



REPUBLIC OF THE PHILIPPINES
DEPARTMENT OF FINANCE
BUREAU OF CUSTOMS

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IA G Memo No. 13-2024

A modernized and credible customs administration that upholds good governance and is among the world's best

MEMORANDUM

TO : **ALL HEADS
CUSTOMER CARE CENTERS BUREAU-WIDE**

FROM : **KHRISTINE JANE V. MELENCIO**
Acting Chief, Human Resource Management Division
Internal Administration Group

SUBJECT : **PRIORITY LANE FOR FEMALE EXTERNAL STAKEHOLDERS
OF THE BUREAU RE: NATIONAL WOMEN'S MONTH
CELEBRATION**

DATE : 6 March 2024

1. As part of the activities approved by the Commissioner on the Bureau's celebration of National Women's Month with the theme, "**WE for gender equality and inclusive society**", and to signify our support to women's empowerment, we shall be implementing "Serbisyo para kay Juana" for the whole month of March 2024.
2. The said activity aims to establish a priority lane for female (external) stakeholders transacting with the Bureau through the Customer Care Centers (CCC).
3. Further, kindly submit photos/videos documenting your office's compliance to the said activity to the hcmd@customs.gov.ph not later than 5 April 2024.
4. Thank you for your support.



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