



REPUBLIC OF THE PHILIPPINES
DEPARTMENT OF FINANCE
BUREAU OF CUSTOMS

CUSTOMS MEMORANDUM CIRCULAR
NO. 14-2015

**Subject : Intellectual Property Recordation of
PHILIP MORRIS BRANDS SARL (PMBS) Trademark**

Attached is a copy of **Certificate of Registration No. 4-2012-006630** and **4-2006-004690** issued by the Bureau of Trademarks, certified as true copy by the Intellectual Property Office (IPO) dated August 30, 2012 and August 20, 2007 respectively, and submitted to this Office by Atty. Leonardo P. Salvador of Padlan Salvador Coloma & Associates Law Offices showing that said trademarks are in the records of both the above-mentioned agencies, as follows:

- a. Mark : **MALBORO**
Registration No. : 4-2012-006630
Date of Registration : August 30, 2012
[Registered for a term of Ten (10) years until August 30, 2022]
Goods/Services : (Class(es) 34 – Tobacco raw or manufactured; Tobacco products particularly cigars, cigarettes, cigarillos, Tobacco for roll your own cigarettes, pipe tobacco, chewing tobacco, snuff tobacco, kretek snus, tobacco substitute (not for medical purposes); smokers' articles, particularly cigarette paper and tubes, cigarette filters, tobacco tins, cigarettes cases and ashtrays, pipes, pocket apparatus for rolling cigarettes, lighters, matches.
- b. Mark : **MARLBORO ROOF TOP DEVICE**
Registration No. : 4-2006-004690
Date of Registration : August 20, 2007
[Registered for a term of Ten (10) years until August 30, 2022]
Goods/Services : (Class(es) 34 – Tobacco raw or manufactured, namely cigars, cigarettes, cigarillos, tobacco for roll your own cigarettes, pipe tobacco, chewing tobacco, snuff tobacco, tobacco substitute (not for medical purposes); smoker's articles, namely cigarette paper and tubes, cigarette filters, tobacco tins, cigarettes cases and ashtrays not of precious metals, their alloys or coated therewith; pipes, pocket apparatus for rolling cigarettes, lighters, matches.

Having complied with the requirements of CAO-9-2008, the above-mentioned trademark has been recorded in the IPR (Intellectual Property Rights) Registry, Bureau of Customs, thus shall be accorded the rights and benefits emanating from such registration as therein provided.

The recordation of said trademark shall be valid for two (2) years from signing hereof, and renewable every two years thereafter.


Gen. JESSIE D. DELLOSA (Ret.)
Deputy Commissioner, IG

Date signed: FEB 09 2015

Cc: Atty Leonardo P Salvador
Suite 307, 3rdF, ITC Bldg. 337 Gil Puyat Ave., Makati City

TSR/hcb...