



REPUBLIC OF THE PHILIPPINES
DEPARTMENT OF FINANCE
BUREAU OF CUSTOMS

CUSTOMS MEMORANDUM CIRCULAR
NO. 94-2014

Subject: Intellectual Property Recordation of
BEATS ELECTRONICS Trademarks

Attached are copies of Certificate of Registration Nos. 4-2011-501368; 4-2011-501699; 4-2011-501660; issued by the Bureau of Trademarks, certified as true copy by the Intellectual Property Office (IPO) dated January 19, 2012; February 24, 2012 and March 15, 2012, respectively and submitted to this Office by Patrick Miranda Co., Phils., Inc.; showing that said trademarks are in the records of both the above-mentioned agencies, as follows:

- a. Mark : **B IN A CIRCLE**
(THE MARK CONSISTS OF THE LOWER CASES LETTER "B" IN A CIRCLE)
- Registration No. : 4-2011-501368
Date of Registration : January 19, 2012
Goods : [Registered for a term of Ten (10) years]
(Class 09) Headphones: carrying cases for Headphones; microphones; audio speakers; loudspeakers; audio equipment; namely: media players, portable media players, DVD players, CD players, media players for automobiles, DVD players for automobiles, CD players for automobiles, digital auto players, portable digital audio players, digital auto players for automobiles, mobile telephones and accessories, namely: cell phones, smart phones and head seats for portable telephones; personal digital assistants and wireless handheld digital electronic devices for communicating, recording, organizing, transmitting, manipulating, storing and reviewing text, data image and audio files, computers, audio components, namely: power cables and cables for the transmission of sound and images.
- b. Mark : **BEATS**
- Registration No. : 4-2011-501699
Date of Registration : February 24, 2012
Goods : [Registered for a term of Ten (10) years]
(Class 09) Headphones: carrying cases for headphones, microphones, audio speakers, loudspeakers, audio equipment, namely: media players, portable media players, DVD players, CD players, media players for automobiles, DVD players for automobiles, CD players for automobiles, digital audio players, portable, portable digital audio players, digital audio players for automobiles, mobile telephones and accessories, namely: cellphones, smart phones and headseats for portable telephones, personal digital assistants and wireless handheld digital electronic devices for communicating, recording, organizing,

