



08 April 2019

# CUSTOMS MEMORANDUM CIRCULAR NO. 108-2019

To:

All Deputy Commissioners
All Directors and Division Chiefs

All District/Port Collectors
And Other Concerned

Subject: April 2019 / National Intellectual Property Month Celebration

Pursuant to Proclamation No. 190 series of 2017 issued by President Rodrigo Roa Duterte on 04 April 2017, the month of April of every year is declared as NATIONAL INTELLECTUAL PROPERTY MONTH.

For 2019, the theme of the NATIONAL INTELLECTUAL PROPERTY MONTH is "Intellectual Property in Education and Sports"

Attached is a copy of Proclamation No. 190 series of 2017.

For your information and guidance

For record purposes, please confirm the dissemination of this circular throughout your offices within fifteen (15) days from receipt hereof.

REY LEONARDO B. GUERRERO

Commissionery

APR 16 2019







### MALACAÑAN PALACE MANILA

## BY THE PRESIDENT OF THE PHILIPPINES

### PROCLAMATION NO. 190

# DECLARING THE MONTH OF APRIL OF EVERY YEAR AS "NATIONAL INTELLECTUAL PROPERTY MONTH"

WHEREAS, the 1987 Constitution provides that the State shall protect and secure the exclusive rights of scientists, inventors, artists, and other gifted citizens to their intellectual property and creations, particularly when beneficial to the people;

WHEREAS, the Intellectual Property Rights (IPR) Week is celebrated on the last week of October of every year by virtue of Proclamation No. 79 (s.1992);

WHEREAS, a month-long celebration on IPR will further public appreciation of the significance of intellectual property in relation to the country's social, cultural, economic, and technological development;

WHEREAS, there is a need to transfer the aforesaid celebration from October to April of every year to align the country's programs and activities with international celebrations, i.e., the World Intellectual Property Day on April 26 of every year and World Book and Copyright Day on April 23 of every year;

WHEREAS, Republic Act No. 8293 or the Intellectual Property Code of the Philippines, empowers the Intellectual Property Office (IPO) to coordinate efforts with other government agencies and the private sector towards formulating and implementing plans and policies to strengthen the protection of IPR in the country;

NOW, THEREFORE, I, RODRIGO ROA DUTERTE, President of the Philippines, by virtue of the powers vested in me by law, do hereby declare the month of April of every year as Intellectual Property Rights Month.

The IPO shall be the lead agency in the preparation, coordination, and implementation of the programs, projects, and activities relating to the celebration, to be assisted by the member agencies of the National Committee on Intellectual Property Rights.



I call upon other government entities and instrumentalities, including state universities and colleges and local government units, and the private sector to participate in the celebration.

IN WITNESS WHEREOF, I hereunder set my hand and caused the seal of the Republic of the Philippines to be affixed.

Done in the City of Manila, this 4th of April , in the year of Our Lord, Iwo Thousand and Seventeen.

By the President

SALVADOR C. MEDIALDEA
Executive Secretary

Parwie (3)

REPUBLIC OF THE PHILIPPINES
PARD 2016 - 002257

CERTIFIED COPY:

MARIANITO M. DIMAANDAL
OUS DIRECTOR IV

4-5-017