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REPUBLIC OF THE PHILIPPINES  
DEPARTMENT OF FINANCE  
**BUREAU OF CUSTOMS**

*A modernized and credible customs administration that upholds good governance and is among the world's best*

**CUSTOMS MEMORANDUM CIRCULAR**

**NO. 69-2024**

**SUBJECT: Intellectual Property Recordation of CROC'S TRADING COMPANY PTE. LTD. Trademark**

Attached is the copy of Certificate of Registration No. 4-2019-507989 certified as true copy by the Intellectual Property Office on 12 April 2024 issued by the Bureau of Trademark. The subject trademark as submitted to this Office by CLAIRE B. CORRAL of BARANDA & ASSOCIATES LAW OFFICE, is in the records of the above-mentioned agencies, as follows:



- a. Mark : HEY DUDE
- Registration No. : 4-2019-507989
- Date of Registration : 16 April 2021
- Date of Expiration : 16 April 2031
- Goods/Services : (Class 25) footwear • bath sandals • bath slippers • beach shoes • boot uppers • boots • boots for sports • esparto shoes or sandals • fittings of metal for footwear: football shoes • footwear uppers • galoshes • gymnastic shoes • half-boots • heelpieces for footwear • heels • inner soles • lace boots • non-slipping devices for footwear • sandals • shoes • ski boots • slippers • soles for footwear • sport shoes • studs for football boots • tips for footwear • welts for footwear • wooden shoes • clothing • tee-shirt • shirts • short-sleeve shirts • coats • combinations • hosiery • jerseys • knitwear • hoods • outdoor clothing • pullovers • socks • stockings



Having complied with the requirements of CAO-9-2008, the above-mentioned trademark had been recorded in the IPR (Intellectual Property Rights) Registry, Bureau of Customs thus shall be accorded the rights and benefits emanating from such registration as therein provided.

The recordation of said trademark shall be valid for Two (2) years from signing hereof, and renewable every two years thereafter.

Attached are the actual photos submitted by CLAIRE B. CORRAL of BARANDA & ASSOCIATES LAW OFFICE.

  
**JUVYMAX R. UY**  
Deputy commissioner, IG

24 APR 2024

Date signed: \_\_\_\_\_



CMC 69-2024



INTELLECTUAL PROPERTY  
OFFICE OF THE PHILIPPINES

MASTER COPY  
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**THIS IS TO CERTIFY THAT THE ATTACHED DOCUMENT (CERTIFICATE OF REGISTRATION) IS A TRUE COPY of the original:**

Registration No. : **4-2019-507989**  
Trademark : **HEY DUDE**  
Registrant : **FULL FORTUNE BRANDS LIMITED**  
Assigned to : **FULL FORTUNE INTELLECTUAL LIMITED**  
Assigned to : **CROCS TRADING COMPANY PTE. LTD.**  
Date of Registration : **16 April 2021**

Issued this 12<sup>th</sup> day of April 2024 at Taguig City, Philippines.

By Authority of the  
**Director of the Bureau of Trademarks**

  
**MARY ANNE G. MUDLONG**  
Administrative Officer V  
Bureau of Trademarks

870-2024 COR (2)

BC Form No. 38-A  
(Revised 1990)



REPUBLIC OF THE PHILIPPINES  
DEPARTMENT OF FINANCE  
BUREAU OF CUSTOMS  
Port of



01933381705  
DUPLICATE

RECEIVED from \_\_\_\_\_  
(Name of Payor)

Consumption  Whsg.  Informal

Entry No. \_\_\_\_\_  
& Series \_\_\_\_\_

Withdrawal Permit No. \_\_\_\_\_  
(For Warehousing Entries)

Vessel/ \_\_\_\_\_  
Aircraft \_\_\_\_\_

Reg. No. \_\_\_\_\_

BL/AWB No. \_\_\_\_\_

For Quantity \_\_\_\_\_

VAT No. \_\_\_\_\_  
(Address)

Nature of Collection: \_\_\_\_\_ Amount \_\_\_\_\_

1. Import Duty P \_\_\_\_\_

2. BIR Taxes \_\_\_\_\_

2.1 VAT \_\_\_\_\_

2.2 Specific/Excise Tax \_\_\_\_\_

3. Proceeds Auction Sale \_\_\_\_\_

4. Penalties/Surcharge \_\_\_\_\_

5. Miscellaneous (Specify) \_\_\_\_\_

Value of \_\_\_\_\_  
Merchandise US\$ \_\_\_\_\_

(Pls. check & indicate proper information)

Type of transaction \_\_\_\_\_ Reference \_\_\_\_\_

6. Trust Liabilities \_\_\_\_\_

Cash PDIG No. \*\*\*\*20,000.00

Bank & Cashier's Check Number \*\*\*\*\*200.00

Tax Credit Cert. Number \*\*\*\*\*

BOI  BIR  Customs \*\*\*\*\*

Others (Specify) \*\*\*\*\*20,200.00

TOTAL P \_\_\_\_\_

Amount in words \_\_\_\_\_

Collecting Officer \_\_\_\_\_  
(sign above printed name)

Means of payment \_\_\_\_\_ Reference \_\_\_\_\_

20 Cheque 01933381703

906 \*\*\*\*\*20,200.00

Date \*\*\*\*\*

DISTRIBUTION: Original and three copies

Original White - Duplicate (Green) - Triplicate (Yellow) - Quadruplicate (Blue)

Payor - Entry - Accounting Div. - File