



REPUBLIC OF THE PHILIPPINES  
DEPARTMENT OF FINANCE  
**BUREAU OF CUSTOMS**

JUN 05 2014

**CUSTOMS MEMORANDUM CIRCULAR**  
NO. 72-2014

**Subject : Intellectual Property Recordation of MAGGI and  
MAGIC SARAP Trademarks**

Attached are copies of Certification for Registration No. 343 and Certificate of Registration No. 4-2004-007824, issued by the Bureau of Trademarks, certified to as true copy by the Intellectual Property Office (IPO), dated May 13, 2014 and submitted to this Office by Atty. Jonathan Q. Perez of Bengzon Negre Untalan Intellectual Property Attorneys; showing that said trademarks are in the records of both the above-mentioned agencies, as follows:

- a. Mark : **MAGGI**  
Registration No. : 343  
Renewed : November 28, 2006  
Goods : seasonings
- b. Mark : **MAGIC SARAP**  
Registration No. : 4-2004-007824  
Date of Registration : January 21, 2006  
[Registered for a term of ten (10) years]  
Goods : seasonings

Having complied with the requirements of CAO 9-2008, the above-mentioned trademarks have been recorded in the IPR (Intellectual Property Rights) Registry, Bureau of Customs, and thus the same shall be accorded with the rights and benefits emanating from such registration as therein provided.

The recordation of said trademarks shall be valid for two (2) years from signing hereof, and renewable every two years thereafter.

  
**GEN. JESSIE D. DELLOSA**  
Deputy Commissioner, IG