



Republic of the Philippines  
Department of Finance  
**BUREAU OF CUSTOMS**  
1099 Manila

December 4, 2018

**CUSTOMS MEMORANDUM CIRCULAR**  
NO. 273-2018

To: All District/Port Collectors  
All Deputy Collectors for Passenger Operations  
All Chiefs, Arrival and Departure Divisions/Equivalent Units  
And Others Concerned


**Subject: Reiteration of O.P. Administrative Order No. 13/ Importation of Agricultural Products**

This is to reiterate the issuance of the attached certified true copy of Administrative Order No. 13 dated 21 September 2018 entitled: **"REMOVING NON-TARIFF BARRIERS AND STREAMLINING ADMINISTRATIVE PROCEDURES ON THE IMPORTATION OF AGRICULTURAL PRODUCTS."**

xxx **"WHEREAS**, Section 2(b) of Executive Order (EO) No. 18 (s. 1986), mandated the Sugar Regulatory Administration (SRA) to establish and maintain such balanced relation between production and requirement of sugar and such marketing conditions that will insure stabilized prices at a level reasonably profitable to the producers and fair to the consumers; "xxx

For your information and guidance.

For record purposes, please confirm the dissemination of this circular throughout your offices within fifteen (15) days from receipt hereof.

  
Bureau of Customs  
REY LEONARDO B. GUERRERO  
Commissioner  
18-01289  
**REY LEONARDO B. GUERRERO**  
Commissioner  
DEC 19 2018



Republic of the Philippines  
Department of Agriculture  
**SUGAR REGULATORY ADMINISTRATION**  
Sugar Center Bldg., North Ave., Diliman, Quezon City  
Philippines 1101  
TIN 000-784-336

*Copy*  
**MASTER COPY**

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BUREAU OF CUSTOMS  
OFFICE OF THE DEPUTY COMMISSIONER  
ASSESSMENT OPERATION COORDINATING GROUP  
**RECEIVED**  
BY: DENNIS V.  
DATE: NOV 05 2018  
TIME: 1:40 PM

MEMO-REG-OTM-2018-Oct-075

October 30, 2018

**GEN. REY LEONARDO GUERRERO**  
Commissioner  
Bureau of Customs  
G/F OCOM Bldg., South Harbor  
Gate 3, Port Area, Manila

BUREAU OF CUSTOMS  
OFFICE OF THE COMMISSIONER  
**RECEIVED**  
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Bureau of Customs  
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Incoming Document No. 18-22799  
**IMPORTS ASSESSMENT SERVICE**  
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By: [Signature]  
Date: 11/9  
Time: 4:40 PM  
Control No: 2018-11-070

Dear Mr. Guerrero:

It has come to our attention that there are still a number of registered International Sugar Traders for Crop Year 2018-2019 who are experiencing difficulty in the release of their imported sugar due to the absence of Certificate of Product Registration (CPR) since it remains under evaluation by the Food and Drug Administration (FDA).

In view of this, we would like to reiterate our previous request for your assistance to expedite the release of their imported sugar issued by SRA since the pending CPR application with the FDA is in sufficient compliance.

Attached is a copy of Administrative Order No. 13 from Malacañang Palace on *Removing Non-Tariff Barriers and Streamlining Administrative Procedures on the Importation of Agricultural Products* issued to address concerns on sugar supply availability and price affordability.

Thank you for your continued support to SRA and the sugarcane industry.

Very truly yours,

[Signature]  
**HERMENEGILDO R. SERAFICA**  
Administrator

**V. C. D.**  
REC'D [Signature]  
DATE 11/12/18 10:44  
BU. OF CUSTOMS





MALACAÑAN PALACE  
MANILA

BY THE PRESIDENT OF THE PHILIPPINES

ADMINISTRATIVE ORDER NO. 13

REMOVING NON-TARIFF BARRIERS AND  
STREAMLINING ADMINISTRATIVE PROCEDURES ON  
THE IMPORTATION OF AGRICULTURAL PRODUCTS

**WHEREAS**, Republic Act (RA) No. 7581 or the "Price Act," as amended, declares that it is the policy of the State to:

- (i) Ensure the availability of basic necessities and prime commodities at reasonable prices at all times without denying legitimate business a fair return on investment;
- (ii) Provide effective and sufficient protection to consumers against hoarding, profiteering and cartels with respect to the supply, distribution, marketing and pricing of said goods, especially during periods of calamity, emergency, widespread illegal price manipulation and other similar situations;
- (iii) Develop, adopt and promulgate measures to stabilize prices at reasonable levels; and
- (iv) Establish a mechanism that will readily protect consumers from inadequate supply and unreasonable price increase on occasions of calamities, emergencies and like occurrences;

**WHEREAS**, Section 2(b) of Executive Order (EO) No. 18 (s. 1986), mandated the Sugar Regulatory Administration (SRA) to establish and maintain such balanced relation between production and requirement of sugar and such marketing conditions that will insure stabilized prices at a level reasonably profitable to the producers and fair to consumers;

**WHEREAS**, Section 61(c) of RA No. 8550 or the "Philippine Fisheries Code of 1998," as amended, provides that fishery products may be imported when certified necessary by the Department of Agriculture (DA);

**WHEREAS**, RA No. 8178 or the "Agricultural Tarrification Act of 1996," as amended, allows importation of certain agricultural products beyond the Minimum Access Volume (MAV) upon payment of appropriate rates of duties and compliance with other conditions specified therein;

**WHEREAS**, non-tariff barriers and certain administrative constraints, procedures and fees unduly add to the costs of importation and limit supply, which in turn, push up the prices of agricultural commodities to the detriment of Filipino consumers, especially the poor;

**WHEREAS**, there is an urgent need to tame price spikes of basic agricultural commodities by adopting measures that remove non-tariff barriers and streamline administrative procedures to allow importation that will address shortfall on supply and ensure stable prices of agricultural products in the domestic market; and

**WHEREAS**, Section 17, Article VII of the 1987 Constitution vests in the President the power of control over all executive departments, bureaus and offices, as well as the mandate to ensure the faithful execution of laws;

**NOW, THEREFORE, I, RODRIGO ROA DUTERTE**, President of the Philippines, by virtue of the powers vested in me by the Constitution and existing laws, do hereby order:

**Section 1. Removal of Non-Tariff Barriers and Streamlining of Administrative Procedures.** Subject to conditions imposed by applicable laws and consistent with their respective legal mandates, the National Food Authority (NFA), SRA, and DA, in coordination with the Department of Trade and Industry (DTI), shall undertake immediate measures to remove administrative constraints and other non-tariff barriers on the importation of agricultural products, such as but not limited to the following:

- (a) Streamline procedures and requirements in the accreditation of importers and minimize the processing time of applications for importation;
- (b) Exempt traders that are already accredited from registration requirements;
- (c) Facilitate importation of certain agricultural products beyond their authorized MAV and, where applicable, reduce or remove fees relative thereto in order to ensure their sufficient supply in the domestic market at more affordable prices;
- (d) Liberalize issuance of permits and accreditation of traders who want to import rice to break monopoly; and
- (e) As may be necessary, temporarily allow direct importation by sugar-using industries to lower their input cost, subject to reasonable regulations.

**Section 2. Additional Rice Importation.** As a result of a short-fall in production, a critical demand-supply gap, or other verified circumstances that may warrant the need for importation, the NFA Council is hereby authorized to approve additional rice importation beyond the MAV commitment specified under EO No. 23 (s. 2017) for allocation to the private sector, subject to conditions imposed by RA No. 8178, as amended, as well as other applicable laws.

**Section 3. Importation of Fishery Products.** The DA, in accordance with Section 61(c) of RA No. 8550, as amended, shall issue the appropriate Certificate of Necessity to allow importation of adequate volumes of fish to augment the 17,000 metric tons of fish imports already being distributed in the market.



**Section 4. Expedite Unloading of Agricultural Imports.** Subject to Section 419 of RA No. 10863 or the "Customs Modernization and Tariff Act," and other applicable laws, the Bureau of Customs (BOC) shall prioritize the unloading and release of agricultural products imported under this Order.

**Section 5. Other Remedial Measures.** The DA and the DTI shall take concrete steps to improve logistics, transport, distribution and storage of agricultural products to reduce input costs.

**Section 6. Creation of a Surveillance Team.** The DTI, NFA, National Bureau of Investigation, and Philippine National Police, with the assistance from the private sector, shall form a Surveillance Team that will monitor importation and distribution of agricultural products under this Order to ensure their distribution to warehouses and retail outlets, prevent illegal acts of price manipulation as defined under RA No. 7581, as amended, as well as other forms of unfair commercial practices.


**Section 7. Reportorial Requirement.** The DA, DTI, NFA, SRA, and the BOC are directed to submit a monthly report on the status of implementation of this Order to the Office of the Executive Secretary.

**Section 8. Separability.** In the event that any provision of this Order or any part hereof is declared invalid, illegal or unconstitutional, the provisions not thereby affected shall remain in force and effect.

**Section 9. Repeal.** All orders, rules and regulations, and other issuances or parts thereof that are inconsistent with the provisions of this Order, are hereby repealed or modified accordingly.

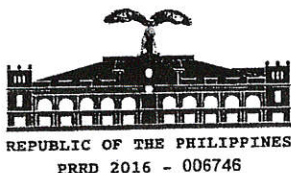
**Section 10. Effectivity.** This Order shall take effect immediately.

**DONE**, in the City of Manila, this **21<sup>st</sup>** day of September, in the year of our Lord, Two Thousand Eighteen.

*Rentua*  


By the President:

*S. Medialdea*  
**SALVADOR C. MEDIALDEA**  
Executive Secretary



Office of the President  
MALACAÑANG RECORDS OFFICE  
**CERTIFIED COPY**  
*S. Medialdea*  
ATTY. CONCEPCION M. L. TERRO-LINO-PIAL  
7-9-2018-  
DIRECTOR 19