



REPUBLIC OF THE PHILIPPINES
DEPARTMENT OF FINANCE
BUREAU OF CUSTOMS

CUSTOMS MEMORANDUM CIRCULAR

NO. 15-2015

Subject : Intellectual Property Recordation of
PMFTC, INC., Trademark

Attached is a copy of **Certificate of Registration No. 61945, 4-2010-500098, 4-2010-500097, 4-2009-500938,** and **4-2009-500849** issued by the Bureau of Trademarks, certified as true copy by the Intellectual Property Office (IPO) dated November 10, 1995, February 17, 2011, August 12, 2010, April 8, 2010 and October 6, 2011 respectively, and submitted to this Office by Atty. Leonardo P. Salvador of Padlan Salvador Coloma & Associates Law Offices showing that said trademarks are in the records of both the above-mentioned agencies, as follows:

- a. Mark : **FORTUNE**
Registration No. : 61945
Date of Registration : November 10, 1995
[Registered for a term of Twenty (20) years until
November 10, 2015]
Goods : (Class(es) 35 Cigarettes
- Mark : **CHAMPION**
Registration No. : **4-2010-500098**
Date of Registration : December 23, 2010
[Registered for a term of Ten (10) years until
December 23, 2020]
Goods : Class(es) 34 - Cigarettes
- Mark : **HOPE**
Registration No. : 4-2010-500097
Date of Registration : August 12, 2010
[Registered for a term of Ten (10) years until
August 12, 2020]
Goods : Class(es) 34 - Cigarettes
- Mark : **MORE**
Registration No. : 4-2009-500938
Date of Registration : April 8, 2010
[Registered for a term of Ten (10) years until April
8, 2020]
Goods : Class(es) 34 - Cigarettes
- Mark : **WESTPOINT**
Registration No. : 4-2009-500949
Date of Registration : October 6, 2011
[Registered for a term of Ten (10) years until
October 6, 2021]
Goods : Class(es) 34 - Cigarettes

Having complied with the requirements of CAO-9-2008, the above-mentioned trademark has been recorded in the IPR (Intellectual Property Rights) Registry, Bureau of Customs, thus shall be accorded the rights and benefits emanating from such registration as therein provided.

The recordation of said trademark shall be valid for two (2) years from signing hereof, and renewable every two years thereafter.


Gen. JESSIE D. DELLOSA (Ret.)
Deputy Commissioner, IG

Date signed: FEB 09 2015

Cc: Atty Leonardo P Salvador
Suite 307, 3rdF, ITC Bldg. 337 Gil Puyat Ave., Makati City

TSR/hcb...