

2017\_03-009



Republic of the Philippines  
Department of Finance  
**Bureau of Customs**  
1099 Manila

**MASTER COPY**

awp

**MEMORANDUM**

To : **ALL DISTRICT COLLECTORS  
ALL PORT COLLECTORS  
ALL CHIEFS, FORMAL ENTRY DIVISION**

Subject : **Alleged unscrupulous importers of Bragg Apple Cider  
Vinegar**

Date : **6 March 2017**

This refers to the letter of Chito M. Fabicon, Procurement Manager, JIA2 Corporation dated 22 February 2017 regarding the alleged unscrupulous importers of Bragg Apple Cider Vinegar who have no required Certificate of Products Registration (CPR) from the Food and Drug Administration.

All concerned are directed to verify the validity of the CPR covering said commodity prior to release of the shipment.

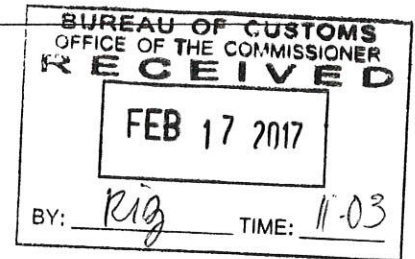
  
**ATTY. EDWARD JAMES A. DY BUCO**  
Deputy Commissioner, AOCG

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## JIA2 Corporation

1389 Brgy. West Triangle, Quezon Avenue  
 Quezon City 1104, Philippines  
 Tel Nos. (+632) 929-0712  
 Telefax No. (+632) 929-0712 loc 105



February 22, 2017

MR. NICANOR E. FAELDON  
 Commissioner  
 Bureau of Customs  
 G/F OCOM Building, 16<sup>th</sup> Street,  
 South Harbor, Port Area, Manila



Dear Mr. Faeldon:

This has reference to our letter dated November 25, 2016 regarding the importation of Bragg Apple Cider Vinegar by unscrupulous importers who have no required Certificate of Products Registration (CPR) with the Food and Drug Administration for said goods. We have the required CPR for said specific goods, attached herein for reference.

We sincerely thank you for referring our concern to Atty. Zsae Carrie C. De Guzman, Officer-in-Charge of Intellectual Property Rights Division. We personally met her and she promised to help us and told us that her office might not have the jurisdiction if the products being brought in by the unscrupulous importers cannot be proven as fake or counterfeit.

In view thereof, we again appeal to your good office to make a drastic move to hold the importation of such goods in order to know if the importers have the valid CPR of such particular goods.

We urge your good office to alert all ports and seize the importation of such products without the CPR. In so doing, we can together increase the taxes and duties of the government to defray its operations.

Thank you very much.

Very truly yours,

  
 CHITO M. FABICON  
 Procurement Manager

Copy for: ATTY. TEDDY SANDY S. RAVAL  
 Deputy Commissioner – Intelligence Group

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Republic of the Philippines  
Department of Health  
**FOOD AND DRUG ADMINISTRATION**  
Filinvest Corporate City, Alabang, Muntinlupa City

PSD Form 5

No. FB - 006453

FDA Registration No. : FR-102898

Registration Status :  I  R

Category I

### CERTIFICATE OF PRODUCT REGISTRATION

Pursuant to the provisions of Republic Act 3720 as amended, known as the Foods, Drugs, Devices and Cosmetics Act, the product described hereunder has been found to conform with the requirements and standards for registration of food products per existing regulations in force as of date hereof.

Product Name : BRACC ORGANIC APPLE CIDER VINEGAR (glass bottle)

Manufacturer : Van Law Food Products Inc.  
Fullerton, California, U.S.A.

~~Reviewer~~ :

Importer : JIA2 Corporation  
1389 Quezon Ave., West Triangle, Quezon City

~~Distributor~~ :

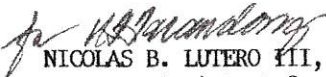
This registration shall be valid for 5 year(s) and shall expire on 15 August 2017 subject to the conditions listed on the reverse side.

No change in the formulation, labeling and commercial presentation of this product shall be made at any time during the effectivity of this registration without prior written approval of this Office.

This registration is subject to suspension, cancellation or recall should any violation of Republic Act 3720 and/or regulations issued thereunder involving the product be committed.

Witness My Hand and Seal of this Office this 15th day of August 20 12

BY AUTHORITY OF THE SECRETARY OF HEALTH

  
NICOLAS B. LUTERO III, Esq., CESO III  
Assistant Secretary  
Officer-In-Charge, Food and Drug Administration

RSN : 12FCat1/I-3621  
O.R. No : 0377767  
Amount : P1050.00  
Date issued : 21 May 12  
LAR/MMP/aba