes (except paint brushes), brush-making materials, articles for cleaning purposes, steelwool, unworked or semi-worked glass (except glass used in building), glassware, porcelain and earthenware not included in other classes, cosmetic utensils, fitted picnic baskets, comb cases, shaving brush stands, perfume burners, shoe horns, non-electric wax-polishing appliances for shoes, shoe trees, boot trees, fitted vanity cases, non-electric portable coldboxes, toothbrushes, parts and fittings for the aforesaid goods, textiles and textile goods, not included in other classes, bed covers, table covers, household textiles, shower curtains of textile, sanitary flannel, wall hangings of



textile, clothing, footwear, headgear, parts and fittings for footwear, namely shoe uppers, heels, outsoles, inner soles, insoles, parts for shoe bottoms, foot supports, arch supports and shoe inserts, insoles, inner soles, lace and embroidery, ribbons and braid, buttons, hooks and eyes, pins and needles, artificial flowers, fruits and plants, badges for wear, not of precious metal, ornamental novelty badges (buttons), patches, brooches (clothing accessories), haberdashery, except thread, hair ornaments, hair curlers, other than hand implements, false hair, shoe ornaments, not of precious metal, numerals or letters for marking linen, carpets, rugs, mats and matting, linoleum and other materials for covering existing floors, wall hangings (non-textile), games and playthings, gymnastic and sporting articles not included in other classes, decorations for christmas trees, mobiles, video game machines, game consoles, controllers for game consoles, parts and fittings for gymnastic and sporting articles, meat, fish, poultry and game, meat extracts, preserved, frozen, dried and cooked fruits and vegetables, jellies, jams, compotes, eggs, milk and milk products, edible oils and fats, milk beverages, milk predominating, prepared meals, consisting predominantly of meat, fish, poultry, game, vegetables, eggs, milk or milk products, coffee, tea, cocoa and artificial coffee, rice, tapioca and sago, flour and preparations made from cereals, bread, pastry and confectionery, ices, sugar, honey, treacle, yeast, baking powder, salt, mustard, vinegar, sauces (condiments), spices, ice, prepared meals, consisting predominantly of pasta, rice, pizza, grains and agricultural, horticultural and forestry products not included in other classes, live animals, fresh fruits and vegetables, seeds, natural plants and flowers, foodstuffs for animals, malt, beers,



mineral and aerated waters and other non-alcoholic beverages, fruit beverages and fruit juices, syrups and other preparations for making beverages • professional business consulting • marketing consulting

Having complied with the requirements of CAO-9-2008, the above-mentioned trademarks had been recorded in the IPR (Intellectual Property Rights) Registry, Bureau of Customs thus shall be accorded the rights and benefits emanating from such registration as therein provided.

The recordation of said trademarks shall be valid for Two (2) years from signing hereof, and renewable every two years thereafter.

Attached are the actual photos submitted by JOHN PAUL R. CABILAO and NATASSIA MARIE N. AUSTRIA of BETITA CABILAO CASUELA SARMIENTO LAW OFFICE.

JRM
+ **JUVENAL R. UY**
Deputy Commissioner, IG

Date signed: 08 MAY 2024



BC Form No. 38-A
(Revised 1990)



REPUBLIC OF THE PHILIPPINES
DEPARTMENT OF FINANCE
BUREAU OF CUSTOMS
Port of



01934868559
DUPLICATE

RECEIVED from _____
(Name of Payor)

VAT No. _____
(Address)

Nature of Collection: _____ Amount _____

- 1. Import Duty P _____
- 2. BIR Taxes _____
 - 2.1 VAT _____
 - 2.2 Specific/Excise Tax _____
- 3. Proceeds-Auction Sale _____
- 4. Penalties/Surcharge _____
- 5. Miscellaneous (Specify) _____

Type of transaction _____ Reference _____

6. Trust Liabilities _____
REG Registration Fee _____
LRF License Research Fee _____

TOTAL P _____

Amount in words _____

Means of payment _____ Reference _____

20 Cheque _____ 01934868559

Consumption Whsg Informal

Entry No. & Series _____

Withdrawal Permit No. _____
(For Warehousing Entries)

Vessel/ _____

Aircraft _____

Reg. No. _____

BL/AWB No. _____

For Quantity _____

Value of Merchandise US\$ _____

(Pls. check & indicate proper information)

Cash PDIG No. 20,000.00

Bank & Cashier's Check Number *****200.00

Tax Credit Cert. Number *****

BOI BIR Customs *****

Others (Specify) *****20,000.00

Collecting Officer _____
(sign above printed name)

Date *****20,200.00

DISTRIBUTION: Original and three copies

Original White - Duplicate (Green) - Triplicate (Yellow) - Quadruplicate (Blue)
Payor - Entry - Accounting Div. - File

CMC 79-2024



INTELLECTUAL PROPERTY
OFFICE OF THE PHILIPPINES

MASTER COPY
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THIS IS TO CERTIFY THAT THE ATTACHED DOCUMENT (CERTIFICATE OF RENEWAL OF REGISTRATION) IS A TRUE COPY of the original:

Registration No. : **4-1994-091508**
Trademark : **BIRKENSTOCK**
Registrant : **BIRKENSTOCK IP GMBH**
Date of Registration : **3 January 2014**
Date of Renewal : **3 January 2024**

Issued this 21st day of March 2024 at Taguig City, Philippines.

By Authority of the
Director of the Bureau of Trademarks


MARY ANNE G. MUDLONG
Administrative Officer V
Bureau of Trademarks

752-2024 COR (1)



THIS IS TO CERTIFY THAT THE ATTACHED DOCUMENT (STATEMENT OF GRANT OF PROTECTION) IS A TRUE COPY of the original:

International Registration No. : **1262787B**
Trademark : **BIRKENSTOCK TRADITION SINCE 1974**
Registrant : **BIRKESTOCK SALES GMBH**
Date of Grant of Protection : **26 May 2016**
Status : **Registered**

Issued this 5th day of April 2024 at Taguig City, Philippines.

By Authority of the
Director of the Bureau of Trademarks


MARY ANNE G. MUDLONG
Administrative Officer V
Bureau of Trademarks