



REPUBLIC OF THE PHILIPPINES
DEPARTMENT OF FINANCE
BUREAU OF CUSTOMS

CUSTOMS MEMORANDUM CIRCULAR
NO. 78 - 2017

SUBJECT: Intellectual Property Recordation of
HARLEY-DAVIDSON, HARLEY-DAVIDSON & DESIGN, and
HARLEY-DAVIDSON LOGO trademarks

Attached are copies of Certificate of Registration Nos. 4-2011-011635, 4-2011-011632, and 4-2011-011631, certified as true copies by the Intellectual Property Office of the Philippines on 30 March 2017 as issued by the Bureau of Trademarks. The subject trademarks as submitted to this Office by Ms. Ellen Rico of the law firm Baranda & Associates, are in the records of the above-mentioned agencies, as follows:

- a. Mark : **HARLEY-DAVIDSON**
- Registration No. : 4-2011-011635
- Date of Registration : 16 February 2012
(Registered for a term of Ten (10) years until 16 February 2022)
- Goods/Services : (Class 03) CLEANING, POLISHING, SCOURING AND ABRASIVE PREPARATIONS; SOAPS, CLEANING PREPARATIONS, WAX FOR POLISHING, POLISHING CREAMS; COSMETICS, PERFUME, CREAMS FOR LEATHER, DEGREASERS OTHER THAN FOR USE IN MANUFACTURING PROCESS, LEATHER POLISHES, LEATHER BLEACHING PREPARATIONS, RUST REMOVING PREPARATIONS, WINDSHIELD CLEANING LIQUIDS, AFTER SHAVE LOTION AND COLOGNE, PERSONAL CARE PRODUCTS, POLISHING CLOTHS, SHOE CREAMS AND BOOT CREAMS, SHOE POLISHES.
- (Class 09) EYEGLASSES, EYEGLASS FRAMES, SUNGLASSES, GOGGLES, PROTECTIVE HELMETS, GAUGES, RADIOS, SPEEDOMETERS, TACHOMETERS, BATTERIES, WIRING, CRUISE CONTROLS, SWITCHES, BREAKER POINTS, TERMINALS, STARTERS, CIRCUIT BREAKERS, THERMOSTATS, BATTERY CHARGES, ARMATURES, VOLTAGE REGULATORS, EMERGENCY WARNING LIGHTS, PRE-RECORDED AND BLANK VIDEO TAPES AND DISCS, AUDIO AND VIDEO EQUIPMENT, TELEVISION SETS, STEREO EQUIPMENT, CD PLAYERS, CASSETTE PLAYERS, PRE-RECORDED AND BLANK AUDIO TAPES AND DISCS, JUKE BOXES, DISC PLAYERS, TELEPHONES, RECORDED COMPUTRE SOFTWARE, AUTOMATIC SLOT MACHINES, MAGNETS, MOUSE PADS, NEO SIGNS, LUMINOUS SIGNS, ELECTRIC SIGNS, COMPACT DISC CASES, VENDING MACHINES.

(Class 12) VEHICLES; APPARATUS FOR LOCOMOTION BY LAND, AIR OR WATER; MOTORCYCLES, MOTOCYCLE ENGINES, AND MOTORCYCLE PARTS AND ACCESSORIES THEREFORE NOT INCLUDED IN OTHER CLASSES, BICYCLES AND BICYCLING ACCESSORIES NOT INCLUDED IN OTHER CLASSES, AUTOMOBILES AND AUTOMOBILE PARTS AND ACCESSORIES.

(Class 14) PRECIOUS METALS AND THEIR ALLOYS AND GOODS IN PRECIOUS METALS OR COATED THEREWITH, NOT INCLUDED IN OTHER CLASSES; JEWELRY, PRECIOUS STONES; WATCHES, WATCH BANDS, CLOCKS, CASES FOR WATCHES, BADGES OF PRECIOUS METAL, BUCKLES OF PRECIOUS METAL, CHARMS, PENDANTS TIE CLIPS, TIE PINS, MONEY CLIPS, CONCHOS, COINS, CUFF LINKS, EARRINGS, FIGURINES OF PRECIOUS METAL, FLASKS OF PRECIOUS METAL, HAT ORNAMENTS, KEY RINGS, KEY FOBS, MEDALLIONS OF PRECIOUS METAL, NECKLACES, BRACELETS, ANKLE BRACELETS, SHOE ORNAMENTS OF PRECIOUS METAL, PINS, RINGS, BODY JEWELRY, JEWELRY MADE OF PRECIOUS METAL AND PRECIOUS STONES.

(Class 16) PRINTED MATTER; STATIONERY, ADHESIVES FOR STATIONERY OR HOUSEHOLD PURPOSES; ARTISTS' MATERIALS; INSTURCTIONAL AND TEACHING MATERIAL (EXCEPT APPARATUS); POSTCARDS, BOOKS, BUMPER STICKER, CHECKBOOK COVERS, CALENDARS, DECALCOMANIAS, PHOTO ALBUMS, POSTERS, PRINTED PUBLICATIONS AND PRINTED MATTER, ROAD ATLASES, SERVICE MANUALS FOR MOTORCYCLES, PARTS CATALOGS FOR MOTORCYCLES, ACCESSORY CATALOGS AND LISTS, INSTRUCTION BOOKS AND HANDBOOKS, GREETING CARDS, BANNERS RELATING TO MOTORCYCLING, NOTE PAPER, PENS AND PENCILS, PAPER HATS, PAPER TABLE COVERS, PAPER NAPKINS, PHOTOGRAPHS, PICTURES, WRAPPING PAPER, BAGS OF PAPER OR PLASTIC FOR WRAPPING AND PACKING TATTOOS (REMOVABLES); LOTTERY TICKETS.

(Class 18) LEATHER AND IMITATIONS OF LEATHER, AND GOODS MADE OF THESE MATERIALS AND NOT INCLUDED IN OTHER CLASSES; TRUNKS AND TRAVELLING BAGS; UMBRELLAS, PURSES, WALLETS, BACKPACKS, DUFFEL BAGS, MOTORCYCLE SADDLEBAGS, KEY FOBS AND KEY HOLDERS MADE OF LEATHER.

GARMENT BAGS, BUSINESS CARD HOLDERS, BACKPACKS, VISOR ORGANIZERS, COMPACT DISC CASES, SEAT BACK ORGANIZERS.

(Class 26) BUTTONS, HOOKS AND EYES, PINS AND NEEDLES; ORNAMENTS FOR HAIR AND CLOTHING NOT OF PRECIOUS METAL, BELT BUCKLES NOT OF PRECIOUS METAL, BELT CLASPS, SLIDE FASTENERS, ZIPPERS, SHOE BUCKLES, SHOE ORNAMENTS NOT OF PRECIOUS METAL, PINS OTHER THAN JEWELRY, BADGES, MEDALLIONS, EMBROIDERED PATCHES, DECORATIVE BOOT STRAPS.

(Class 28) GAMES AND PLAYTHINGS; NAMELY, DECORATIONS FOR CHRISTMAS TREES; STUFFED TOY ANIMALS, TOY BANKS, MODEL KITS, ROCKING HORSES, DARTS, DARTBOARDS, REMOTE CONTROLLED VEHICLES, TOY VEHICLES, ELECTRONICALLY OPERATED TOY VEHICLES, BICYCLING PADS, RIDE-ON TOY VEHICLES, SCALE MODEL VEHICLES, TRAINS, AND AIR PLANES, MODEL TRAINS. PLAY BALLOONS, INFLATABLE TOYS. DOLLS, DOLL CLOTHES, BILLIARD TABLES, BILLIARD BALLS, BILLIARD CUES AND OTHER BILLIARD EQUIPMENT AND PINBALL MACHINES, GAME MACHINES, SNOW SLEDS, AERIAL DISCS, BALLS FOR GAMES, DARTS, DART BOARDS, PARLOR GAMES, DIE CAST MODELS, GOLF BALLS, GOLF TEES, GOLF BALL MARKERS, TOY BUILDING BLOCKS, TOY BOXES, CARD GAMES, PUZZLES, DOG TOYS, CAT TOYS, ROCKING HORSES, FISHING RODS AND TACKLE; PLAYING CARDS.

(Class 35) SERVICES RENDERED BY RETAIL DEALERS, AND DISTRIBUTORS IN THE FIELDS OF MOTORCYCLES, MOTORCYCLE PARTS AND ACCESSORIES, FOOTWEAR, CLOTHING, JEWELRY AND LEATHER GOODS; ADVERTISING, ADVERTISING AND DISTRIBUTION OF PRINTED MATERIAL; RETAIL STORE AND CATALOGUE ORDER SERVICES IN SUCH FIELDS; RENDERING TECHNICAL ASSISTANCE IN THE ESTABLISHMENT, MAINTENANCE, OPERATION AND ADVERTISING OF STORES, RETAIL SALES OF GOODS/SERVICES IN THE FIELD OF MOTORCYCLES AND PARTS AND ACCESSORIES THEREFORE VIA A GLOBAL COMPUTER NETWORK, APPRAISALS, DEMONSTRATIONS, DISTRIBUTION OF SAMPLES, EXHIBITIONS FOR COMMERCIAL OR ADVERTISING PURPOSES.

(Class 37) MOTORCYCLE MAINTENANCE AND REPAIR, MOTORCYCLE CLEANING, MOTORCYCLE LUBRICATION, INSTALLATION OF MOTORCYCLE PARTS AND ACCESSORIES, MOTORCYCLE RESTORATION AND INSPECTION, REPAIR OF ALARMS FOR VEHICLES, ANTI-RUST TREATMENT FOR VEHICLES; COATING AND PAINTING SERVICES; LUBRICATION AND GREASING OF VEHICLES; SERVICE STATIONS FOR THE MAINTENANCE OF VEHICLES; SERVICE STATIONS FOR THE REPAIR OF VEHICLES; INSPECTION OF VEHICLES.

b. Mark : **HARLEY DAVIDSON & DESIGN**
 Registration No. : 4-2011-011632
 Date of Registration : 26 April 2012
 (Registered for a term of Ten (10) years until 26 April 2022)

Goods/Services : (Class 03) CLEANING, POLISHING, SCOURING AND ABRASIVE PREPARATIONS; SOAPS, CLEANING PREPARATIONS, WAX FOR POLISHING, POLISHING CREAMS; COSMETICS, PERFUME, CREAMS FOR LEATHER, DEGREASERS OTHER THAN FOR USE IN MANUFACTURING PROCESS, LEATHER POLISHES, LEATEHR BLEACHING PREPARATIONS, RUST REMOVING PREPARATIONS, WINDSHIELD CLEANING LIQUIDS, AFTER SHAVE LOTION AND COLOGNE, PERSONAL CARE PRODUCTS, POLISHIJG CLOTHS, SHOE CREAMS AND BOOT CREAMS, SHOE POLISHES.

(Class 09) EYEGASSES, EYEGLASS FRAMES, SUNGLASSES, GOGGLES, PROTECTIVE HELMETS, GAUGES, RADIOS, SPEEDOMETERS, TACHOMETERS, BATTERIES, WIRING, CRUISE CONTROLS, SWITCHES, BREAKER POINTS, TERMINALS, STARTERS, CIRCUIT BREAKERS, THERMOSTATS, BATTERY CHARGES, ARMATURES, VOLTAGE REGULATORS, EMERGENCY WARNING LIGHTS, PRE-RECORDED AND BLANK VIDEO TAPES AND DISCS, AUDIO AND VIDEO EQUIPMENT, TELEVISION SETS, STEREO EQUIPMENT, CD PLAYERS, CASSETTE PLAYERS, PRE-RECORDED AND BLANK AUDIO TAPES AND DISCS, JUKE BOXES, DISC PLAYERS, TELEPHIONES, RECORDED COMPUTRE SOFTWARE. AUTOMATIC SLOT MACHINES, MAGNETS, MOUSE PADS, NEO SIGNS, LUMINOUS SIGNS, ELECTRIC SIGNS, COMPACT DISC CASES. VENDING MACHINES.

(Class 12) VEHICLES; APPARATUS FOR LOCOMOTION BY LAND, AIR OR WATER; MOTORCYCLES, MOTOCYCLE ENGINES, AND MOTORCYCLE PARTS AND ACCESSORIES THEREFORE NOT INCLUDED IN OTHER CLASSES, BICYCLES AND BICYCLING ACCESSORIES NOT INCLUDED IN OTHER CLASSES, AUTOMOBILES AND AUTOMOBILE PARTS AND ACCESSORIES NOT INCLUDED IN OTHER CLASSES.

(Class 14) PRECIOUS METALS AND THEIR ALLOYS AND GOODS IN PRECIOUS METALS OR COATED THEREWITH, NOT INCLUDED IN OTHER CLASSES; JEWELRY, PRECIOUS STONES; WATCHES, WATCH BANDS, CLOCKS, CASES FOR WATCHES, BADGES OF PRECIOUS METAL, BUCKLES OF PRECIOUS METAL, CHARMS, PENDANTS TIE CLIPS, TIE PINS, MONEY CLIPS, CONCHOS, COINS, CUFF LINKS, EARRINGS, FIGURINES OF PRECIOUS METAL, FLASKS OF PRECIOUS METAL, HAT ORNAMENTS, KEY RINGS, KEY FOBS, MEDALLIONS OF PRECIOUS METAL, NECKLACES. BRACELETS, ANKLE BRACELETS, SHOE ORNAMENTS OF PRECIOUS METAL, PINS, RINGS, BODY JEWELRY, JEWELRY MADE OF PRECIOUS METAL AND PRECIOUS STONES.

(Class 16) PRINTED MATTER; STATIONERY, ADHESIVES FOR STATIONERY OR HOUSEHOLD PURPOSES; ARTISTS' MATERIALS; INSTURCTIONAL AND TEACHING MATERIAL (EXCEPT APPARATUS); POSTCARDS, BOOKS, BUMPER STICKER, CHECKBOOK COVERS, CALENDARS, DECALCOMANIAS, PHOTO ALBUMS, POSTERS, PRINTED PUBLICATIONS AND PRINTED MATTER, ROAD ATLASES, SERVICE MANUALS FOR MOTORCYCLES, PARTS CATALOGS FOR MOTORCYCLES, ACCESSORY CATALOGS AND LISTS, INSTRUCTION BOOKS AND HANDBOOKS, GREETING CARDS, BANNERS RELATING TO MOTORCYCLING, NOTE PAPER, PENS AND PENCILS, PAPER HATS, PAPER TABLE COVERS, PAPER NAPKINS, PHOTOGRAPHS, PICTURES, WRAPPING PAPER, BAGS OF PAPER OR PLASTIC FOR WRAPPING AND PACKING TATTOOS (REMOVABLES); LOTTERY TICKETS.

(Class 18) LEATHER AND IMITATIONS OF LEATHER. AND GOODS MADE OF THESE MATERIALS AND NOT INCLUDED IN OTHER CLASSES; TRUNKS AND TRAVELLING BAGS; UMBRELLAS, PURSES, WALLETS, BACKPACKS. DUFFEL BAGS, MOTORCYCLE SADDLEBAGS, KEY FOBS AND KEY

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HOLDERS MADE OF LEATHER. GARMENT BAGS, BUSINESS CARD HOLDERS, BACKPACKS, VISOR ORGANIZERS, COMPACT DISC CASES, SEAT BACK ORGANIZERS.

(Class 25) CLOTHING, FOOTWEAR, HEADGEAR; OUTERCLOTHING, NAMELY SWEATERS, SUSPENDERS, SCARVES, BANDANAS, JACKET, COATS, VESTS, GLOVES, JEANS, CHAPS, SHIRTS, JERSEYS, SHORTS, CAPS, HATS, HEADGEAR FOR WEAR, KNIT HATS, RAIN HATS, BELTS, WRISTBANDS, COVERALLS, HOSIERY, HALTER TOIPS, NECKTIES, NIGHTGOWNS, NIGHT SHIRTS, PAJAMAS, PANTS, RAIN SUITS, RAIN COATS, WATERPROOF CLOTHING, SWEATSHIRTS, SWEAT PANTS, TANK TOPS, T-SHIRTS, UNDERWEAR, SUITS, HEAD BANDS, LEG WARMERS, APRONS, MITTENS, LINGERIE, LEATHER CLOTHING, SWIMSUITS, SKIRTS, BIBS, FOOTWEAR NAMELY SHOES AND BOOTS, AND PARTS OF FOOTWEAR, NAMELY BOOT TIPS, SOLE PLATES, HEEL GUARDS.

(Class 26) BUTTONS, HOOKS AND EYES, PINS AND NEEDLES; ORNAMENTS FOR HAIR AND CLOTHING NOT OF PRECIOUS METAL. BELT BUCKLES NOT OF PRECIOUS METAL, BELT CLASPS, SLIDE FASTENERS, ZIPPERS, SHOE BUCKLES, SHOE ORNAMENTS NOT OF PRECIOUS METAL, PINS OTHER THAN JEWELRY, BADGES, MEDALLIONS, EMBROIDERED PATCHES, DECORATIVE BOOT STRAPS.

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c. Mark : **HARLEY-DAVIDSON LOGO**
 Registration No. : 4-2011-011631
 Date of Registration : 26 April 2012
 (Registered for a term of Ten (10) years until 26 April 2022)
 Goods/Services : (Class 18) LEATHER AND IMITATIONS OF LEATHER, AND GOODS MADE OF THESE MATERIALS AND NOT INCLUDED IN OTHER CLASSES; TRUNKS AND TRAVELING BAGS; UMBRELLAS, PURSES, WALLETS, BACKPACKS, DUFFEL BAGS. MOTORCYCLE SADDLEBAGS, KEY FOBS AND KEY HOLDERS MADE OF LEATHER, GARMENT BAGS, BUSINESS CARD HOLDERS, BACKPACKS, VISOR ORGANIZERS, SEAT BACK ORGANIZERS.

(Class 25) CLOTHING, FOOTWEAR, HEADGEAR; OUTERCLOTHING, NAMELY SWEATERS, SUSPENDERS, SCARVES, BANDANAS, JACKET, COATS, VESTS, GLOVES, JEANS, CHAPS, SHIRTS, JERSEYS, SHORTS, CAPS, HATS, HEADGEAR FOR WEAR, KNIT HATS, RAIN HATS, BELTS, WRISTBANDS, COVERALLS, HOSIERY, HALTER TOPS, NECKTIES, NIGHTGOWNS, NIGHT SHIRTS, PAJAMAS, PANTS, RAIN SUITS, RAIN COATS, WATERPROOF CLOTHING, SWEATSHIRTS, SWEAT PANTS, TANK TOPS, T-SHIRTS, UNDERWEAR, SUITS, HEAD BANDS, LEG WARMERS, APRONS, MITTENS, LINGERIE, LEATHER CLOTHING, SWIMSUITS, SKIRTS, BIBS, FOOTWEAR NAMELY SHOES AND BOOTS, AND PARTS OF FOOTWEAR, NAMELY BOOT TIPS, SOLE PLATES, HEEL GUARDS.

(Class 35) SERVICES RENDERED BY RETAIL DEALERS, AND DISTRIBUTORS IN THE FIELDS OF MOTORCYCLES. MOTORCYCLE PARTS AND ACCESSORIES, FOOTWEAR, CLOTHING. JEWELRY AND LEATHER GOODS; ADVERTISING, ADVERTISING AND

DISTRIBUTION OF PRINTED MATERIAL;
RETAIL STORE AND CATALOGUE ORDER
SERVICES IN SUCH FIELDS; RENDERING
TECHNICAL ASSISTANCE IN THE
ESTABLISHMENT, MAINTENANCE,
OPERATION AND ADVERTISING OF STORES,
RETAIL SALES OF GOODS/SERVICES IN
THE FIELD OF MOTORCYCLES AND PARTS
AND ACCESSORIES THEREFORE VIA A
GLOBAL COMPUTER NETWORK,
APPRAISALS, DEMONSTRATIONS,
DISTRIBUTION OF SAMPLES, EXHIBITIONS
FOR COMMERCIAL OR ADVERTISING
PURPOSES.

Having complied with the requirements of CAO-9-2008, the above-mentioned trademarks had been recorded in the IPR (Intellectual Property Rights) Registry, Bureau of Customs, thus shall be accorded the rights and benefits emanating from such registration as therein provided.

The recordation of said trademarks shall be valid for two (2) years from signing hereof, and renewable every two years thereafter.

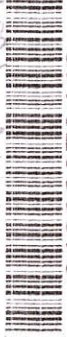

ATTY. TEDDY S. RAVAL
Deputy Commissioner, IG

Date signed: 5/21/17



REPUBLIC OF THE PHILIPPINES
DEPARTMENT OF FINANCE
BUREAU OF CUSTOMS
Port of _____

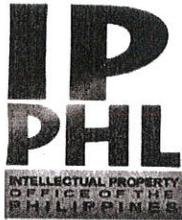
Handwritten notes in Tagalog: "TAMANG PAGPAPALATAYAN", "MAYORALDADO", "BAGONG PAGPAPALATAYAN", "BAGONG PAGPAPALATAYAN"



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DUPLICATE

RECEIVED from BARANDA & ASSOCIATES (Name of Payor)	<input type="checkbox"/> Consumption Entry No. _____ & Series _____	<input type="checkbox"/> Whsg. Withdrawal Permit No. _____ (For Warehousing Entries)	<input type="checkbox"/> Informal
VAT No. _____	Vessel/ Aircraft _____	Reg. No. _____	
(Address) _____	BL/AWB No. _____	For Quantity _____	
Nature of Collection: Amount	Value of Merchandise US\$ _____	(Pls. check & indicate proper information)	
1. Import Duty _____ P	<input type="checkbox"/> Cash _____ PDIG No. _____	<input type="checkbox"/> Bank & Cashier's Check Number _____	
2. BIR Taxes _____	<input type="checkbox"/> Tax Credit Cert. Number _____	<input type="checkbox"/> BOI <input type="checkbox"/> BIR <input type="checkbox"/> Customs	
2.1 VAT _____	<input type="checkbox"/> Others (Specify) _____		
2.2 Specific/Excise Tax _____	Collecting Officer (sign above printed name) <i>[Signature]</i> 05/17/2017	Date _____	
3. Proceeds-Auction Sale _____			
4. Penalties/Surcharge Advance Duty _____			
5. Miscellaneous (Specify) _____			
IPF _____			
CDS _____			
6. Trust Liabilities _____			
BIRS/IRS _____			
Others (MSC) _____ 60,000.00			
Tag. Research Fee _____			
TOTAL _____ P 60,000.00			
Amount in words _____			
Sixty Thousand Pesos Only			
RECORDATION BDO BGC FOR LEGENDE 05.11.2017			

DISTRIBUTION: Original and three copies
Original White - Duplicate (Green) - Triplicate (Yellow) - Quadruplicate (Blue)
Payor Entry Accounting Div. File



THIS IS TO CERTIFY THAT THE ATTACHED DOCUMENT IS A TRUE COPY of the original

Certificate of Registration No. : 4-2011-011635

Trademark : HARLEY- DAVIDSON

Registrant : H-D MICHIGAN, LLC

Merged to : H-D U.S.A., LLC

Date of Registration : February 16, 2012

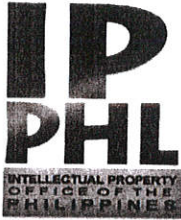
Taguig City, Philippines, this 30th day of March 2017

By Authority of the
Director of the Bureau of Trademarks


ANA MAIDA J. ZAMORA
Administrative Officer V
Bureau of Trademarks

703-2017 COR (3)

MASTER COPY *amy*



THIS IS TO CERTIFY THAT THE ATTACHED DOCUMENT IS A TRUE COPY of the original

Certificate of Registration No. : 4-2011-011632

Trademark : HARLEY- DAVIDSON & DESIGN

Registrant : H-D MICHIGAN, LLC

Merged to : H-D U.S.A., LLC

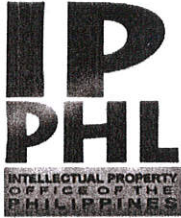
Date of Registration : April 26, 2012

Taguig City, Philippines, this 30th day of March 2017

By Authority of the
Director of the Bureau of Trademarks

AM
ANA MAIDA J. ZAMORA
Administrative Officer V
Bureau of Trademarks

705-2017 COR (3)



THIS IS TO CERTIFY THAT THE ATTACHED DOCUMENT IS A TRUE COPY of the original

Certificate of Registration No. : 4-2011-011631

Trademark : HARLEY- DAVIDSON LOGO

Registrant : H-D MICHIGAN, LLC

Merged to : H-D U.S.A., LLC

Date of Registration : March 15, 2012

Taguig City, Philippines, this 30th day of March 2017

By Authority of the
Director of the Bureau of Trademarks


ANA MAIDA J. ZAMORA
Administrative Officer V
Bureau of Trademarks

709-2017 COR (2)