



13 July 2020

**CUSTOMS MEMORANDUM CIRCULAR**  
**NO. 180-2020**

To: The Assistant Commissioner  
All Deputy Commissioners  
All Directors and Division Chiefs  
All District/Port Collectors  
And Others Concerned

**Subject: Call for Nominations to ASEAN Prize 2020**

Attached is a copy of Memorandum dated 02 July 2020 from Mr. Alvin P. Diaz, Director IV, Central Administration Office, Department of Finance, entitled: ***"Call for Nominations to ASEAN Prize 2020"***.

For more information on the nomination procedure, please visit [www.asean.org/asean-prize](http://www.asean.org/asean-prize) or email DFA-ASEAN at [asean.div4@dfa.gov.ph](mailto:asean.div4@dfa.gov.ph).

For your information and guidance.

For record purposes, please confirm the dissemination of this circular throughout your offices within fifteen (15) days from receipt hereof.

**REY LEONARDO B. GUERRERO**

Commissioner  
JUL 14 2020



BOC-09-13875

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CMC No. 180-2020 p.2

Republic of the Philippines  
**DEPARTMENT OF FINANCE**

Roxas Boulevard Corner Pablo Ocampo, Sr. Street  
Manila 1000

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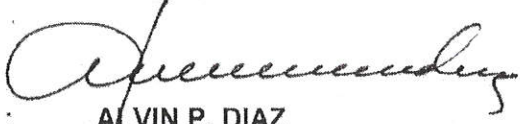


BOC-09-13875

Internal Admin. Group  
Received By: VIKKY REYES  
Date: 7/10/20  
Time: 11:50am.  
828-375

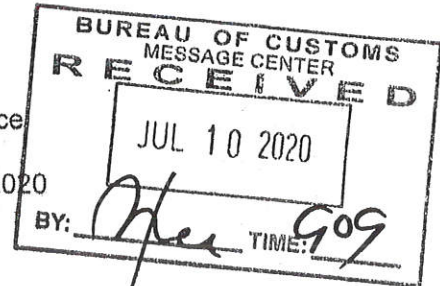
**MEMORANDUM**

FOR : ALL HEADS OF DOF OFFICES, BUREAUS AND ATTACHED AGENCIES

FROM :   
ALVIN P. DIAZ  
Director IV, Central Administration Office

SUBJECT : Call for Nominations to ASEAN Prize 2020

DATE : 2 July 2020



This Department has been invited by the Department of Foreign Affairs' Office of ASEAN Affairs (DFA-ASEAN) to nominate candidates for the above-mentioned award.

The ASEAN Prize aims to recognize inspiring achievements and contributions of an individual or organization that foster the ASEAN identity, promote the ASEAN spirit, and champion the ASEAN way. A Judging Committee, consisting of eminent high-level members, including incumbent and former ASEAN Secretaries-General, will select a recipient who will be awarded the ASEAN Prize Trophy and a cash prize of US\$20,000. This year's prize will be presented during the 37<sup>th</sup> ASEAN Summit in Ha Noi, Vietnam on November.

The inaugural Prize was awarded in 2018 to a Filipina, autism advocate Erlinda Uy-Koe, for spearheading many initiatives to enhance autism awareness which impacted the lives of thousands of autistic children and adults in the region.

All agencies are kindly requested to disseminate the above information and the attached relevant documents – application form for the ASEAN Prize and publicity materials as guidelines for nominations. The said relevant documents may be obtained from Ms. Rhodora V. Reyes of DOF Central Records Management Division (CRMD) through phone number 526-8470.

For more information on the nomination procedure, please visit [www.asean.org/asean-prize](http://www.asean.org/asean-prize) or email DFA-ASEAN at [asean.div4@dfa.gov.ph](mailto:asean.div4@dfa.gov.ph).

Submission of nominations may be sent to DFA-ASEAN email: [asean.div4@dfa.gov.ph](mailto:asean.div4@dfa.gov.ph).

The nomination deadline is on **13 July 2020**.



DEPARTMENT OF FOREIGN AFFAIRS  
KAGAWARAN NG UGNAYANG PANLABAS

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*gta*

OFFICE OF ASEAN AFFAIRS

Our Ref. No. : Div 4- 280-JMW-2020  
Subject : **Call for Nominations for ASEAN Prize 2020**  
Date : 02April 2020

Dear Colleagues,

The Department of Foreign Affairs' Office of ASEAN Affairs (DFA-ASEAN) is pleased to announce that ASEAN is now accepting nominations for the ASEAN Prize starting 01 April 2020 until **13 July 2020**.

The ASEAN Prize aims to recognize inspiring achievements and contributions of an individual or organization that foster the ASEAN identity, promote the ASEAN Spirit, and champion the ASEAN way. A Judging Committee, consisting of eminent high-level members, including incumbent and former ASEAN Secretaries-General, will select a recipient who will be awarded the ASEAN Prize Trophy and a cash prize of US\$20,000. This year's prize will be presented during the 37<sup>th</sup> ASEAN Summit in Ha Noi, Vietnam on November.

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All agencies are kindly requested to disseminate the above information and the attached relevant documents as guidelines for nominations.

For more information on the ASEAN Prize procedure, please visit [www.asean.org/asean-prize](http://www.asean.org/asean-prize) or email us at [asean.div4@dfa.gov.ph](mailto:asean.div4@dfa.gov.ph). Submission of nominations may be sent to the latter email address.

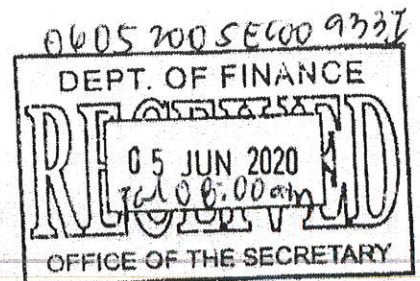
Attached is the application form for the ASEAN Prize, as well as the publicity materials, for your guidance.

Thank you.

Very truly yours,  
For the Secretary of Foreign Affairs:

**JUNEVER M. MAHILUM-WEST**  
Assistant Secretary

2330 Roxas Blvd., Pasay City, 1300 Philippines  
Tel. No. 834 - 4000  
[www.dfa.gov.ph](http://www.dfa.gov.ph)





# ASEAN PRIZE

**CALL FOR  
NOMINATION**  
1 April – 13 July 2020

The search is on for the most exceptional ASEAN citizen or organisation with outstanding contribution to ASEAN's community building efforts.

**The Recipient will receive  
the ASEAN Prize Trophy and USD20,000.**

The winner will be announced at the 37<sup>th</sup> ASEAN Summit in Viet Nam in November 2020.

Send your nomination to  
ASEAN Member States' National Focal Points  
for the ASEAN Prize 2020.



Erlinda Uy-Koe  
ASEAN Prize Recipient 2018



Dr. Jemilah Mahmood  
ASEAN Prize Recipient 2019

For more information, please visit  
[www.asean.org/asean-prize](http://www.asean.org/asean-prize)

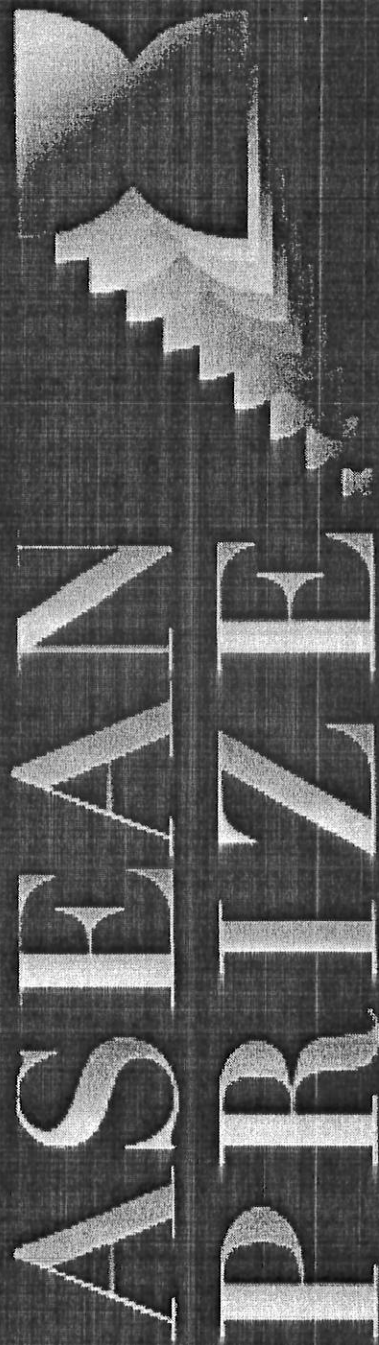
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HASANAH**  
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# CALL FOR NOMINATION

1 April – 13 July 2020



For more information, please visit  
[www.asean.org/asean-prize](http://www.asean.org/asean-prize)

MASTER COPY



Erinda Uy-Koe  
ASEAN Prize Recipient 2018



# ASEAN PRIZE



Dr. Jemilah Mahmood  
ASEAN Prize Recipient 2019

## ASEAN Prize 2020 calls for nominations

**JAKARTA, 1 April 2020** – ASEAN today launched the call for nominations for ASEAN Prize 2020.

Dato Lim Jock Hoi, Secretary-General of ASEAN said "At a time when the world is facing an unprecedented challenge in COVID-19, we see the best of humanity through the sacrificial efforts of frontline medical and health workers, and those who keep essential public services running at great risks to their lives. Their examples remind us that there are many heroes out there and we should shine a light in their work." He emphasized that "ASEAN Prize is one way that ASEAN honours their outstanding contributions to our community."

Established in 2018, this annual regional award honours exemplary achievements of an ASEAN citizen or an ASEAN based-organisation in deepening collaboration between ASEAN Member States and/or with the world through people-to-people connectivity, and social or economic cooperation to benefit the peoples of ASEAN, among others.

Nominations will be reviewed by a judging committee to be chaired by the incumbent Secretary-General of ASEAN and his predecessors.

The recipient of ASEAN Prize 2020 will, at the 37th ASEAN Summit in Ha Noi, Viet Nam, receive the ASEAN Prize Trophy and a cash prize of US\$20,000, sponsored by Temasek Foundation of Singapore and Yayasan Hasanah of Malaysia.

This is the third edition of the ASEAN Prize. In 2018, Erlinda Koe, a dedicated community leader from the Philippines, was the inaugural recipient to be awarded with the Prize for her efforts in building an inclusive ASEAN Community by raising awareness on autism and championing support to families-in-need across the region. In 2019, the ASEAN Prize was awarded to Dr. Jemilah Mahmood, an ardent humanitarian leader from Malaysia for her immense contributions to support humanitarian responses in ASEAN.

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### ***Award Nomination and Eligibility for ASEAN Prize 2020***

- Nomination opens on 1 April 2020.
- Nominee must be an ASEAN citizen or an ASEAN-based organisation.
- The nominee must produce valid/verifiable documents highlighting his/her achievements and impacts to ASEAN since the launch of the ASEAN Community in 31 December 2015.
- The nominee should also share future plans in continuing the work after winning the prize.
- The timeline for submission of nomination to the respective National Focal Point is **5pm (Jakarta time), 13 July 2020 (Monday)**.

Please submit nominations to the respective National Focal Point listed below. The ASEAN Prize 2020 nomination form can be downloaded at <https://asean.org/asean-prize/>

ASEAN Member States	National Focal Points for the ASEAN Prize
Brunei Darussalam	ASEAN-Brunei Darussalam National Secretariat, Ministry of Foreign Affairs of Brunei Darussalam. Email: <a href="mailto:dept.ofasean@mfa.gov.bn">dept.ofasean@mfa.gov.bn</a>
Cambodia	General Department of ASEAN, Ministry of Foreign Affairs and International Cooperation Email: <a href="mailto:mfaic.asean@mfaic.gov.kh">mfaic.asean@mfaic.gov.kh</a>
Indonesia	Directorate of ASEAN Social and Cultural Cooperation, Ministry of Foreign Affairs Email: <a href="mailto:direktoratkfa@gmail.com">direktoratkfa@gmail.com</a>
Lao PDR	ASEAN Political-Security Community Division, Lao National ASEAN Secretariat Email: <a href="mailto:aseanlaos@gmail.com">aseanlaos@gmail.com</a>
Malaysia	ASEAN Socio-Cultural Community Division, ASEAN-Malaysia National Secretariat Email: <a href="mailto:asccd@kln.gov.my">asccd@kln.gov.my</a>
Myanmar	Socio-cultural Division, ASEAN-Myanmar National Secretariat, Ministry of Foreign Affairs, Email: <a href="mailto:dgasean@gmail.com">dgasean@gmail.com</a>
The Philippines	ASEAN Socio-Cultural Community Division ASEAN-Philippines National Secretariat 2330 Roxas Boulevard, Pasay City, Philippines Tel.: 8344431, 8344470; Fax: 8321667 Email: <a href="mailto:asean@dfa.gov.ph">asean@dfa.gov.ph</a>
Singapore	ASEAN-Singapore National Secretariat Email: <a href="mailto:mfa.asean.singapore@gmail.com">mfa.asean.singapore@gmail.com</a>
Thailand	Department of ASEAN Affairs, Ministry of Foreign Affairs (ASEAN-Thailand National Secretariat) Email: <a href="mailto:aseanthailand_scdiv@mfa.mail.go.th">aseanthailand_scdiv@mfa.mail.go.th</a>
Viet Nam	ASEAN-Viet Nam National Secretariat Email: <a href="mailto:asean.mfa@mofa.gov.vn">asean.mfa@mofa.gov.vn</a> ; <a href="mailto:asean.mfa.vn@gmail.com">asean.mfa.vn@gmail.com</a>





## 2020 Nomination Form

NOMINEE	
Name of Individual/Organisation	
Citizenship/Country of Origin	
Contact Number	
Email Address	
Address	

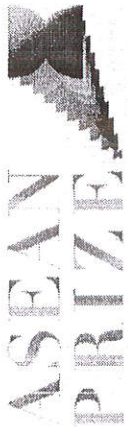
POINT OF CONTACT FOR NOMINEE (if different from the above)	
Name	
Contact Number	
Email Address	

SUMMARY OF NOMINATION
<p>Elaborate within three to five pages highlighting the achievement the Nominee has contributed to the building of a rules-based, people-oriented, people-centred ASEAN Community, and intra-ASEAN collaborative efforts, since the launched of the ASEAN Community on 31 December 2015.</p> <p>The summary should include:</p> <ul style="list-style-type: none"> <li>• Background of Nominee</li> <li>• Description of the nature of Nominee's achievement</li> <li>• Impact Nominee has made on               <ol style="list-style-type: none"> <li>a. collaboration between ASEAN Member States (AMSs);</li> <li>b. collaboration between ASEAN and the world;</li> <li>c. people-to-people engagement among AMSs;</li> <li>d. economic integration and promotion of standards between AMSs; or</li> <li>e. Other contributions to ASEAN Community Building</li> </ol> </li> <li>• Description of Nominee's future initiatives</li> </ul>

- Evidence of Nominee's achievement (please attach write-up, media clippings, photographs, or other documentary evidences)

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<b>SUBMITTED BY</b>	
<i>Declaration: I declare that the information provided by me on the above form is true and correct to the best of my knowledge and belief. I understand that any false and willfully suppressed information will render my submission null and void.</i>	
Name	
Organisation (if applicable)	
Country	
Contact Number	
Email Address	
Signature	
Date	



**Social Media Content for ASEAN Prize 2020**  
*(To be translated to national language as needed)*

Period	Activities	Visual
<p><b>30 March</b> FB/IG/LinkedIn</p>	<p>There are many exceptional individuals and institutions in ASEAN who are doing their very best to help others. By doing so, they help build an inclusive, resilient, peaceful, and prosperous ASEAN Community. It's time to shine a light in their work. It's time for the 3<sup>rd</sup> ASEAN Prize! Stay tuned to our call for nomination. Coming soon on: <a href="https://asean.org/asean-prize/">https://asean.org/asean-prize/</a></p>	<p>ASEAN Prize 2020 Web Banner</p> <p>Who could be the next recipient of ASEAN Prize 2020?  <a href="http://www.asean.org/asean-prize">www.asean.org/asean-prize</a></p>
<p>Twitter</p>	<p>There are many exceptional individuals and institutions in #ASEAN who are doing their very best to help others. It's time to shine a light in their work. It's time for the 3<sup>rd</sup> ASEAN Prize! Stay tuned to our call for nomination. Coming soon on: <a href="https://asean.org/asean-prize/">https://asean.org/asean-prize/</a></p>	
<p><b>1 April</b> FB/IG/LinkedIn</p>	<p>The ASEAN Prize 2020 call for nomination is now open!</p> <p>This annual prestigious award recognises an outstanding individual or organization that promotes ASEAN identity, embodies the ASEAN spirit and fosters ASEAN way in their contribution to ASEAN Community building. Check-out the requirements and submit your nomination to your</p>	<p>ASEAN Prize Promotional Video                      (1 min for IG, 2 mins for FB, Twitter and LinkedIn)</p>

	national focal point before 13 July 2020. Learn more about the Prize: <a href="http://www.asean.org/asean-prize">www.asean.org/asean-prize</a>		
Twitter	#ASEANPrize 2020 call for nomination is now open! This prestigious award recognises an outstanding individual or organization that promotes ASEAN identity, embodies the ASEAN spirit and fosters ASEAN way. Submit your nomination before 13 July 2020. <a href="http://www.asean.org/asean-prize">www.asean.org/asean-prize</a>		
<b>11 April</b> FB/TG/LinkedIn	Do you know an outstanding ASEAN citizen or institution that embodies the ASEAN identities and champions the ASEAN way? They might be the next ASEAN Prize Recipient! See the requirements and nominate them, now:	ASEAN Prize Poster	
Twitter	Do you know an outstanding #ASEAN citizen or institution that embodies the ASEAN identities and champions the ASEAN way? They might be the next #ASEANPrize Recipient! See the requirements and nominate them, now:		
<b>20 April</b> FB/TG/LinkedIn	Who is deserving of the ASEAN Prize? Watch this video to find out.	ASEAN Prize Video (Featuring DIR Lee Yoong Yoong)	
	The search for the ASEAN Prize 2020 winner continues and here's how you can send your nomination: <a href="http://www.asean.org/asean-prize">www.asean.org/asean-prize</a>		
Twitter	Who is deserving of the #ASEANPrize? Watch this video to find out.		
	The search for ASEAN Prize 2020 winner continues. Check how you can send your nomination: <a href="http://www.asean.org/asean-prize">www.asean.org/asean-prize</a>		
<b>1 May</b> FB/TG/LinkedIn	The search for ASEAN Prize 2020 is on! Last year at the 35 <sup>th</sup> ASEAN Summit, humanitarian leader Dr. Jemillah Mahmood was bestowed the 2 <sup>nd</sup>	ASEAN Prize 2019 Recipient Video Interview (Dr. Jemillah Mahmood)	

	<p>ASEAN Prize trophy. She founded the Malaysian Medical Relief Society (MERCY Malaysia) in 1999 and has personally led missions and development programmes all across ASEAN since then. Currently, Dr. Jemilah serves as the Under Secretary-General for Partnerships at the International Federation of Red Cross and Red Crescent Societies in Geneva where she leads policy development across key priorities including localization, innovation, youth and volunteering, social inclusion, gender and diversity as well as peace and non-violence. This is her vision:</p>	
Twitter	<p>The #ASEANPrize 2020 is looking for the new Recipient! Last year at the 35<sup>th</sup> ASEAN Summit, humanitarian leader @JemilahMahmood was bestowed the 2<sup>nd</sup> ASEAN Prize trophy. Learn why:</p>	
15 May FB/G/LinkedIn	<p>Do you know of anyone deserving of ASEAN Prize 2020? The search is still ongoing! This premier award is looking for an outstanding citizen or institution that embodies the ASEAN spirit and makes exceptional contribution to ASEAN community building efforts. Send your nomination before 13 July 2020 to ASEAN Member States national focal points. For more details: <a href="http://www.asean.org/asean-prize">www.asean.org/asean-prize</a></p>	ASEAN Prize Poster
Twitter	<p>Anyone you know deserving of #ASEANPrize 2020? This premier award is looking for an outstanding citizen or institution that embodies the ASEAN spirit and contributes tremendously to #ASEAN community building. Submit your nomination now: <a href="http://www.asean.org/asean-prize">www.asean.org/asean-prize</a></p>	
30 May FB/G/LinkedIn	<p>Erlinda Koe, the inaugural ASEAN Prize Winner in 2018, is an autism advocate from the Philippines. Watch the video to see how she helps empower persons with autism to be the best of their</p>	ASEAN Prize 2018 Recipient Video Interview (Ms. Erlinda Koe)

	<p>potentials.</p> <p>If you know of anyone like Erlinda, submit a nomination now: <a href="http://www.asean.org/asean-prize">www.asean.org/asean-prize</a></p>		
<p>Twitter</p>	<p>Erlinda Koe, the inaugural #ASEANPrize Winner in 2018, is an autism advocate from the #Philippines. Watch the video to see how she helps empower persons with autism. If you know of anyone like Erlinda, submit a nomination now: <a href="http://www.asean.org/asean-prize">www.asean.org/asean-prize</a></p>		
<p><b>14 June</b> FB/TG/linkedin</p>	<p>It's a MONTH before the deadline for ASEAN Prize 2020 nominations submission! If you know an outstanding ASEAN citizen or institution that embodies the ASEAN identities and champions the ASEAN way, send your nominations to ASEAN member States' focal points before 13 July 2020. Submit now: <a href="http://www.asean.org/asean-prize">www.asean.org/asean-prize</a></p>	<p>ASEAN Prize Promotional Video</p>	
<p>Twitter</p>	<p>You have ONE MONTH from now to nominate for #ASEANPrize 2020! If you know an outstanding ASEAN citizen or institution that embodies ASEAN identities and champions the ASEAN way, send your nominations to national focal points before 13 July 2020. <a href="http://www.asean.org/asean-prize">www.asean.org/asean-prize</a></p>		
<p><b>30 June</b> FB/TG/linkedin</p>	<p>We are FOURTEEN DAYS away before the closing of ASEAN Prize 2020 nomination! This prestigious award is looking for an ASEAN individual or institution that makes exceptional contribution to ASEAN Community building. The winner will be awarded with the ASEAN Prize trophy, a US\$20,000 cash-prize and bestowed in front of the ASEAN Leaders. Send your nomination now: <a href="http://www.asean.org/asean-prize">www.asean.org/asean-prize</a></p>	<p>ASEAN Prize Poster</p>	
<p>Twitter</p>	<p>We are FOURTEEN DAYS away before the closing of</p>		

	<p>#ASEANPrize 2020 nomination! This prestigious award is looking for an ASEAN individual or institution that makes outstanding contribution to ASEAN Community building. Send your nomination now: <a href="http://www.asean.org/asean-prize">www.asean.org/asean-prize</a></p>	
<p><b>6 July</b> FB/IG/LinkedIn</p>	<p>LAST CALL for submitting a nomination for ASEAN Prize 2020! This premier award is looking for an outstanding citizen or institution that promotes ASEAN identity and makes exceptional contribution to ASEAN community building efforts. Send your nomination to your national focal point before 13 July 2020. Follow the developments at: <a href="http://www.asean.org/asean-prize">www.asean.org/asean-prize</a></p>	<p>ASEAN Prize Promotional Video</p>
<p>Twitter</p>	<p>LAST CALL for submitting a nomination for #ASEANPrize 2020! This premier award is looking for an outstanding citizen or institution that embodies the #ASEAN spirit. Send your nomination to your national focal point before 13 July 2020: <a href="http://www.asean.org/asean-prize">www.asean.org/asean-prize</a></p>	

Find the ASEAN Prize Promotional Video via <https://bit.ly/3bEnF1C>