



BUREAU OF CUSTOMS

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27 August 2020

CUSTOMS MEMORANDUM CIRCULAR
NO. 217 - 2020

To: The Assistant Commissioner
All Deputy Commissioners
All Directors and Division Chiefs
All District/Port Collectors
And Others Concerned

SUBJECT: Participation to the Development Policy Research Month (DPRM)

Attached is the invitation letter dated 14 August 2020 from Ms. Celia M. Reyes, President, Philippine Institute for Development Studies (PIDS), regarding the celebration of the Development Policy Research Month (DPRM) this coming September with the theme:

"Bouncing Back Together: Innovating Governance for the New Normal", or in Filipino, Makabagong Pamamahala para sa Sama-samang Pagbangon sa New Normal"

For your information and guidance.

For record purposes, please confirm the dissemination of this circular throughout your offices within fifteen (15) days from receipt hereof.

REY LEONARDO B. GUERRERO

Commissioner
SEP 01 2020



BOC-03-06630

South Harbor, Gate 3, Port Area, Manila 1099
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BUREAU OF CUSTOMS
MESSAGE CENTER

Received by: VICKY RYLES
Date: 08292020
Time: 4:40

BY: [Signature] TIME: 4:18

MR. REY LEONARDO B. GUERRERO
Commissioner
Bureau of Customs (BOC)
G/F OCOM Building, 16th Street
South Harbor, Port Area, Manila

Dear Commissioner Guerrero:

Greetings!

Per Malacañang Proclamation 247 dated September 02, 2002, the month of September every year is declared as **Development Policy Research Month (DPRM)** to promote and draw nationwide awareness on the importance of policy research in the formulation of national development plans, programs, and policies.

We shall be celebrating the DPRM once more this coming September. For this year, in response to what is happening around us, we have chosen the theme, **"Bouncing Back Together: Innovating Governance for the New Normal"**, or in Filipino, **"Makabagong Pamamahala para sa Sama-samang Pagbangon sa New Normal"**. Through this theme, we hope to rouse our collective consciousness as we move forward as a nation to recover from this pandemic and face other challenges. We wish to emphasize the need to innovate governance across all sectors of society to steer the country toward the path of renewed growth and dynamism.

As the agency designated to lead and coordinate the yearly observance of the DPRM, the Philippine Institute for Development Studies (PIDS) invites your office/agency/local government to participate in this year's celebration through the following:

1. Display the physical banner of DPRM 2020 in your office premises or the electronic banner on your official website and social media pages. The attached file provides the design and specifications of the banner. You may access the template at <http://bit.ly/dprm2020>. You are free to choose between the English version and the Filipino version depending on your locality's language preference; you may also translate the slogan in your local dialect if you wish. For inquiries regarding the banner specifications, please contact Ms. Jachin Aberilla at jaberilla@mail.pids.gov.ph.
2. Repost and share DPRM promotional videos, infographics, and related announcements on your website and social media pages. (Note: You may download these from the DPRM website (<http://dprm.pids.gov.ph>) and PIDS social media pages (<https://www.facebook.com/PIDS.PH/> and https://twitter.com/PIDS_PH).
3. Encourage your personnel to visit the DPRM website (<http://dprm.pids.gov.ph>) and the Annual Public Policy Conference (APPC) subsite and follow PIDS on its social media pages (<https://www.facebook.com/PIDS.PH/> and https://twitter.com/PIDS_PH).
4. Attend all the virtual events this September such as the kickoff press conference and the APPC webinar series. All of these events are open to the public and will be streamed live on the PIDS Facebook page (<https://www.facebook.com/PIDS.PH/>). We will announce these events on our social media pages and provide the registration link.
5. Organize virtual activities/events (e.g., webinars) that may be relevant to the theme or to policy research.

Please use the attached confirmation sheet to provide details of your participation. Kindly email the accomplished form to Ms. Reynalyn Garcia at rgarcia@mail.pids.gov.ph. We will include your activities in the List of Activities/Events on the DPRM 2020 website.

We thank you for your continued support to PIDS and the DPRM. We look forward to hearing from you soon.

With our best regards and wishes for your good health and safety.

Very truly yours,

[Signature]
CELIA M. REYES
President

Enc: Specifications for the banner/streamer
Proclamation No. 247
Confirmation Sheet