

**MEMORANDUM**

**TO : ALL DISTRICT COLLECTORS  
ALL LOCAL PUBLIC INFORMATION OFFICERS**

**FROM : REY LEONARDO B. GUERRERO**  
Commissioner



BOC-03-15357

**SUBJECT : LOCAL & NATIONAL PRESS RELEASES**

**DATE : 17 MAY 2022**

The Office of the Commissioner, through the Public Information & Assistance Division (PIAD), reminds all Collection Districts that Press Releases (PR), which highlight regular activities such as port meetings, courtesy calls, seminars/webinars, community affairs, and awarding of certificates, among others, shall be for local release only once approved.

On the other hand, PRs on anti-smuggling activities, illegal drug accomplishments, border protection activities, and other major accomplishments relevant to BOC mandate may be considered for national or central release.

However, if the PR of the Port is identical to the one previously issued by the Central Office, then the latter shall be automatically for local release.

The Port concerned shall disseminate PRs to their respective local media partners once approved by the central office.

For your information and guidance.