



REPUBLIC OF THE PHILIPPINES
DEPARTMENT OF FINANCE
BUREAU OF CUSTOMS

CUSTOMS MEMORANDUM CIRCULAR

NO. 107-2014

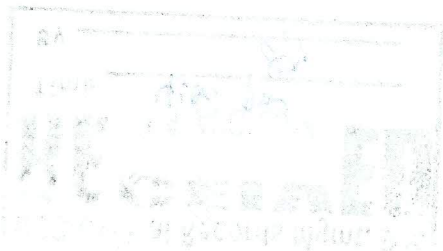
Subject : Intellectual Property Recordation of SALEM ORIGINAL MENTHOL AND LABEL DESIGN IN COLOR and CAMEL Trademarks

Attached are copies of Certificate of Registration Nos. 4-2009-011447 and 4-2010-004714 issued by the Bureau of Trademarks, certified to as true copy by the Intellectual Property Office (IPO), both dated June 2, 2014, and submitted to this Office by Atty. Khristine C. Dy of Cruz Marcelo & Tenefrancia; showing that said trademarks are in the records of both the above-mentioned agencies, as follows:

- a. Mark : **SALEM ORIGINAL MENTHOL AND LABEL DESIGN IN COLOR**
Registration No. : 4-2009-011447
Date of Registration : May 19, 2011
[Registered for a term of ten (10) years]
Goods : (Class 34) Cigarettes
- b. Mark : **CAMEL**
Registration No. : 4-2010-004714
Date of Registration : November 26, 2010
[Registered for a term of ten (10) years]
Goods : (Class 34) Cigarettes

Having complied with the requirements of CAO 9-2008, the above-mentioned trademarks have been recorded in the IPR (Intellectual Property Rights) Registry, Bureau of Customs, and thus the same shall be accorded with the rights and benefits emanating from such registration as therein provided.

The recordation of said trademarks shall be valid for two (2) years from signing hereof, and renewable every two years thereafter.



Date Signed _____

GEN. JESSIE D. DELLOSA
Deputy Commissioner, IG