



REPUBLIC OF THE PHILIPPINES  
DEPARTMENT OF FINANCE  
**BUREAU OF CUSTOMS**  
Manila 1099

March 4, 2014

**CUSTOMS MEMORANDUM CIRCULAR**

NO. 38-2014

**To: All Collectors of Customs  
and All Others Concerned**

The Civil Service Commission announced the observance of the National Women's Month Celebration with the theme "*Juana, ang Tatag Mo ay Tatag Natin sa Pagbangon at Pagsulong*", pursuant to Presidential Proclamation Nos. 224 and 227, series of 1988 and Republic Act 6949 s. 1990, declaring the month of March as National Women's Month.

In view of this, you are enjoined to undertake the following activities:

1. Organizing activities about the celebration in your Collection District;
2. Displaying of NWM 2014 streamer;
3. Uploading of the official logo in the agency's website by the MISTG;
4. Participation in the online campaign thread about the celebration;
5. Inclusion of Women's Month IEC materials in all the agency publication/newsletter, if applicable;
6. Dissemination of information to all District Offices about NWM 2014 Celebration;
7. Participation in the Women Symbol Formation on March 8, 2014; and
8. Conduct of agency specific activities and submit by April 11, 2014 a report of activities conducted to Philippine Commission on Women.

For further details about the NWM 2014 celebration, please visit [www.pcw.gov.ph](http://www.pcw.gov.ph).

Please be guided accordingly.

**MYRNA S. CHUA**

Deputy Commissioner  
Internal Administration Group



Republic of the Philippines  
**DEPARTMENT OF FINANCE**

Roxas Boulevard Corner Pablo Ocampo, Sr. Street  
Manila 1004

MEMO FOR :

**Commissioner KIM S. JACINTO-HENARES**  
Bureau of Internal Revenue

**Commissioner JOHN PHILLIP P. SEVILLA**  
Bureau of Customs

**Treasurer of the Philippines ROSALIA V. DE LEON**  
Bureau of the Treasury

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Central Board of Assessment Appeals

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Securities and Exchange Commission

**President & Chief Executive Officer GIL S. BUENAVENTURA**  
Development Bank of the Philippines

**President & Chief Executive Officer GILDA E. PICO**  
Land Bank of the Philippines

**President and General Manager ROBERT G. VERGARA**  
Government Service Insurance System

**President & Chief Executive Officer EMILIO S. DE QUIROS, JR.,** Social Security System

ATTENTION : **GENDER AND DEVELOPMENT (GAD) FOCAL POINTS**

DATE : **13 February 2014**

SUBJECT : **National Women's Month Celebration 2014:  
Women Symbol Formation/08 March 2014/Quirino  
Grandstand, Rizal Park, Manila**

Please be informed that pursuant to Presidential Proclamation Nos. 224 and 227, series of 1988 and Republic Act 6949 s. 1990, declaring the month of March as National Women's Month (NWM) and in accordance with Civil Service Commission Announcement No. 05, s. 2014, all government agencies are encouraged to participate actively in the celebration of the National Women's Month 2014. This year's theme "*Juana, ang Tatag Mo ay Tatag Natln sa Pagbangon at Pagsulong*" pays tribute to the strong and resilient "Juanas" who brought inspiring changes in the country and across the globe.

To promote awareness among DOF officials and employees, its Bureaus, Attached Agencies and Government Financial Institutions, you are enjoined to undertake the following activities:

1. Organizing activities about the celebration in your agency;
2. Submission to PCW of the agency's calendar of activities until February 21, 2014;
3. Displaying of NWM 2014 streamer;
4. Uploading of the official logo in the agency's website;
5. Participation in the online campaign thread about the celebration;
6. Inclusion of Women's Month IEC materials in all the agency's publication/newsletters;
7. Dissemination of information to your District/Regional Offices about NWM 2014 celebration;
8. **Participation in the Women Symbol Formation on March 8, 2014;** and
9. Conduct of agency specific activities and submit by April 11, 2014 a report of activities conducted to PCW.

For further details about the NWM 2014 celebration, please visit [www.pcw.gov.ph](http://www.pcw.gov.ph).

Happy Women's Month to all "Juanas"!

*Ma Teresa S. Habitan*

**MA. TERESA S. HABITAN**  
Assistant Secretary and Chair  
DOF GAD Focal Point