



REPUBLIC OF THE PHILIPPINES
DEPARTMENT OF FINANCE
BUREAU OF CUSTOMS

August 18, 2017

CUSTOMS MEMORANDUM CIRCULAR
NO. 127-2017

To: All Deputy Commissioners
All Directors and Division Chiefs
All District/Port Collectors
And Others Concerned

Subject: DOF Order 046-2017/Thunderclap Campaign

Attached is the facsimile copy of the Department of Finance Order No. 046-2017 encouraging the Officials and Employees of the DOF Proper, Bureaus and Attached Agencies to support the THUNDERCLAP CAMPAIGN.

The Thunderclap Campaign is a very simple tool used to reach a massive amount of people. Once someone signs up with their social media account (Facebook, Twitter and Tumblr), it will automatically post a message showing support to the tax reform, ensuring that their support reaches the maximum number of people.

For your information and guidance.

For record purposes, please confirm the dissemination of this circular throughout your offices within fifteen (15) days from receipt hereof.

Nicanor E. Faeldon
NICANOR E. FAELDON
Commissioner



AUG 25 2017



Republic of the Philippines
DEPARTMENT OF FINANCE

Roxas Boulevard Corner Pablo Ocampo, Sr. Street
Manila 1004

DEPARTMENT ORDER No. DAR 2017
July 28, 2017

In the exigency of service and to promote the Tax Reform Program, all Officials and Employees of DOF Proper, Bureaus and Attached agencies are encouraged to support the Thunderclap campaign.

The Thunderclap campaign is a very simple and powerful tool used to reach a massive amount of people. Once someone signs up with their social media account (Facebook, Twitter and Tumblr), it will automatically post a message showing support for the tax reform, ensuring that their support reaches the maximum number of people.

Likewise, the Central Management Information Office is instructed to temporarily allow DOF personnel to access their social media accounts to give them ample time to sign the petition.

Attached is a step-by-step guide on how to sign up in the Thunderclap page.

All are enjoined to be guided accordingly.

By Authority of the Secretary:

A handwritten signature in black ink, appearing to read "G. Beltran".

GIL S. BELTRAN
Undersecretary



DEPARTMENT OF FINANCE
Republic of the Philippines



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Republic of the Philippines
DEPARTMENT OF FINANCE


Roxas Boulevard Corner Pablo Ocampo, Sr. Street
Manila 1004

FOR: GIL S. BELTRAN
Undersecretary

FROM: 
PAOLA SHERINA A. ALVAREZ
Assistant Secretary

SUBJECT: Request for Department Order to support Thunderclap tax reform online petition

DATE: July 19, 2017

*Angie/Flor,
Let's loseing on your
DPO prohibits social
media during work hours
TK. *

One of the biggest hurdles we face in our tax reform program is getting the support of the public. The Department is currently utilizing various social media platforms to reach the public and we believe that the Department of Finance (DOF) and its attached agencies would be a valuable resource for this. In line with this, we kindly ask you to solicit the support of employees from DOF and its attached agencies by requesting them to support the Thunderclap campaign.

The Thunderclap campaign is a very simple but powerful tool which allows us to reach a massive amount of people. Once someone signs up with their social media account, it will automatically post a message showing support for the tax reform, ensuring that their support reaches the maximum number of people.

For easier facilitation, attached is a step-by-step guide on how to sign up for the Thunderclap page.

Upon release of the Department Order, we would also like to request that our Central Management Information Office temporarily allow access to Facebook, Twitter, and Tumblr to give DOF employees ample time to sign the petition and share their support for the tax reform.

For your consideration. Thank you very much.

PERSONNEL DIVISION
7/21/17
Edwin 8:37

RECEIVED
JUL 20 2017

Please click on this link: <https://goo.gl/nGvzZx> and follow the instructions on the image below, to show your support for the tax reform. You can use your Facebook, Twitter, or Tumblr accounts to sign the petition.

