



REPUBLIC OF THE PHILIPPINES  
DEPARTMENT OF FINANCE  
**BUREAU OF CUSTOMS**

MANILA 1099  
South Harbor, Gate 3, Port Area, Manila

*Copy*  
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October 19, 2018

CUSTOMS MEMORANDUM CIRCULAR

NO. 210-2018

To: All Deputy Commissioners  
All Directors and Division Chiefs  
All District/Port Collectors  
All Others Concerned

**SUBJECT: Office of the President Memorandum Order (MO) Nos. 26, 27 and 28, Series of 2018**

Attached are copies of the Office of the President Memorandum Order Nos. 26, 27 and 28, Series of 2018 entitled: "DIRECTING THE DEPARTMENT OF AGRICULTURE AND THE DEPARTMENT OF TRADE AND INDUSTRY TO ADOPT MEASURES TO REDUCE THE GAP BETWEEN FARMGATE PRICES AND RETAIL PRICES OF AGRICULTURAL PRODUCTS", "DIRECTING THE DEPARTMENT OF AGRICULTURE, DEPARTMENT OF THE INTERIOR AND LOCAL GOVERNMENT, PHILIPPINE NATIONAL POLICE, AND THE METRO MANILA DEVELOPMENT AUTHORITY TO ADOPT MEASURES TO ENSURE THE EFFICIENT AND SEAMLESS DELIVERY OF IMPORTED AGRICULTURE AND FISHERY PRODUCTS FROM THE PORTS TO MARKETS" and "DIRECTING THE NATIONAL FOOD AUTHORITY TO IMMEDIATELY RELEASE EXISTING RICE STOCKS IN ITS WAREHOUSES", respectively, issued on September 21, 2018.

For your information and guidance.

For record purposes, please confirm the dissemination of this circular throughout your offices within fifteen (15) days from receipt thereof.

*Isidro S. Lapeña*  
ISIDRO S LAPEÑA, PhD, CSEE  
Commissioner



OCT 23 2018

Office of the President  
of the Philippines  
Malacañang



DEPARTMENT OF FINANCE  
Republic of the Philippines



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MALACAÑANG RECORDS OFFICE

Manila, September 25, 2018

SECRETARY CARLOS G. DOMINGUEZ III  
Department of Finance  
Manila

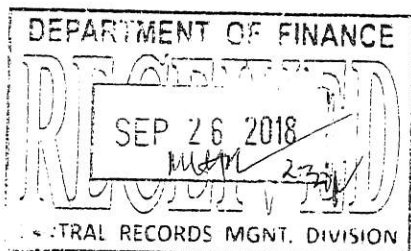


Sir:

I have the honor to transmit for your information and guidance certified copies of the following Presidential Issuances:

1. Memorandum Order No. 26 dated September 21, 2018 entitled **"DIRECTING THE DEPARTMENT OF AGRICULTURE AND THE DEPARTMENT OF TRADE AND INDUSTRY TO ADOPT MEASURES TO REDUCE THE GAP BETWEEN FARMGATE PRICES AND RETAIL PRICES OF AGRICULTURAL PRODUCTS"**.
2. Memorandum Order No. 27 dated September 21, 2018 entitled **"DIRECTING THE DEPARTMENT OF AGRICULTURE, DEPARTMENT OF THE INTERIOR AND LOCAL GOVERNMENT, PHILIPPINE NATIONAL POLICE, AND THE METRO MANILA DEVELOPMENT AUTHORITY TO ADOPT MEASURES TO ENSURE THE EFFICIENT AND SEAMLESS DELIVERY OF IMPORTED AGRICULTURE AND FISHERY PRODUCTS FROM THE PORTS TO MARKETS"**.
3. Memorandum Order No. 28 dated September 21, 2018 entitled **"DIRECTING THE NATIONAL FOOD AUTHORITY TO IMMEDIATELY RELEASE EXISTING RICE STOCKS IN ITS WAREHOUSES"**.

Thank you.



Very truly yours,

ATTY. CONCEPCION ZENT E. FERROLINO-ENAD  
Director IV



Office of the President  
of the Philippines  
Malacañang

MEMORANDUM ORDER NO. 26

**DIRECTING THE DEPARTMENT OF AGRICULTURE AND THE  
DEPARTMENT OF TRADE AND INDUSTRY TO ADOPT MEASURES  
TO REDUCE THE GAP BETWEEN FARMGATE PRICES AND  
RETAIL PRICES OF AGRICULTURAL PRODUCTS**

**WHEREAS**, Section 2 of Republic Act (RA) No. 7581, or the "Price Act," declares the policy of the State to (i) ensure the availability of basic necessities and prime commodities at reasonable prices at all times without denying legitimate business a fair return on investment; (ii) provide effective and sufficient protection to consumers against hoarding, profiteering and cartels with respect to the supply, distribution, marketing and pricing of said goods, especially during periods of calamity, emergency, widespread illegal price manipulation and other similar situations; (iii) develop, adopt and promulgate measures to stabilize prices at reasonable levels; and (iv) establish a mechanism that will readily protect consumers from inadequate supply and unreasonable price increase on occasions of calamities, emergencies and like occurrences;

**WHEREAS**, under Executive Order (EO) No. 292, or the "Administrative Code of 1987," the Department of Agriculture (DA) is mandated to improve farm income and generate work opportunities for farmers, fisherfolk, and other rural workers, and to provide integrated services to farmers, fishermen, and other food producers on production, utilization, conservation and disposition of agricultural and fishery resources;

**WHEREAS**, under EO No. 292, the Department of Trade and Industry (DTI) is mandated to formulate and implement policies, plans and programs relative to the development, expansion, promotion and regulation of trade, industry and investments, and to protect consumers from trade malpractices and from substandard or hazardous products;

**WHEREAS**, certain administrative constraints and fees unduly add to the costs of importation of basic agricultural commodities, and contribute to price increases; and

**WHEREAS**, there is a need to promulgate measures to stabilize the prices of basic agricultural commodities at reasonable levels, to maintain their sufficient supply in the domestic market and to provide effective and sufficient protection to consumers against hoarding, profiteering and cartels with respect to the supply, distribution, marketing and pricing of said goods;

NOW, THEREFORE, I, SALVADOR C. MEDIALDEA, Executive Secretary, by virtue of the powers vested in me by law, hereby direct the DA and the DTI to adopt measures to reduce the gap between farmgate prices and retail prices of agricultural products, including the setting up of public outlets and cold storages where producers of agricultural commodities, as well as poultry producers, can sell directly to consumers.

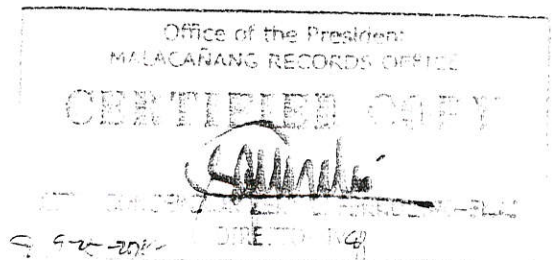
The DA and the DTI shall submit to the Office of the Executive Secretary, within one (1) month from effectivity of this Order, and every month thereafter, a progress report on the status of implementation of this Order.

This Memorandum Order shall take effect immediately.

DONE in the City of Manila, this 21<sup>st</sup> day of September, in the year of Our Lord, Two Thousand and Eighteen.

By authority of the President

  
SALVADOR C. MEDIALDEA  
Executive Secretary





Office of the President  
of the Philippines  
Malacañang

MEMORANDUM ORDER NO. 27

**DIRECTING THE DEPARTMENT OF AGRICULTURE, DEPARTMENT OF THE INTERIOR AND LOCAL GOVERNMENT, PHILIPPINE NATIONAL POLICE, AND THE METRO MANILA DEVELOPMENT AUTHORITY TO ADOPT MEASURES TO ENSURE THE EFFICIENT AND SEAMLESS DELIVERY OF IMPORTED AGRICULTURE AND FISHERY PRODUCTS FROM THE PORTS TO MARKETS**

**WHEREAS**, Section 2 of Republic Act (RA) No. 7581, or the "Price Act," declares the policy of the State to (i) ensure the availability of basic necessities and prime commodities at reasonable prices at all times without denying legitimate business a fair return on investment; (ii) provide effective and sufficient protection to consumers against hoarding, profiteering and cartels with respect to the supply, distribution, marketing and pricing of said goods, especially during periods of calamity, emergency, widespread illegal price manipulation and other similar situations; (iii) develop, adopt and promulgate measures to stabilize prices at reasonable levels; and (iv) establish a mechanism that will readily protect consumers from inadequate supply and unreasonable price increase on occasions of calamities, emergencies and like occurrences;

**WHEREAS**, under Executive Order (EO) No. 292 or the "Administrative Code of 1987," the Department of Agriculture (DA) is mandated to promote agricultural development by providing the policy framework, public investments, and support services needed for domestic and export-oriented business enterprises and to provide integrated services to farmers, fishermen, and other food producers on production, utilization, conservation and disposition of agricultural and fishery resources:

**WHEREAS**, under EO No. 292, the Department of the Interior and Local Government (DILG) is empowered to establish and prescribe rules, regulations and other issuances and implementing laws on the general supervision of local government units and formulate and implement policies, plans, programs and projects to meet national and local emergencies arising from natural and man-made disasters;

**WHEREAS**, under Section 24 of Republic Act (RA) No. 6975 or the "Department of the Interior and Local Government Act of 1990," the Philippine National Police (PNP) shall enforce all laws and ordinances relative to the protection of lives and properties:

**WHEREAS**, under Section 3 of RA No. 7924, or "An Act Creating the Metro Manila Development Authority, Defining its Powers and Functions, Providing Funding therefor and for Other Purposes," the Metro Manila Development Authority (MMDA) is responsible for the provision of Metro-wide services, including transport and traffic management to promote the safe and convenient movement of persons and goods;

**WHEREAS**, certain administrative constraints and fees unduly add to the costs of importation of basic agricultural commodities, and contribute to price increases;

**WHEREAS**, there is a need to promulgate measures to stabilize the prices of basic agricultural commodities at reasonable levels, to maintain their sufficient supply in the domestic market and to provide effective and sufficient protection to consumers against hoarding, profiteering and cartels with respect to the supply, distribution, marketing and pricing of said goods;

**NOW, THEREFORE, I, SALVADOR C. MEDIALDEA**, Executive Secretary, by virtue of the powers vested in me by law, hereby direct the DA, DILG, PNP and the MMDA to adopt measures to ensure the efficient and seamless delivery of imported agriculture and fishery products from the ports to markets around the country, including the issuance of food lane passes for truckers and suppliers carrying agricultural products.

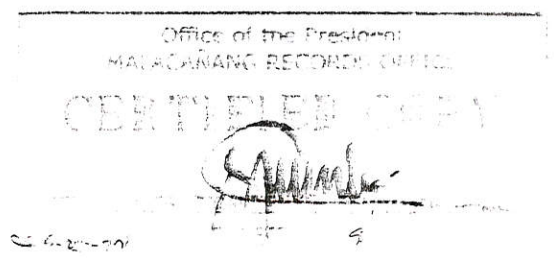
The DA, DILG, PNP and the MMDA shall submit to the Office of the Executive Secretary, within one (1) month from effectivity of this Order, and every month thereafter, a progress report on the status of implementation of this Order.

This Memorandum Order shall take effect immediately.

DONE in the City of Manila, this 21<sup>st</sup> day of September, in the year of Our Lord, Two Thousand and Eighteen.

By authority of the President

  
**SALVADOR C. MEDIALDEA**  
Executive Secretary





Office of the President  
of the Philippines  
Malacañang

MEMORANDUM ORDER NO. 28

**DIRECTING THE NATIONAL FOOD AUTHORITY TO IMMEDIATELY  
RELEASE EXISTING RICE STOCKS IN ITS WAREHOUSES**

**WHEREAS**, Section 2 of Republic Act (RA) No. 7581, or the "Price Act," declares the policy of the State to (i) ensure the availability of basic necessities and prime commodities at reasonable prices at all times without denying legitimate business a fair return on investment; (ii) provide effective and sufficient protection to consumers against hoarding, profiteering and cartels with respect to the supply, distribution, marketing and pricing of said goods, especially during periods of calamity, emergency, widespread illegal price manipulation and other similar situations; (iii) develop, adopt and promulgate measures to stabilize prices at reasonable levels; and (iv) establish a mechanism that will readily protect consumers from inadequate supply and unreasonable price increase on occasions of calamities, emergencies and like occurrences;

**WHEREAS**, the National Food Authority (NFA), created under Presidential Decree (PD) No. 4 (s. 1972), or the "National Grains Authority Act," as amended, and attached to the Office of the President pursuant to PD No. 1770, or the "National Food Authority Act," is mandated to (i) maintain and manage a national buffer stock, the quantity and locations of which shall be determined by the NFA; and (ii) to register, license and supervise persons, natural or juridical, who shall engage or are engaging in the wholesale, retail, processing, manufacturing, storage, transporting, packaging, importation, exportation of food products/commodities;

**WHEREAS**, certain administrative constraints and fees unduly add to the costs of importation of basic agricultural commodities, and contribute to price increases; and

**WHEREAS**, there is a need to promulgate measures to stabilize the prices of basic agricultural commodities at reasonable levels, to maintain their sufficient supply in the domestic market and to provide effective and sufficient protection to consumers against hoarding, profiteering and cartels with respect to the supply, distribution, marketing and pricing of said goods;

**NOW, THEREFORE, I, SALVADOR C. MEDIALDEA**, Executive Secretary, by virtue of the powers vested in me by law, hereby direct the NFA to immediately release to markets approximately 230,000 metric tons of rice currently in stock in its warehouses

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*Done*  
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across the country. The NFA shall likewise immediately release the 100,000 metric tons of rice previously contracted to be delivered before the end of September.

Subject to applicable laws and issuances, the NFA is further directed to adopt measures to ensure access by consumers to regular milled and well milled rice.

The NFA shall submit to the Office of the Executive Secretary, within one (1) month from effectivity of this Order, a progress report on the status of implementation of this Order.

This Memorandum Order shall take effect immediately.

**DONE** in the City of Manila, this 21<sup>st</sup> day of September, in the year of Our Lord, Two Thousand and Eighteen.

By authority of the President

*[Signature]*  
**SALVADOR C. MEDIALDEA**  
Executive Secretary *[initials]*

Office of the President  
NATIONAL ARCHIVES RECORDS - 18012  
**CERTIFIED COPY**  
*[Signature]*  
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