

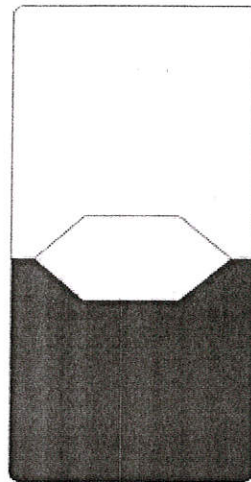


REPUBLIC OF THE PHILIPPINES
DEPARTMENT OF FINANCE
BUREAU OF CUSTOMS
MANILA 1099

CUSTOMS MEMORANDUM CIRCULAR
NO. 150 - 2019

**SUBJECT: Intellectual Property Recordation of
JUUL LABS INC. Trademarks**

Attached are copies of Certificates of Registration No. 4-2018-011466, 4-2018-022134 & 4-2018-022133 certified as true copies by the Intellectual Property Office on 26 April 2019, issued by the Bureau of Trademarks. The subject trademarks as submitted to this Office by Lee Bumgarner of BETITA CABILAO CASUELA SARMIENTO, are in the records of the above-mentioned agencies, as follows:



- a. Mark :
Registration No. : 4-2018-00022133
Date of Registration : 17 March 2019
Date of Expiration : 17 March 2029
Goods/Services : (CLASS 09) Downloadable software for mobile devices for use with an oral vaporizer for smoking purposes, namely, software for remotely adjusting and saving vaporizer temperature settings and updating vaporizer firmware; accessories

for electric vaporizers for the vaporization of herbal and plant matter for household purposes, namely, charging cases, electrical adapters, and power cords; batteries and electric accumulators for electric and electronic cigarettes; battery chargers for use with electronic and electric cigarettes; usb chargers for electric and electronic cigarettes; car chargers for electric and electronic cigarettes; electronic devices and appliances for charging and carrying electronic and electric cigarettes; computer software for use in posting, transmitting, retrieving, receiving, reviewing, organizing, searching and managing text, audio, visual and multimedia data and content via computers, mobile phones, wired and wireless communication devices, and optical and electronic communications networks; computer software for calculating, mapping, transmitting and reporting information relating to the location, movement, proximity, departure and arrival of individuals and objects via computers, mobile phones, wired and wireless communication devices, and optical and electronic communications networks; as far as included in Class 9 and not in other classes

(CLASS 34) Nicotine-based liquid, namely, liquid nicotine used to refill electronic cigarettes; cartridges sold filled with liquid nicotine for electronic cigarettes; electronic cigarette refill liquids, namely, chemical flavorings in liquid form used to refill electronic cigarettes; cartridges sold filled with chemical flavorings in liquid form for electronic cigarettes; electronic cigarettes; electronic smoking vaporizers, namely, electronic cigarettes; tobacco substitutes in liquid solution form other than for medical purposes for electronic cigarettes;

as far as included in Class 34 and not in other classes

JUUL

- b. Mark : JUUL
Registration No. : 4-2018-011466
Date of Registration : 22 November 2018
Date of Expiration : 22 November 2028
Goods/Services : (CLASS 03) Downloadable software for mobile devices for use with an oral vaporizer for smoking purposes, namely, software for remotely adjusting and saving vaporizer temperature settings and updating vaporizer firmware; batteries and electric accumulators for electric and electronic cigarettes; battery chargers for use with electronic and electric cigarettes; usb chargers for electric and electronic cigarettes; car chargers for electric and electronic cigarettes; electronic devices and appliances for charging and carrying electronic and electric cigarettes; as far as included in Class 9 and not in other classes
- (CLASS 11) Electric vaporizers for the vaporization of herbal and plant matter for household purposes and related accessories therefore, namely, covers, charging cases, adapters, and power cords; as far as included in Class 11 and not in other classes
- (CLASS 34) Nicotine-based liquid, namely, liquid nicotine used to refill electronic cigarettes; cartridges sold filled with liquid nicotine for electronic cigarettes; electronic cigarette refill liquids, namely, chemical flavorings in liquid form used to refill

electronic cigarettes; chemical flavorings in liquid form, and tobacco substitutes in liquid solution form other than for medical purposes; cartridges sold filled with chemical flavorings in liquid form for electronic cigarettes; electronic cigarettes; electronic smoking vaporizers, namely, electronic cigarettes; tobacco substitutes in liquid solution form other than for medical purposes for electronic cigarettes; refill cartridges sold empty for electronic cigarettes; electric vaporizers, namely, smokeless vaporizer pipes for the ingestion and inhalation of tobacco and other herbal matter; electric vaporizers for the vaporization of tobacco; processed tobacco pods; pipe tobacco, namely, tobacco for use in electric vaporizers; tobacco, whether manufactured or unmanufactured; smoking tobacco, pipe tobacco, hand rolling tobacco, snus tobacco; tobacco sold in pods; smoker's articles for electric and electronic cigarettes namely, cases for electronic cigarettes and electronic cigarette accessories and boxes for electronic cigarettes and electronic cigarette accessories; components for electric and electronic cigarettes, namely, atomisers for tobacco substitutes, cartomisers for tobacco substitutes, clearomisers for tobacco substitutes; electric coils sold as a component of electric and electronic cigarettes and electronic smoking devices; as far as included in Class 34 and not in other classes

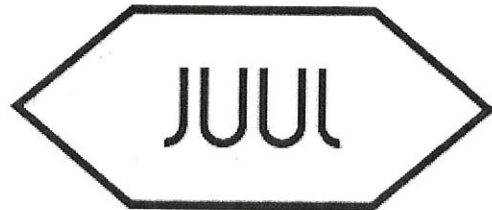
(CLASS 35) Retail store services featuring electric vaporizers and related consumer electronic devices, downloadable software for mobile devices for use with an oral vaporizer for smoking purposes, nicotine-based liquid, namely, liquid nicotine used to refill electronic cigarettes, cartridges

sold filled with liquid nicotine for electronic cigarettes, electronic cigarette refill liquids, namely, chemical flavorings in liquid form used to refill electronic cigarettes, chemical flavorings in liquid form , and tobacco substitutes in liquid solution form other than for medical purposes, cartridges sold filled with chemical flavorings in liquid form for electronic cigarettes, electronic cigarettes, electronic smoking vaporizers, namely, electronic cigarettes, tobacco substitutes in liquid solution form other than for medical purposes for electronic cigarettes, refill cartridges sold empty for electronic cigarettes, electric vaporizers, namely, smokeless vaporizer pipes for the ingestion and inhalation of tobacco and other herbal matter, electric vaporizers for the vaporization of tobacco, processed tobacco pods, pipe tobacco, namely, tobacco for use in electric vaporizers, tobacco, whether manufactured or unmanufactured, smoking tobacco, pipe tobacco, hand rolling tobacco, snus tobacco, tobacco sold in pods, smoker's articles for electric and electronic cigarettes namely, cases for electronic cigarettes and electronic cigarette accessories and boxes for electronic cigarettes and electronic cigarette accessories, components for electric and electronic cigarettes, namely, atomisers for tobacco substitutes, cartomisers for tobacco substitutes, clearomisers for tobacco substitutes, electric coils sold as a component of electric and electronic cigarettes and electronic smoking devices and demonstration of products relating thereto; providing consumer information in the field of electric vaporizers and related consumer electronic devices, downloadable software for mobile devices for use with an oral vaporizer for smoking

purposes, nicotine-based liquid, namely, liquid nicotine used to refill electronic cigarettes, cartridges sold filled with liquid nicotine for electronic cigarettes, electronic cigarette refill liquids, namely, chemical flavorings in liquid form used to refill electronic cigarettes, chemical flavorings in liquid form, and tobacco substitutes in liquid solution form other than for medical purposes, cartridges sold filled with chemical flavorings in liquid form for electronic cigarettes, electronic cigarettes, electronic smoking vaporizers, namely, electronic cigarettes, tobacco substitutes in liquid solution form other than for medical purposes for electronic cigarettes, refill cartridges sold empty for electronic cigarettes, electric vaporizers, namely, smokeless vaporizer pipes for the ingestion and inhalation of tobacco and other herbal matter, electric vaporizers for the vaporization of tobacco, processed tobacco pods, pipe tobacco, namely, tobacco for use in electric vaporizers, tobacco, whether manufactured or unmanufactured, smoking tobacco, pipe tobacco, hand rolling tobacco, snus tobacco, tobacco sold in pods, smoker's articles for electric and electronic cigarettes namely, cases for electronic cigarettes and electronic cigarette accessories and boxes for electronic cigarettes and electronic cigarette accessories, components for electric and electronic cigarettes, namely, atomisers for tobacco substitutes, cartomisers for tobacco substitutes, clearomisers for tobacco substitutes, electric coils sold as a component of electric and electronic cigarettes and electronic smoking devices and demonstration of products relating thereto; as far as included in Class 35 and not in other classes

(CLASS 37) Maintenance, installation and repair of electric vaporizers, and related consumer electronic devices; as far as included in Class 37 and not in other classes

(CLASS 42) Troubleshooting in the nature of diagnosing problems with consumer electronics, namely, electric vaporizers, vaporizer software and peripherals, and related consumer electronic devices; consulting in the field of troubleshooting in the nature of diagnosing problems with consumer electronics, namely, electric vaporizers, vaporizer software and peripherals, and related consumer electronic devices; maintenance, installation and repair of software; as far as included in Class 42 and not in other classes



c. Mark	:	JUUL
Registration No.	:	4-2018-022134
Date of Registration	:	17 March 2019
Date of Expiration	:	17 March 2029
Goods/Services	:	(CLASS 09) Downloadable software for mobile devices for use with an oral vaporizer for smoking purposes, namely, software for remotely adjusting and saving vaporizer temperature settings and updating vaporizer firmware; accessories for electric vaporizers for the vaporization of herbal and plant matter for household purposes, namely, charging cases, electrical adapters, and power cords; batteries and electric accumulators for electric and electronic cigarettes; battery chargers for use with electronic and


electric cigarettes; usb chargers for electric and electronic cigarettes; car chargers for electric and electronic cigarettes; electronic devices and appliances for charging and carrying electronic and electric cigarettes; computer software for use in posting, transmitting, retrieving, receiving, reviewing, organizing, searching and managing text, audio, visual and multimedia data and content via computers, mobile phones, wired and wireless communication devices, and optical and electronic communications networks; computer software for calculating, mapping, transmitting and reporting information relating to the location, movement, proximity, departure and arrival of individuals and objects via computers, mobile phones, wired and wireless communication devices, and optical and electronic communications networks; as far as included in Class 9 and not in other classes

(CLASS 34) Nicotine-based liquid, namely, liquid nicotine used to refill electronic cigarettes; cartridges sold filled with liquid nicotine for electronic cigarettes; electronic cigarette refill liquids, namely, chemical flavorings in liquid form used to refill electronic cigarettes; cartridges sold filled with chemical flavorings in liquid form for electronic cigarettes; electronic cigarettes; electronic smoking vaporizers, namely, electronic cigarettes; tobacco substitutes in liquid solution form other than for medical purposes for electronic cigarettes; as far as included in Class 34 and not in other classes

Having complied with the requirements of CAO-9-2008, the above-mentioned trademarks had been recorded in the IPR (Intellectual Property Rights)

Registry, Bureau of Customs, thus shall be accorded the rights and benefits emanating from such registration as therein provided.

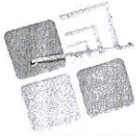
The recordation of said trademarks shall be valid for two (2) years from signing hereof, and renewable every two years thereafter.


RANIEL T. RAMIRO
Deputy Commissioner, IG₂

Date signed: 21 Jun 19



BOC-05-00634



INTELLECTUAL PROPERTY
OFFICE OF THE PHILIPPINES

Das
MASTER COPY

**THIS IS TO CERTIFY THAT THE ATTACHED DOCUMENT IS A TRUE
COPY** of the original

Certificate of Registration No. : 4-2018-011466
Trademark : JUUL
Registrant : JUUL LABS, INC.
Date of Registration : November 22, 2018

Taguig City, Philippines, this 26th day of April 2019

By Authority of the
Director of the Bureau of Trademarks

Mary Anne Mudlong
MARY ANNE MUDLONG
Administrative Officer V
Bureau of Trademarks

741-2019 COR (3)

**THIS IS TO CERTIFY THAT THE ATTACHED DOCUMENT IS A TRUE
COPY** of the original

Certificate of Registration No. : 4-2018-022134 ✓

Trademark : JUUL

Registrant : JUUL LABS, INC.

Date of Registration : March 17, 2019

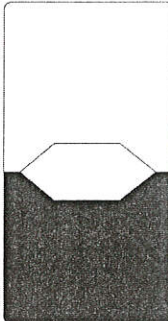
Taguig City, Philippines, this 26th day of April 2019

By Authority of the
Director of the Bureau of Trademarks


MARY ANNE MUDLONG
Administrative Officer V
Bureau of Trademarks

**THIS IS TO CERTIFY THAT THE ATTACHED DOCUMENT IS A TRUE
COPY of the original**

Certificate of Registration No. : **4-2018-022133**

Trademark : 

Registrant : **JUUL LABS, INC.**

Date of Registration : **March 17, 2019**

Taguig City, Philippines, this **26th** day of **April 2019**

By Authority of the
Director of the Bureau of Trademarks


MARY ANNE MUDLONG
Administrative Officer V
Bureau of Trademarks

BC Form No. 38-A
(Revised 1990)



REPUBLIC OF THE PHILIPPINES
DEPARTMENT OF FINANCE
BUREAU OF CUSTOMS
Port of _____



01900478425
DUPLICATE

RECEIVED from _____
(Name of Payor)

VAT No. _____
(Address)

Nature of Collection:	Amount
1. Import Duty	P 0.00
2. BIR Taxes	0.00
2.1 VAT	0.00
2.2 Specific/Excise Tax	0.00
3. Proceeds-Auction Sale	0.00
4. Penalties/Surcharge	0.00
5. Miscellaneous (Specify)	0.00
Advance Duty	0.00
Guard Duty	0.00
IPF	0.00
GDS	0.00
BIR/SIRS	0.00
6. Trust Liabilities	0.00
REG	20,000.00
Legal Research Fee	200.00
TOTAL	P 20,200.00

Amount in words Twenty Thousand and 00/100

CASH PAYMENT OF P200.00

Consumption Whsg. Informal

Entry No. _____
& Series _____

Withdrawal Permit No. _____
(For Warehousing Entries)

Vessel/ Aircraft _____

Reg. No. _____

BL/AWB No. _____

For Quantity _____

Value of Merchandise US\$ _____

(Pls. check & indicate proper information)

Cash PDIG No. _____

Bank & Cashier's Check Number _____

Tax Credit Cert. Number _____

BOI BIR Customs

Others (Specify) _____

JESUSA P. DELA CRUZ
Collecting Officer
(sign above printed name)

Date _____

DISTRIBUTION: *Original and three copies*
Original White - Duplicate (Green) - Triplicate (Yellow) - Quadruplicate (Blue)
Payor Entry Accounting Div. File