



REPUBLIC OF THE PHILIPPINES  
DEPARTMENT OF FINANCE  
**BUREAU OF CUSTOMS**

**CUSTOMS MEMORANDUM CIRCULAR**  
NO. 115-2014

**Subject : Intellectual Property Recordation of  
DIAGEO NORTH AMERICA, INC. Trademarks**

Attached are copies of Certificate of Registration Nos. 4-2000-002268; 4-2009-006191; 4-2009-005574; 4-2009-008462; 4-2003-001376; 4-2003-003478; 4-2003-003476; and 4-2012-00010245 issued by the Bureau of Trademarks, certified to as true copy by the Intellectual Property Office (IPO) dated March 12, 2007; April 15, 2009; November 5, 2009; January 01, 2010; November 20, 2006; December 18, 2006; December 18, 2006 and December 13, 2012 respectively, and submitted to this Office by Atty. Andre Philippe G. Betita of Betita Cabilao Casuela Sarmiento Law Offices showing that said trademarks are in the records of both the above-mentioned agencies, as follows:

- a. Mark : **SMIRNOFF**  
Registration No. : 4-2000-002268  
Date of Registration : March 12, 2007  
[Registered for a term of Ten (10) years]  
Goods : (Class 33) Vodka
- b. Mark : **STE PEIRRE SMIRNOFF FLS – WORD BLOCK LETTERS**  
Registration No. : 4-2009-006191  
Date of Registration : April 15, 2009  
[Registered for a term of Ten (10) years]  
Goods : (Class 33) Alcoholic Beverages (Except Beers)
- c. Mark : **SMIRNOFF-WORD & EYEBROW DEVICE  
(2006 VERSION)**  
Registration No. : 4-2009-005574  
Date of Registration : November 5, 2009  
[Registered for a term of Ten(10) years]  
Goods : (Class 33) Alcohol Beverages, Namely spirits and Spirit Based-  
Beverages
- d. Mark : **EAGLE DEVICE (WITH SHADOWED  
WINGS, CROWN, SCEPTER AND BALL  
(2009 VERSION)**  
Registration No. : 4-2009-008462  
Date of Registration : January 01, 2010  
[Registered for a term of Ten (10) years]  
Goods : (Class 33)Alcohol Beverages Excluding  
Beers
- e. Mark : **SMIRNOFF WITH EAGLE/EYEBROW  
DESIGN**  
Registration No. : 4-2003-001376  
Date of Registration : November 20, 2006  
[Registered for a term of Ten (10) years]  
Goods : (Class 33) Alcoholic Beverages, namely,  
Wines, Spirits and Liqueurs
- f. Mark : **SMIRNOFF BOTTLE DESIGN**  
Registration No. : 4-2003-003478  
Date of Registration : December 18, 2006  
[Registered for a term of Ten (10) years]

