



REPUBLIC OF THE PHILIPPINES
DEPARTMENT OF FINANCE
BUREAU OF CUSTOMS

14 March 2019

CUSTOMS MEMORANDUM CIRCULAR
NO. 83 - 2019

To: All Deputy Commissioners
All Directors and Division Chiefs
All District/Port Collectors
And Others Concerned

SUBJECT: OP MEMO CIRCULAR NO. 59/SERBISYONG SAMBAYANAN

Attached is a copy of the Office of the President (OP) Memorandum Circular No. 59 issued on 06 March 2019 entitled: **"DIRECTING ALL GOVERNMENT OFFICES, AGENCIES AND INSTRUMENTALITIES, INCLUDING GOVERNMENT-OWNED OR -CONTROLLED CORPORATIONS, TO SUPPORT AND ACTIVELY PARTICIPATE IN THE IMPLEMENTATION OF THE SAMBAYANIHAN: SERBISYONG SAMBAYANAN"**.

This program aims to ensure a "whole-of-government" approach to poverty alleviation and the widest deployment of basic social services to our poorest communities.

For your information and guidance.

For record purposes, please confirm the dissemination of this circular throughout your offices within fifteen (15) days from receipt hereof.


REY LEONARDO B. GUERRERO
Commissioner
MAR 18 2019



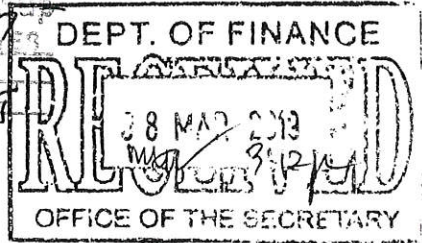
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Office of the President of the Philippines Malacañang

TO ALL USEC, /CO S/ ASSECS / I/O AA

Received by: WILLY REYES No: 031319 me: 1206



MALACAÑANG RECORDS OFFICE

Manila, March 7, 2019

SECRETARY CARLOS G. DOMINGUEZ III Department of Finance Manila



Sir:

I have the honor to transmit for your information and guidance, a certified copy of Memorandum Circular No. 59 dated March 6, 2019 entitled "DIRECTING ALL GOVERNMENT OFFICES, AGENCIES AND INSTRUMENTALITIES, INCLUDING GOVERNMENT-OWNED OR-CONTROLLED CORPORATIONS, TO SUPPORT AND ACTIVELY PARTICIPATE IN THE IMPLEMENTATION OF THE SAMBAYANIHAN: SERBISYONG SAMBAYANAN".

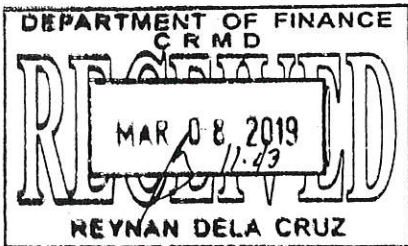
For this purpose, all concerned departments shall undertake measures to disseminate said Memorandum Circular to your component units/bureaus, government-owned and controlled corporations including agencies attached to or under your administrative supervision.

Thank you.

Very truly yours,

[Signature of Atty. Concepcion Zeny E. Ferrolino-Enad]

ATTY. CONCEPCION ZENY E. FERROLINO-ENAD Director IV



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Office of the President
of the Philippines
Malacañang

MEMORANDUM CIRCULAR NO. 59

DIRECTING ALL GOVERNMENT OFFICES, AGENCIES AND INSTRUMENTALITIES, INCLUDING GOVERNMENT-OWNED OR -CONTROLLED CORPORATIONS, TO SUPPORT AND ACTIVELY PARTICIPATE IN THE IMPLEMENTATION OF THE *SAMBAYANIHAN: SERBISYONG SAMBAYANAN*

WHEREAS, Republic Act (RA) No. 8425, or the "Social Reform and Poverty Alleviation Act," declares it a policy of the State to adopt an area-based, sectoral and focused intervention to poverty alleviation, wherein every poor Filipino family shall be empowered to meet its minimum basic needs of health, food and nutrition, water and environmental sanitation, income security, shelter and decent housing, peace and order, education and functional literacy, participation in governance, and family care and psycho-social integrity;

WHEREAS, RA No. 8425 created the National Anti-Poverty Commission (NAPC), which shall, among others, coordinate with different national and local government agencies and the private sector to assure full implementation of all social reform and poverty alleviation programs;

WHEREAS, *AmBisyon Natin 2040* envisions that by the year 2040, the Philippines shall be a prosperous, predominantly middle class society where no one is poor and those in public service are watching out for the less fortunate, protecting their rights, and helping them out of poverty, instead of taking public funds and keeping it for themselves;

WHEREAS, the NAPC has rolled out the *Sambayanihan: Serbisyong Sambayanan (Sambayanihan)*, a program intended to carry out the directive of the President to reduce poverty incidence in the country by 7.6% by year 2022;

WHEREAS, on 07 September 2018, the NAPC launched its *Sambayanihan Caravan*, a program where the frontline support and basic social services of various national government agencies will be delivered directly to our fellow Filipinos, especially those in the poorest communities; and

WHEREAS, the *Sambayanihan*, its Caravan and other component programs seek to provide a venue for inter-agency collaboration at the provincial and municipal levels to address the root causes of poverty;

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MASTER COPY

NOW, THEREFORE, to ensure a "whole-of-government" approach to poverty alleviation and the widest deployment of basic social services to our poorest communities, all government agencies and instrumentalities, including government-owned or -controlled corporations, are hereby directed to support, participate and provide the necessary assistance, consistent with their respective mandates, to the NAPC in the implementation of the *Sambayanan*, its Caravan and component programs, subject to existing laws, rules and issuances, including budgetary policies and regulations.

This Circular shall take effect immediately.

DONE, in the City of Manila, this 6th day of **March** in the year of Our Lord, Two Thousand and Nineteen.

By authority of the President:


SALVADOR C. MEDIALDEA
Executive Secretary

