

2019-10-003



Republic of the Philippines
Department of Finance
BUREAU OF CUSTOMS
MANILA 1099

MASTER COPY

DA

MEMORANDUM

TO : **All District Collectors**
All Sub-Port Collectors

FROM : **REY LEONARDO B. GUERRERO**
Commissioner   BOC-09-04831
OCT 02 2019

SUBJECT : **SUBMISSION OF PRESS RELEASES**

DATE : 2 October 2019

- 1) In its bid to promote transparency in the Bureau of Customs (BOC), all Collection Districts are hereby directed to submit one (1) or more press releases per week.
- 2) Press releases shall cover significant accomplishments on the following BOC mandates, to wit:
 - a. Revenue Collection
 - b. Border Protection
 - c. Trade Facilitation
- 3) Other topics such as the port's initiatives and updates in relation to BOC's 10-Point Priority Program shall also be included in the said press releases.
- 4) Those press releases coming from the Collection Districts shall also comprise reports and accomplishments of their respective sub-ports.
- 5) All newly assigned/designated local Public Information Officer (PIO) in every district shall be responsible for the drafting of the press release and submission of the same to the Public Information and Assistance Division (PIAD). The local PIO shall seek clearance first from PIAD prior to the disclosure of any material information to the media.
- 6) All the press releases shall be submitted to PIAD through email at **piad@customs.gov.ph**.
- 7) For strict compliance.