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IAG Memo No. 14-2024

REPUBLIC OF THE PHILIPPINES
DEPARTMENT OF FINANCE
BUREAU OF CUSTOMS

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MEMORANDUM

TO : **ALL OFFICIALS AND EMPLOYEES**

FROM : **MICHAEL C. FERMIN**
Acting Deputy Commissioner
Internal Administration Group

SUBJECT : **PURPLE FRIDAYS FOR THE MONTH OF MARCH 2024**
RE: NATIONAL WOMEN'S MONTH CELEBRATION

DATE : March 7, 2024

1. In line with the celebration of the National Women's Month this year with the theme, "**WE for gender equality and inclusive society**", and to signify our support to women's empowerment, all officials and employees except those rendering direct frontline services are hereby encouraged to wear anything purple on March 8, 15, and 22, 2024 for #PurpleFridays.
2. This Memorandum is pursuant to Philippine Commission on Women (PCW) Memorandum Circular No. 2024-02 with the subject, "Guide for the 2024 National Women's Month Celebration".
3. For compliance.



Gate 3, South Harbor, Port Area, Manila 1018

+63 (02) 8705-6000, +63 (02) 8527-1968 | www.customs.gov.ph | boc.cares@customs.gov.ph