



Republic of the Philippines  
Department of Finance  
**BUREAU OF CUSTOMS**  
1099 Manila

8 September 2016

**MEMORANDUM**

**FOR: ALL DEPUTY COMMISSIONERS  
ALL DIRECTORS  
ALL DIVISION CHIEFS  
ALL DISTRICT COLLECTORS  
ALL EMPLOYEES OF THE BUREAU**

**FROM: THE COMMISSIONER OF CUSTOMS**

**SUBJECT: SOCIAL MEDIA PARTICIPATION**

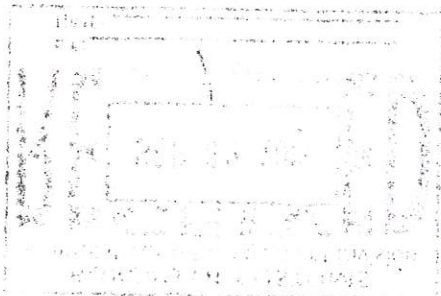
With the aim of helping rebuild the agency's public image, the Bureau of Customs maximizes its presence in social media to widen the reach of its information dissemination. For reference, the social media accounts of the Bureau are as follows:

Facebook: **Bureau of Customs PH**  
Twitter: **@CustomsPH**

All events, activities, policy statements, news reports, photos/videos, and other matters relating to the Bureau are posted on these online pages. In line with this, we encourage principal ports, sub-ports and all offices of the Bureau to submit details on upcoming events, as well as inspiring and compelling stories of people or offices within the Bureau that are worth covering, or even photos/videos/schedule/graphics that are worth posting, to the Public Information and Assistance Division (PIAD) thru [customs.piad@gmail.com](mailto:customs.piad@gmail.com).

Furthermore, everyone is enjoined to help spread the word about the Bureau's social media presence by following these pages, sharing posts in them, and promoting them among friends online.

While the Bureau aims to widen its social media following and viewership, this should begin with all the people from within the agency.



  
**NICANOR E. FAELDON**  
Commissioner



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