



REPUBLIC OF THE PHILIPPINES  
DEPARTMENT OF FINANCE  
**BUREAU OF CUSTOMS**

27 February 2019

**CUSTOMS MEMORANDUM CIRCULAR**

NO. 64-209

To: All Deputy Commissioners  
All Directors and Division Chiefs  
All District/Port Collectors  
And Others Concerned

**SUBJECT: EARTH HOUR 2019**

Attached is the Memorandum dated 19 February 2019 from the Department of Finance enjoining its concerned Agencies to take part in the **Earth Hour 2019 campaign on 30 March 2019** with people across the globe from all walks of life switching off their lights from **8:30PM – 9:30PM** to send a strong message that will highlight why nature matters and how everyone can begin a sustainable journey towards achieving a future where single-use plastics no longer harm our planet.

The DOF and its concerned Agencies are encouraged to:

1. Switch off non-essential lights, including streetlights, signages, key monuments and nearby public areas during this global "lights out" event from 8:30PM to 9:30PM on 30 March 2019, Saturday;
2. Mobilize the private sector within your jurisdiction to support Earth Hour by switching off their signage lights or some of their lights in their facilities as their operations/business will allow;
3. Pledge to go "Beyond the Hour" and help by publicly promoting renewed ways/practices/programs of initiating change, which can include environmental projects/actions that the offices and individuals are willing to undertake throughout the year; and
4. Document your own Earth Hour event and send to WWF, upload your Earth Hour photos online and add social media hashtags #EarthHourPH2019 and #Connect2Earth to showcase endeavors to celebrate Earth Hour 2019 around the country. Join WWF-Philippines' Earth Hour 2019 event page: <http://bit.ly/EarthHourPH2019> which will be up by March 1, 2019 and post photos of your participation.

For your information and guidance.

*Alay*  
MASTER COPY



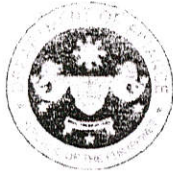
REPUBLIC OF THE PHILIPPINES  
DEPARTMENT OF FINANCE  
**BUREAU OF CUSTOMS**

For record purposes, please confirm the dissemination of this circular throughout your offices within fifteen (15) days from receipt hereof.

**REY LEONARDO B. GUERRERO**  
Commissioner

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Republic of the Philippines  
**DEPARTMENT OF FINANCE**  
 Roxas Boulevard Corner Pablo Ocampo, Sr. Street  
 Manila 1004

491-661  
 Internal Admin. Group  
 Received by: *[Signature]*  
 Date: *02/21/19*  
**BUREAU OF CUSTOMS**  
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MEMO FOR : All Heads of DOF Offices/Bureaus and Attached Agencies  
*[Signature]*

FROM : GIL S. BELTRAN  
 Undersecretary

SUBJECT : EARTH HOUR 2019

DATE : 19 February 2019



Please be informed that the World Wide Fund (WWF) for Nature Philippines is inviting this Department and concerned Agencies to take part in the Earth Hour 2019 campaign on **30 March 2018** with people across the globe from all walks of life switching off their lights from **8:30 PM – 9:30 PM** to send a strong message that will highlight why nature matters and how everyone can begin a sustainable journey towards achieving a future where single-use plastics no longer harm our planet.

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Everyone is encouraged to participate in this environmental advocacy.

Thank you.

