



December 1, 2017

CUSTOMS MEMORANDUM CIRCULAR NO. __ 208~ 2017

To:

All Deputy Commissioners

All Directors and Division Chiefs

All District/Port Collectors
And Others Concerned

Subject: Office of the President (OP) MC No. 33/Encouraging Support in the Conduct of Intramuros Regional Fairs

Attached is a copy of the Office of the President (OP) Memorandum Circular (MC) No. 33 entitled: "ENJOINING ALL DEPARTMENTS, AGENCIES AND INSTRUMENTALITIES OF THE NATIONAL GOVERNMENT, INCLUDING GOVERNMENT-OWNED OR CONTROLLED CORPORATIONS, LOCAL GOVERNMENT UNITS, AND STATE UNIVERSITIES AND COLLEGES, TO SUPPORT THE INTRAMUROS REGIONAL FAIRS OF THE DEPARTMENT OF TOURISM AND THE INTRAMUROS ADMINISTRATION."

For your information and guidance.

For record purposes, please confirm the dissemination of this circular throughout your offices within fifteen (15) days from receipt hereof.

ISIDRO S LAPEÑA, PhD, CSEE

Commissioner

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Republic of the Philippines DEPARTMENT OF FINANCE

Roxas Bonlevard Corner Pablo Ocampo, Sc Street Manila 1004

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MEMORANDUM

FOR

HEADS OF OFFICES

This Department

HEADS OF BUREAUS/ATTACHED AGENCIES

Department of Finance

FROM

AL∕VIN P. DIAZ

Director IV

Central Administration Office

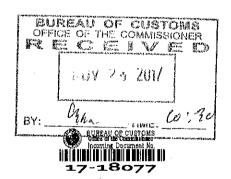
SUBJECT

Memorandum Circular No. 33 entitled "ENJOINING ALL DEPARTMENTS, AGENCIES AND INSTRUMENTALITIES OF THE NATIONAL GOVERNMENT, INCLUDING GOVERNMENT-OWNED OR -CONTROLLED CORPORATIONS, LOCAL GOVERNMENT UNITS, AND STATE UNIVERSITIES AND COLLEGES, TO SUPPORT THE INTRAMUROS REGIONAL FAIRS OF THE DEPARTMENT OF TOURISM AND THE INTRAMUROS ADMINISTRATION"

DATE

November 27, 2017

Attached for information and guidance is a copy of Memorandum Circular No. 33 dated 16 November 2017 from Executive Secretary Salvador C. Medialdea, Office of the President on the above-captioned subject.



BUREAU OF CUSTOMS Office of the Commissioner e-2017-00313

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Office of the President of the Philippines Malacanang

MEMORANDUM CIRCULAR NO. 33

ENJOINING ALL DEPARTMENTS, AGENCIES, AND INSTRUMENTALITIES OF THE NATIONAL GOVERNMENT, INCLUDING GOVERNMENT-OWNED OR -CONTROLLED CORPORATIONS, LOCAL GOVERNMENT UNITS, AND STATE UNIVERSITIES AND COLLEGES, TO SUPPORT THE INTRAMUROS REGIONAL FAIRS OF THE DEPARTMENT OF TOURISM AND THE INTRAMUROS ADMINISTRATION

WHEREAS, the Philippine Development Plan (PDP) 2017-2022 is geared towards the promotion of Filipino culture and values as it acknowledges the empowering nature of culture in the enhancement of the social fabric toward a high-trust society;

WHEREAS, the Government aims to expand inclusive cultural structures as civic spaces for dialogue and cultural exchange by utilizing cultural infrastructure and facilities as venues for fostering social cohesion and valuing cultural diversity;

WHEREAS, consistent with the PDP cultural agenda, the Department of Tourism and the Intramuros Administration will organize regional fairs at the historic district of Intramuros, beginning March 2018, to highlight the history and culture of the Filipino people through lectures, workshops, performances, fashion exhibits, culinary festivals, tourism destination products and trade exhibits;

NOW, THEREFORE, all departments, agencies, and instrumentalities of the national government, including government-owned or -controlled corporations, local government units, and state universities and colleges, are enjoined to lend full support in the conduct of the Intramuros regional fairs and to encourage active participation in all its programs and activities.

This Memorandum Circular shall take effect immediately.

DONE, in the City of Manila, this 16th day of November , in the year of Our Lord, Two Thousand and Seventeen.

By authority of the President:

SALVADOR C. MEDIALDEAN Executive Secretary

Office of the President
MALACANANG RECORDS OFFICE

OFF

RAITY, CONCUPCION ZERY C. PERROLING-ENAD RAITY WIT DIRECTOR III - ACTING HEAD (1-1) - 1017