



REPUBLIC OF THE PHILIPPINES  
DEPARTMENT OF FINANCE  
**BUREAU OF CUSTOMS**

28 November 2018

**CUSTOMS MEMORANDUM CIRCULAR**  
NO. 252 - 2018

To: All Deputy Commissioners  
All Directors and Division Chiefs  
All District/Port Collectors  
And Others Concerned

**Subject: OP Proclamation No. 622/Centennial Year of the PH Cinema**

Attached is the Memorandum from the Department of Finance endorsing a certified copy of Proclamation No. 622 entitled: **"DECLARING 12 SEPTEMBER 2019 TO 11 SEPTEMBER 2020 AS THE CENTENNIAL YEAR OF PHILIPPINE CINEMA."**


For your information and guidance.

For record purposes, please confirm the dissemination of this circular throughout your offices within fifteen (15) days from receipt hereof.

  
**REY LEONARDO B. GUERRERO**

Commissioner

DEC 03 2018

 Bureau of Customs  
REY LEONARDO B. GUERRERO  
Commissioner  
18-00889



MALACAÑAN PALACE  
MANILA

BY THE PRESIDENT OF THE PHILIPPINES

PROCLAMATION NO. 622

**DECLARING 12 SEPTEMBER 2019 TO 11 SEPTEMBER 2020 AS THE  
CENTENNIAL YEAR OF PHILIPPINE CINEMA**

**WHEREAS**, the Constitution provides that the State shall conserve, promote and popularize the nation's historical and cultural heritage and resources, as well as artistic creations;

**WHEREAS**, the enhancement of the social fabric, by promoting Philippine culture and values, safeguarding the Philippine cultural heritage and sustaining and enhancing cultural assets, is one of the overriding objectives of the government under the Philippine Development Plan 2017-2022;

**WHEREAS**, the Film Development Council of the Philippines (FDCP) was created through Republic Act No. 9167 to undertake initiatives that will promote the growth and development of the local film industry, as well as establish, organize, operate and maintain local and international film festivals, exhibitions and other similar activities; and

**WHEREAS**, *Dalagang Bukid*, a film directed by José Nepomuceno and considered as the first Filipino-produced and directed feature film, premiered on 12 September 1919, and will be celebrating its centennial year on 12 September 2019;

**NOW, THEREFORE, I, RODRIGO ROA DUTERTE**, President of the Philippines, by virtue of the powers vested in me by the Constitution and existing laws, do hereby declare the period 12 September 2019 to 11 September 2020 as "**Centennial Year of Philippine Cinema.**"

The FDCP shall lead the observance of the Centennial Year of Philippine Cinema, and identify the programs, projects and activities for its celebration.

All other agencies and instrumentalities of the National Government, including government-owned or -controlled corporations, are hereby directed, and all local government units, as well as the private sector are hereby encouraged, to cooperate with the FDCP in promoting and implementing programs and activities pursuant to this Proclamation.

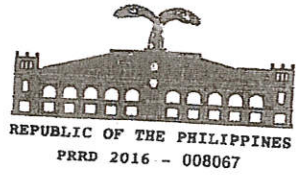
IN WITNESS WHEREOF, I have hereunto set my hand and caused the seal of the Republic of the Philippines to be affixed.


DONE in the City of Manila, this 8th day of November in the year of our Lord, Two Thousand and Eighteen.

*Boji* 

By the President:

  
SALVADOR C. MEDIALDEA  
Executive Secretary



Office of the President  
GALACANANG RECORDS OFFICE  
CERTIFIED COPY  
  
DIRECTOR