



REPUBLIC OF THE PHILIPPINES  
DEPARTMENT OF FINANCE  
BUREAU OF CUSTOMS

October 4, 2017

**CUSTOMS MEMORANDUM CIRCULAR**  
**NO. 168-2017**

To: All Deputy Commissioners  
All Directors and Division Chiefs  
All District/Port Collectors  
And Others Concerned

**Subject: Office of the President Memorandum Circular No. 25/Display  
of Photographs of Philippine Heroes**

Attached is a copy of the Office of the President Memorandum Circular No. 25 entitled: **"DIRECTING ALL GOVERNMENT AGENCIES AND INSTRUMENTALITIES, INCLUDING GOVERNMENT-OWNED OR-CONTROLLED CORPORATIONS, STATE UNIVERSITIES AND COLLEGES AND PUBLIC SCHOOLS AT ALL LEVELS, TO DISPLAY OR EXHIBIT PHOTOGRAPHS, PAINTING OR OTHER FORMS OF VISUAL REPRESENTATIONS OF PHILIPPINE HEROES."**

For your information and guidance.

For record purposes, please confirm the dissemination of this circular throughout your offices within fifteen (15) days from receipt hereof.

**ISIDRO S. LAPEÑA, PhD, CSEE**  
Commissioner



OCT 09 2017



Republic of the Philippines  
**DEPARTMENT OF FINANCE**  
Roxas Boulevard Corner Pablo Ocampo, Sr. Street  
Manila 1004

MEMORANDUM

FOR : HEADS OF OFFICES  
This Department

HEADS OF BUREAUS/ATTACHED AGENCIES  
Department of Finance

FROM :   
ALVIN P. DIAZ  
Director IV  
Central Administration Office

SUBJECT : Memorandum Circular No. 25 entitled "DIRECTING ALL GOVERNMENT AGENCIES AND INSTRUMENTALITIES, INCLUDING GOVERNMENT-OWNED OR-CONTROLLED CORPORATIONS, STATE UNIVERSITIES AND COLLEGES AND PUBLIC SCHOOLS AT ALL LEVELS, TO DISPLAY OR EXHIBIT PHOTOGRAPHS, PAINTINGS OR OTHER FORMS OF VISUAL REPRESENTATIONS OF PHILIPPINE HEROES"

DATE : September 26, 2017

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Attached for information and guidance is a copy of Memorandum Circular No. 25 dated 15 September 2017 from Executive Secretary Salvador C. Medialdea, Office of the President on the above-captioned subject.

Office of the President  
of the Philippines  
Malacañang

MEMORANDUM CIRCULAR NO. 25

DIRECTING ALL GOVERNMENT AGENCIES AND INSTRUMENTALITIES, INCLUDING GOVERNMENT-OWNED OR-CONTROLLED CORPORATIONS, STATE UNIVERSITIES AND COLLEGES AND PUBLIC SCHOOLS AT ALL LEVELS, TO DISPLAY OR EXHIBIT PHOTOGRAPHS, PAINTINGS OR OTHER FORMS OF VISUAL REPRESENTATIONS OF PHILIPPINE HEROES

WHEREAS, Section 17, Article II of the 1987 Constitution provides that the State shall give priority to education, science and technology, arts, culture, and sports to foster patriotism and nationalism, accelerate social progress, and promote total human liberation and development;

WHEREAS, it is the policy of the State to promote and popularize the nation's historical and cultural heritage;

WHEREAS, the State shall provide the means to strengthen the people's nationalism, love of country, and respect for its heroes by emphasizing the importance of Philippine national and local history in the daily life of the Filipinos, with the objective of raising social consciousness and patriotism;

NOW, THEREFORE, all government agencies and instrumentalities, including government-owned or- controlled corporations, state universities and colleges and public schools of all levels, are hereby directed to display or exhibit the photographs, paintings or other forms of visual representations of Philippine Heroes in lieu of the photographs, paintings or other forms of visual representations of elected or appointed government officials.

A list of recognized Philippine Heroes, as identified by the National Historical Commission of the Philippines, is attached as Annex A for reference and guidance.

This Memorandum Circular shall take effect immediately.

DONE in the City of Manila, this 15<sup>th</sup> day of September in the year of Our Lord, Two Thousand and Seventeen.

By authority of the President:

*all*  
SALVADOR C. MEDIALDEA  
Executive Secretary  
MALACAÑANG RECORDS OFFICE  
CERTIFIED COPY  
*[Signature]*  
ATTY. CONCEPCION PEREZ-OLING-ENAD  
9-19-17 DIRECTOR - ACTING HEAD

ANNEX A

PHILIPPINE HEROES

Jose Rizal  
Andres Bonifacio  
Emilio Aguinaldo  
Apolinario Mabini  
Marcelo H. del Pilar  
Juan Luna  
Melchora Aquino  
Gabriela Silang  
Lapu-Lapu  
Father Jose Burgos  
Father Mariano Gomes  
Father Jacinto Zamora  
Emilio Jacinto  
Jose Abad Santos