



REPUBLIC OF THE PHILIPPINES
DEPARTMENT OF FINANCE
BUREAU OF CUSTOMS

September 26, 2017

CUSTOMS MEMORANDUM CIRCULAR
NO. 155 - 2017

To: All Deputy Commissioners
All Directors and Division Chiefs
All District/Port Collectors
And Others Concerned

Subject: Fun Run Sponsored by the Phil Red Cross

Attached is the facsimile copy of the electronic mail dated September 6, 2017 of Mr. Vincent Ceriola inviting the employees of this Bureau to join the MILLION VOLUNTEER RUN 4 (MVR4) on October 21, 2017 at the Quirino Grandstand sponsored by the Philippine Red Cross.

For your information and guidance.

For record purposes, please confirm the dissemination of this circular throughout your offices within fifteen (15) days from receipt hereof.

ISIDRO S. LAPEÑA, PhD, CSEE
Commissioner



SEP 28 2017

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MASTER COPY



Comm BOC <comm.boc@gmail.com>

MILLION VOLUNTEER RUN 4: INVITATION TO BUREAU OF CUSTOMS

1 message

Vincent Ceriola <vincent.ceriola@gmail.com>
To: comm.boc@gmail.com

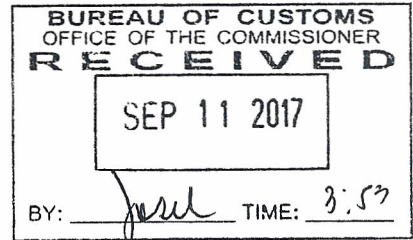
Wed, Sep 6, 2017 at 3:45 PM

06 September 2017

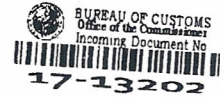
HON. ISIDRO LAPENA

Commissioner
Bureau of Customs

Dear Hon. Lapena:



Greetings in the name of humanity!



The Philippine Red Cross (PRC) is organizing the Million Volunteer Run 4 (MVR4), a nationwide humanitarian run to be held on 21 October 2017 at the Quirino Grandstand. We are writing to your good office in the earnest hope that you will be one with our cause of alleviating human suffering and uplifting human dignity by supporting the said event.

Proceeds of the MVR4 will capacitate communities to be more prepared and resilient against the growing number of disasters such as the recent earthquake in Surigao province, flooding in some parts of Visayas and Mindanao, and other destructive typhoons that hit our country yearly. Barangay-based Red Cross 143 and first aid volunteers shall be provided with training and equipment to increase their effectiveness as frontline responders.

MVR 4 generated funds will also be used to strengthen PRC's response and relief capability by increasing our fleet of ambulances, rescue trucks, fire trucks, water tankers, food trucks, and other emergency response vehicles.

We would like to invite your company officials and employees, their families and friends to join the MVR4 as we attempt to break the Guinness World Records (largest running event, largest human Red Cross emblem, and most number of people blowing whistles). Below are the contribution options for participating in the MVR4:

OPTION A - Php 500.00

- Singlet
- PRC Bronze Membership Card
- MVR4 Runner's Card
- Race Bib

OPTION B - Php 350.00

- Singlet
- MVR4 Runner's Card
- Race Bib

OPTION C - Php 200.00

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MVR4 Runner's Card & Race Bib Only

For
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All donations in cash and in-kind, made to the PRC through the MVR4, will be properly acknowledged, received, and certified for tax-deductibility purposes as per BIR Memorandum Circular No. 59-2010.

Our appointed event organizer's registration officer, Mr. Vince Ceriola with mobile no. 0956.675.2033, landline (02) 218.4288, and email address vincent.ceriola@gmail.com, will be coordinating with you on this regard.

We are looking forward to your support in making your Philippine Red Cross better prepared in providing rapid and more effective responses to disasters and emergencies.

On behalf of all the people that we will be able to help through your kind, generous, and compassionate hearts, our sincerest gratitude!

Very truly yours,

ATTY. OSCAR P. PALABYAB

Secretary General



MILLION VOLUNTEER RUN 4
21 Oct. 2017

We're setting World Records!
LARGEST HUMAN RED CROSS EMBLEM • LARGEST RUNNING EVENT • MOST NUMBER OF PEOPLE BLOWING WHISTLES

ENTRY FEE	LOCATION	WEBSITE
₱500 PRC Bronze membership *Single, Race Bib and a Runner's Card	DURING GRANDSTAND	PHILIPPINE RED CROSS TOWER 37 EDSA cor Bicut Avenue Mandaluyong City
₱350 *Single, Race Bib and a Runner's Card	ASSEMBLY	CONTACT US (+632) 790.2410 mvr@redcross.org.ph mvr.redcross.org.ph
3k 5k	START OF RACE (5k) 5:00 AM (3k) 5:30 AM	<i>Or visit your nearest Red Cross Chapter for more details.</i>

#REDsetGo

Thanks & Blessing,

VINCE CERIOLA
REGISTRATION OFFICER
(02) 281.4288 | 0956.675.2033

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PHILIPPINE RED CROSS

MILLION VOLUNTEER RUN 4

21 OCTOBER 2017
Quirino Grandstand
Manila

mvr.redcross.org.ph
 MillionVolunteerRun
 @MVRph
 mvr@redcross.org.ph
 (63 2) 7902410

#REDSetGo

3 attachments



MVR4 Poster.jpg
298K

MVR_GROUP REG FORM_21 OCTOBER 2017.xls
61K

MVR4_INVITATION_BOC.pdf
328K