



REPUBLIC OF THE PHILIPPINES
DEPARTMENT OF FINANCE
BUREAU OF CUSTOMS

March 13, 2018

CUSTOMS MEMORANDUM CIRCULAR
NO. 50-2018




To: All Deputy Commissioners
All Directors and Division Chiefs
All District/Port Collectors
And Others Concerned

Subject: EARTH HOUR 2018

Attached is the Memorandum from the Department of Finance encouraging the Department to take part in the **EARTH HOUR 2018** campaign on **24 March 2018** with people across the globe from all walks of life by switching off their lights from **8:30 PM – 9:30 PM** to send a strong message to take action and protect our planet's biodiversity from the devastating effects of climate change.

For your information and guidance.

For record purposes, please confirm the dissemination of this circular throughout your offices within fifteen (15) days from receipt hereof.



Bureau of Customs
ISIDRO S. LAPEÑA
Commissioner
18-04194
ISIDRO S LAPEÑA, PhD, CSEE
Commissioner 

MAR 15 2018

MASTER COPY



Republic of the Philippines
DEPARTMENT OF FINANCE

Roxas Boulevard Corner Pablo Ocampo, Sr. Street
Manila 1004

BUREAU OF CUSTOMS
OFFICE OF THE COMMISSIONER
RECEIVED

MAR 07 2018

BY: *[Signature]*

BUREAU OF CUSTOMS
Office of the Commissioner

E18-00320

Bureau of Customs
Office of the Commissioner
Incoming Document No.

18-04668

MEMO FOR : All Heads of DOF Offices/Bureaus and Attached Agencies

FROM : *[Signature]*
GIL S. BELTRAN
Undersecretary

SUBJECT : EARTH HOUR 2018

DATE : 05 March 2018

Please be informed that the World Wide Fund for Nature Philippines is inviting this Department and concerned Agencies to take part in the Earth Hour 2018 campaign on **24 March 2018** with people across the globe from all walks of life switching off their lights from **8:30 PM – 9:30 PM** to send a strong message to take action and protect our planet's biodiversity from the devastating effects of climate change.

The DOF and its concerned Agencies are encouraged to:

1. Switch off or dim non-essential lights, including streetlights, signages and key monuments, during this global "lights out" event on Saturday, 24 March 2018 at 8:30 PM for one hour;
2. Promote Earth Hour 2018 to your officers, staff, employees and constituents;
3. Document your own Earth Hour event and send to WWF, which shall upload the photos online to showcase endeavors to celebrate Earth Hour 2018 around the country;
4. Mobilize the private sector within your jurisdiction to support Earth Hour by switching off their signage lights or some of their lights in their facilities as their operations/business will allow; and
5. Pledge to go "Beyond the Hour" and help by publicly promoting renewed ways/practices/programs of initiating change, which can include environmental projects/actions that the offices and individuals are willing to undertake throughout the year

Everyone is encouraged to participate in this environmental advocacy.

Thank you.

